

Sidecar Partners

Goal

Durable Returns for Like-Minded Partners

“Most big investment payouts come when money is combined with complementary skills, such as knowing how to develop real estate or new technologies. Those who lack these skills can look for ”sidecar” investments that allow them to put their money alongside that of people they know to be both capable and honest.”

-Richard Zeckhauser

Why a People-First Investment Approach?

The world is messy and unpredictable

It is how entrepreneurs operate

Exceptional people pull rabbits out of their hats

Long-term returns are driven by capital allocation. People allocate the capital

As an outside shareholder, knowledge is limited and control is an illusion

People are stable compared to markets, the economy, often even business models

Exceptional CEOs make forecasting unnecessary

What We Look For In People

“...what Teledyne makes or sells is less important than the style of the man who runs it.”
-Forbes on Henry Singleton

Authenticity; **Escaped the Institutional Imperative**

Clear, dispassionate thinking and communication

The business is their life's work

Track record of success.

Eat their own cooking

Maximizing **per-share** intrinsic value

Shrewd capital allocation. Asymmetric opportunities

Treat shares like gold

What We Look For In a Business

Creating value for customers

Essential products / services

It scales; gets stronger as it gets bigger. Non rival goods.

Sound Financial Model

Predictable revenues

Durable cash flows

Improving reinvestment opportunities

Diverse reinvestment opportunities

Conservatively Financed. Benefits from volatility

Sidecar Investing and the Stock Market

Public companies are run by some of the most seasoned and accomplished executives.

A formal regulatory environment helps reduce risk for outside passive minority shareholders.

Stock price fluctuations create the opportunity to buy businesses at prices that would rarely be available in private markets.

Investors worried about the economy often put selling pressure on great businesses.

Talented operators often manage their business in a way that hurts short term earnings which makes the business look (temporarily) less valuable.

Public markets create additional opportunities to allocate capital.

Decision Leverage

“If you invest \$1000 in a stock, all you can lose is \$1,000, but you stand to gain \$10,000 or even \$50,000 over time if you are patient.” -Peter Lynch

“To suggest that this investor should sell off portions of his most successful investments simply because they have come to dominate his portfolio is akin to suggesting that the Bulls trade Michael Jordan because he has become so important to the team.” -Buffett

“In business, every once in a while, when you step up to the plate, you can score 1,000 runs. This long-tailed distribution of returns is why it's important to be bold. Big winners pay for so many experiments.” -Jeff Bezos

The goal is to make a small number of correct decisions that will pay off for a long time. Partnering with exceptional management is a sound way to do this.

Portfolio Management

“Our performance doesn’t come from what we buy or sell. It comes from what we hold.”
-Howard Marks

The goal is resiliency / durability, not diversification

We will be permanently bullish while maintaining the ability to survive difficult times

Business-like. *Intend* to hold forever

Bet big but **don't bet the farm**

Keep winners in the game

Recycle money to most attractively valued holdings; but rarely sell outright

Largest positions have lowest downside

“It’s a huge advantage to have a few simple, robust, deeply held beliefs...why? Because we live in an extremely confusing world and simple principles can guide us through the fog...the ability to keep things simple is a super-power.”

-William Green