
LAUREN EASTMOND



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www.eastmonddesign.com

INTEREST

Traveling, Fashion Design, People Watching, Styling, Sketching

SKILLS

Computer - PC and MAC operating systems - Microsoft Office

Technical – Word, Excel, PowerPoint, Publisher | Social-media platforms (Facebook, Twitter, Instagram, LinkedIn, Pinterest)

EXPERIENCE

FREELANCE SALES SUPPORT /L'OCCITANE, NYC

12/2019 – 12/2019

contribute to the financial success of this sophisticated retailer by; assisting customers with their shopping experience, sales-floor replenishment, and visual merchandising

SALES ASSOCIATE /CRATE & BARREL, NYC

11/2017 – 1/2018

contribute to the financial success of this sophisticated retailer by; Meeting/exceeding sales goals, selling to customers, Managing financial transactions, inventory, sales-floor replenishment, and visual merchandising

SALES ASSOCIATE / LORD & TAYLOR, NYC

11/2016 – 12/2016

contribute to the financial success of this sophisticated retailer by; Meeting/exceeding sales goals, Styling and fitting for as well as selling to customers, Managing financial transactions, inventory, sales-floor replenishment, and visual merchandising

EDUCATION

BS degree in Fashion Business Management 05/2017

The Fashion Institute of Technology

Specialization: Buying and Planning, Product Development;

Minor: English and Economics

Related Course Work:

Fashion Inventory Management (JDA software E3)

Merchandising for Omni Retailing

AAS degree in Fashion Merchandising Management 05/2015

Related Course Work:

Merchandising Math Application

Fashion Merchandising

Creative Fashion Presentations

VOLUNTEER EXPERIENCE OR LEADERSHIP

Lifetime Member and Registered holder of ambassador, Top Level, Girl Scouts of America 6/2011 – Present
