

TOWER COLLEGE 2019-2024 STRATEGIC PLAN



TOWER COLLEGE OF FURTHER AND HIGHER EDUCATION LONDON.
(TCFHE).

Building inclusive and supportive learning environment.

TOWER COLLEGE 2019-2024 STRATEGIC PLAN



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- Our Vision & Mission
- Our Core Values
- Strategic Goals

Goals 1: To enrich our learners' satisfaction through the delivery of innovative & quality education

Goals 2: To secure growth and sustainable business practice

Goals 3: To develop people, community and support inclusive growth.

- SWOT

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Foreword

Our strategic plan 2019-2024 signals the next stage in the development of Tower College of Further and Higher Education. Let me start by appreciating members of the College Curriculum & Quality Committee for their input in these documents. I like mention specifically the much support the college received from Carole Loader who supported us in many ways to achieve key milestone.

Over the couple of years, the collective aspiration and commitment of our students, and staff has enabled us to grow and improve our performance and student outcomes.

The implementation and delivery of our Strategic Plan for the year 2014-2019 provided the foundation to build upon our successes, and gain a strong reputation inspired by our vision:

“To become outstanding provider of education, training and skills development in London”.

The commitment, passion and professionalism of our staff, and the enthusiasm and commitment of our Learners are evident in all aspects of delivery. This, combined with the engagement and support of relevant stakeholders, is the cornerstone of our ambitious plans for 2019-2024. We acknowledged that there are much effort to put in towards actualising our ambition, and we will do everything to attain outstanding status in whatever we do.

As an Independent private training provider, we are recognised locally, as an organisation which makes a positive difference to the lives of our Learners, to our community, to South East of London, and England as a whole. Our commitment is to provide consistent quality of teaching and learning which focus on highly participative classroom experience with honest feedback, support and remarkable learner progression to employments and further education. In this era of digital age, we have considered great investment option into blended learning, innovation and e-assessment. We have termed this “Learning Every Where, Anywhere”; this will enable us as a college to widening learners’ participation.

This plan presents the basis of our future ambitions as we continue to drive forward, pushing boundaries and embracing opportunities. We will continue to be proactive to changes in the external environment and flexible in our approach to the delivery of learning and services to support our Learners.



Theresa Mgbeobuna
*Principal and Director of Studies,
Tower College of Further and Higher Education*

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STRATEGIC PLAN



Tower College of Further and Higher Education (TCFHE) established in 1999 as a private limited company. The company is based in Lewisham, South East of London, and operates mainly from its training Centre in New Cross.

TCFHE seeks to enable economic opportunities by inspiring and developing learners' skills, knowledge, and employability. The company will assist learners in realising their potential in their chosen fields, equipping them with the knowledge, skills and competencies, creating opportunities for learners to fulfil their potential, facilitating progression to employment, self-employment or higher level study and improved economic prosperity.

Our Vision

To become an outstanding provider of education, training and skills development in London. We aim to continue our working relationship with relevant stakeholders to fulfil this vision for individuals, communities and the regional economy.

Mission

To provide excellent learning opportunities which enable learners of all ages and backgrounds to fulfil their potential. We specifically will continue to focus on:

- Improve the quality of teaching and learning
- Enhance quality of assessment and feedback
- Increase learners' participation in learning and assessments
- Support enterprise, work-base and further education progression
- Maintain learners' work readiness which translates to high record of achievement
- Foster our learner's voice
- Improve the effectiveness of learners support, and information advice and guidance (IAG)

Our Core Values

R- Respect
E- Excellence
S- Supportive
I- Inclusivity



FEEDBACK!

"What our learners say"

"This course helped me to better my life. I look forward to starting a new journey with my University life".

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STRATEGIC GOALS

✓ Strategic Goals 1

To enrich our learners' satisfaction through the delivery of innovative & quality education

✓ Strategic Goals 2

To secure growth and sustainable business practice

✓ Strategic Goals 3

To develop people, community and support inclusive growth.

CROSS-CUTTING THEMES

- Continuous improvement in everything we do.
- Advancing equality of opportunity and promoting diversity
- Developing and empowering our people

TCFHE values and cross-cutting themes underpin everything we do. They provide the foundations which will be instrumental in achieving our mission, vision and strategic goals.

STRATEGIC GOALS ACTION PROGRAMS

The following strategic action will be the focus of management within the first year of the duration of this strategic plan.

1. Continue to monitor the quality of education, assessments by the college QA arrangement;
2. Satisfy key stakeholder requirements & develop synergy with funding partners to grow in several aspects of funding education in our community;
3. Keep under review relevant policy and encourage implementation of initiatives that widening the college engagements with people and the community at large.

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Strengths, Weaknesses, Threats & Opportunities

This strategic plan addresses the following key strengths, weaknesses, threats and opportunities which apply to (TCFHE) now and in the foreseeable future:

Strengths	Weaknesses
<ul style="list-style-type: none"> • TCFHE was established in 1999 and is accredited by City and Guilds, CACHE with DCS. • High completion rate, with a good number of learners progressing to HE. • Our client base is learners in the United Kingdom (UK). • At least 90% of our learners are government funding which makes us a destination for prospective learners and also makes TCFHE attractive to government funding. • TCFHE is centrally located in the heart of South East London. • The great asset we have is our learners' friendly and dedicated qualified staffs. • Senior Management ability to developing & Implementing a long term "Quality Improvement Strategy." 	<ul style="list-style-type: none"> • Financial instability for expansion and growth. • The financial constraint makes it impossible to recruit more staff and diversify into a wide range of courses including providing corporate training services.
Opportunities:	Threats:
<ul style="list-style-type: none"> • There is a wide opportunity to attract private learners. • The market segment is poised for rapid growth because of constant changes in government funding. 	<ul style="list-style-type: none"> • TCFHE is prone to changes in the government funding priority as well as that of private lead providers. • Market segment's growth could attract major competition from other larger educational providers. • The economic downturn may lead to a reduction in government funding due to budget exhaustion.

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