

Confidentiality, Intellectual Property & Educational Use Agreement

Naturophoria Esthetic Enterprises LLC / DermaEducationTV

Effective 7/16/21

Purpose of This Agreement

Naturophoria Esthetic Enterprises LLC and DermaEducationTV are committed to providing high-quality professional education. Our classes, lectures, presentations, demonstrations, videos, written materials, and other educational resources represent a significant investment of professional experience, research, development, time, and resources. We encourage our students and attendees to learn from this education and apply the knowledge and skills they acquire in their professional practice.

However, purchasing educational access does not constitute the purchase or transfer of our educational materials or intellectual property.

Your purchase provides access to our education for your personal professional development. It does not provide the right to copy, reproduce, distribute, publish, sell, teach from, or repurpose our protected educational materials.

By purchasing or accessing an educational program or product subject to this Agreement, you acknowledge and agree to the following terms.

1. Personal Educational Use

Your purchase provides you with a limited right to attend, view, read, or otherwise access the educational program and materials you purchased for your own personal educational and professional development.

You are encouraged to apply the general knowledge and skills you acquire through our programs in your own professional practice, subject to applicable laws, licensing requirements, scope-of-practice requirements, and professional standards.

Your purchase does not transfer ownership of our educational content or intellectual property to you.

2. Ownership and Intellectual Property

Original course presentations, lecture materials, handouts, written materials, graphics, illustrations, photographs, videos, recordings, educational media, and other original materials provided by Naturophoria Esthetic Enterprises LLC and/or DermaEducationTV remain the property of their respective owner(s).

These materials may be protected by applicable copyright, trademark, trade-secret, contract, and other intellectual-property laws.

Purchasing access to a program or educational product does not constitute the sale, assignment, license, or transfer of ownership of our intellectual property except for the limited personal educational use expressly permitted by this Agreement.

3. Recording, Photography and Reproduction

Unless we expressly authorize otherwise, attendees and purchasers may not record, photograph, screen-record, screen-capture, scan, photocopy, reproduce, duplicate, or otherwise create unauthorized copies of our protected course presentations or educational materials. This includes, but is not limited to:

- Audio or video recording;
- Smartphone photography or recording;
- Screenshots and screen recording;
- Scanning or photocopying;
- Electronic reproduction; and
- Downloading or duplicating materials where downloading or duplication has not been expressly authorized.

Personal written notes may be taken for your own educational use unless otherwise stated for a particular program.

4. Sharing and Distribution

Protected educational materials may not be shared, uploaded, transmitted, posted, published, sold, traded, distributed, or otherwise made available to another person or organization without prior written authorization.

This includes sharing through websites, social media, online groups, educational platforms, cloud or file-sharing services, email, electronic messaging, printed materials, or other physical or electronic means.

Login information, access credentials, or links provided for restricted educational content may not be shared with another person unless we expressly permit such sharing.

Each registration or purchase is intended for the individual purchaser or registered attendee unless otherwise stated.

5. Use in Other Educational or Training Programs

Purchasing or attending one of our educational programs does not grant permission to reproduce or substantially reproduce our protected educational materials for use in another class, course, lecture, seminar, workshop, demonstration, training program, presentation, publication, website or social-media program, video or digital product, or other educational or commercial offering.

Our slides, handouts, photographs, illustrations, graphics, videos, recordings, written explanations, and other protected expressions may not be copied, rebranded, repackaged, or presented as another person's or organization's educational materials without prior written authorization.

Nothing in this Agreement is intended to prevent a participant from using general knowledge, skills, facts, ideas, techniques, or information that may lawfully be used in their professional practice.

This provision protects our original educational materials and proprietary content, not students' ability to benefit professionally from the education they purchased.

6. Confidential and Proprietary Information

Some educational programs may include information specifically identified as confidential or proprietary. This may include unpublished educational materials, proprietary business information, unreleased educational content, internal resources, or other nonpublic information belonging to Naturophoria Esthetic Enterprises LLC or DermaEducationTV.

When information is specifically identified as confidential or proprietary, you agree not to disclose, publish, distribute, reproduce, or provide that information to a third party without prior written authorization.

These confidentiality restrictions do not apply to information that:

- Is or becomes publicly available through no violation of this Agreement;
- Was lawfully known to you before receiving it from us;
- Is lawfully obtained from an independent third party without a confidentiality obligation; or
- Is independently developed without use of our confidential information.

Information that legally qualifies as a trade secret remains subject to applicable trade-secret protections for as long as it continues to qualify for such protection.

7. Permission to Use Our Materials

We understand that educators, professionals, businesses, publications, and other organizations may occasionally wish to reference or reproduce portions of our materials for legitimate purposes. We welcome requests for appropriate use.

Permission must be requested in writing and received before protected materials are reproduced, distributed, published, presented, incorporated into another educational program, or otherwise used beyond the personal educational use authorized by this Agreement.

Permission granted for one specific use does not constitute permission for additional or future uses.

8. Unauthorized Use

Unauthorized copying, recording, reproduction, distribution, publication, sale, sharing, or other prohibited use of protected materials may constitute a violation of this Agreement and, depending upon the circumstances, applicable intellectual-property or other laws.

Naturophoria Esthetic Enterprises LLC and/or DermaEducationTV reserve the right to protect their intellectual property and pursue remedies available under applicable law.

Where appropriate, unauthorized use may also result in termination or revocation of access to educational programs, materials, or services.

9. Duration of Protections

Restrictions concerning unauthorized reproduction, distribution, publication, and use of protected intellectual property continue for as long as the applicable rights remain protected under law.

Confidential information remains subject to the confidentiality provisions of this Agreement for the period permitted by applicable law.

Information qualifying as a trade secret remains protected for as long as it retains legally protected trade-secret status.

10. Acceptance of These Terms

By affirmatively accepting these terms and completing your purchase, you acknowledge that you have had an opportunity to review this Agreement and agree to its terms.

You understand that your purchase provides access to educational content for your personal educational and professional development and does not constitute a transfer of ownership of the intellectual property contained within that education.

Our Educational Philosophy

We believe professional education should expand your knowledge, strengthen your skills, and support your professional growth.

We also believe that educators have the right to protect the original materials and educational resources they invest in creating.

We therefore ask every participant to respect the distinction between learning from our education and reproducing or redistributing our educational work.

Thank you for respecting the professional work, intellectual property, and educational resources of Naturophoria Esthetic Enterprises LLC and DermaEducationTV.

**Naturophoria Esthetic Enterprises LLC
DermaEducationTV**

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