LAUREN EASTMOND



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To whom it may concern,

I have graduated and received my B.S. degree in Fashion Business Management from the Fashion Institute of Technology. Over the four years I spent at FIT, I have demonstrated excellent problem solving, analytical and creative skills. I have a good understanding of merchandising and buying concepts and can manipulate tools such as excel, word and power point to pull together data to solve problems and present information. While in my studies I previously work on two buying market assignments for my fashion merchandising class. As well as a line assortment assignment for my product development class.

I enjoy the new experience each day brings and working with the public. My customer service skills are beyond compare and I have an approachable demeanor which shoppers appreciate. I have a flair for fashion and always put forth a professional appearance that reflects the store's image. I hope to work for a company that's focus has been on bringing their customers high quality goods and services. I also want to learn the real world ins and outs of the fashion industry because you can't learn everything in a classroom. With the right opportunities and experience, I believe I can achieve this goal.

I am aware that you will receive a large number of applications, but I would very much appreciate the opportunity to demonstrate my capabilities to you in person.

Sincerely,

Lauren Eastmond