

Confidentiality, Intellectual Property & Educational Use Agreement

Naturophoria Esthetic Enterprises LLC / DermaEducationTV

Effective Date: 7/16/21

Purpose of This Agreement

Naturophoria Esthetic Enterprises LLC and DermaEducationTV are committed to providing high-quality professional education. Our classes, lectures, presentations, demonstrations, videos, written materials, and other educational resources represent a significant investment of professional experience, research, development, time, and resources.

We encourage our students and attendees to learn from this education and apply the knowledge and skills they acquire in their professional practice. Please note that purchasing educational access to our classes or events does not constitute the purchase or transfer of our educational materials or intellectual property.

Your purchase provides access to our educational materials for your personal professional development. It does not grant the right to copy, reproduce, distribute, publish, or sell our protected educational materials for instructional, advertising, marketing, or teaching purposes, or for resale.

By purchasing or accessing an educational program or product subject to this Agreement, you acknowledge and agree to the following terms.

1. Personal Educational Use

Your purchase gives you access to the educational program and materials you purchased so you can attend, view, read, or otherwise use them for your personal educational and professional development. It does not transfer *ownership* of our educational content or intellectual property to you.

You are encouraged to apply the general knowledge and skills you acquire through our programs in your own professional practice, subject to applicable laws, licensing requirements, scope-of-practice requirements, and professional standards in your state.

2. Ownership and Intellectual Property

Original course presentations, lecture materials, handouts, written materials, graphics, illustrations, photographs, videos, recordings, educational media, and other original materials provided by Naturophoria Esthetic Enterprises LLC and/or DermaEducationTV remain the property of their respective owner(s).

These materials may be protected by applicable copyright, trademark, trade-secret, contract, and other intellectual-property laws.

Purchasing access to a program or educational product does not constitute the sale, assignment, license, or transfer of ownership of our intellectual property except for the limited personal educational use expressly permitted by this Agreement.

3. Recording, Photography and Reproduction

Unless we expressly authorize otherwise, attendees and purchasers may not audio record, screen-record, scan, photocopy, reproduce, duplicate, or otherwise make unauthorized copies of our protected course presentations or educational materials for use beyond personal study.

This includes:

Audio or video recordings; screen recordings; scanning or photocopying; electronic reproduction; and downloading or duplicating materials unless expressly authorized.

We welcome and encourage you to take personal written notes for your own educational use.

4. Sharing and Distribution of Photos, Content, Post Symposium Files, Class Files

Sharing posts on social media is permitted and encouraged, provided they focus on your educational experience at the event or offer a glimpse of a lecture or educator.

Protected educational materials such as class documents and post-symposium files may not be shared, uploaded, transmitted, posted, published, sold, traded, distributed, or otherwise made available to another person other than the attendee or organization without prior written authorization.

This includes sharing post-symposium educational or class materials through websites, social media, online groups, educational platforms, cloud or file-sharing services, email, electronic messaging, printed materials, or other physical or electronic means.

Login information, access credentials, or links provided for restricted educational content may not be shared with another person unless we expressly permit such sharing.

Each registration or purchase is intended for the individual purchaser or registered attendee unless otherwise stated.

5. Use in Other Educational or Training Programs

Purchasing or attending one of our educational programs does not grant permission to reproduce or substantially reproduce our protected educational materials for use in another class, course, lecture, seminar, workshop, demonstration, training program, presentation, publication, website or social-media program, video or digital product, or other educational or commercial offering.

Our slides, handouts, photographs, illustrations, graphics, videos, recordings, written explanations, and other protected expressions may not be copied, rebranded, repackaged, or presented as another person's or organization's educational materials without prior written authorization.

Nothing in this Agreement is intended to prevent a participant from using general knowledge, skills, facts, ideas, techniques, or information that may lawfully be used in their professional practice.

This provision protects our original educational materials and proprietary content, not students' ability to benefit professionally from the education they purchased.

6. Confidential and Proprietary Information

Some educational programs may include information specifically identified as confidential or proprietary. This may include unpublished educational materials, proprietary business information, unreleased educational content, internal resources, or other nonpublic information belonging to Naturophoria Esthetic Enterprises LLC or DermaEducationTV.

When information is specifically identified as confidential or proprietary, you agree not to disclose, publish, distribute, reproduce, or provide that information to a third party without prior written authorization.

These confidentiality restrictions do not apply to information that:

- is or becomes publicly available through no violation of this Agreement;
- was lawfully known to you before receiving it from us;
- is lawfully obtained from an independent third party without a confidentiality obligation; or
- is independently developed without use of our confidential information.

Information that legally qualifies as a trade secret remains subject to applicable trade-secret protections for as long as it continues to qualify for such protection.

7. Permission to Use Our Materials

We understand that educators, professionals, businesses, publications, and other organizations may occasionally wish to reference or reproduce portions of our materials for legitimate purposes. We welcome requests for appropriate use. Permission must be requested in writing and received before protected materials are reproduced, distributed, published, presented, incorporated into another educational program, or otherwise used beyond the personal educational use authorized by this Agreement.

Permission granted for one specific use does not constitute permission for additional or future uses.

Contact: dermaeducationtv@gmail.com

8. Unauthorized Use /Duration of Protections

Unauthorized copying, recording, reproduction, distribution, publication, sale, sharing, or other prohibited use of protected materials may violate this Agreement and depending on the circumstances, applicable intellectual-property or other laws.

Naturophoria Esthetic Enterprises LLC and/or DermaEducationTV may protect their intellectual property and pursue remedies available under applicable law. Where appropriate, unauthorized use may also result in termination or revocation of access to educational programs, materials, or services.

Restrictions on unauthorized reproduction, distribution, publication, and use of protected intellectual property remain in effect for as long as the applicable rights are protected under law. Confidential information remains subject to this Agreement's confidentiality provisions for the period permitted by applicable law. Trade secrets remain protected for as long as they retain legally protected trade-secret status.

9. Acceptance of These Terms

By accepting these terms and completing your purchase, you acknowledge that you have had the opportunity to review this Agreement and agree to its terms.

You understand that your purchase gives you access to educational content for your personal educational and professional development; it does not transfer ownership of the intellectual property contained in that content.

Our Educational Philosophy

We believe professional education should help you broaden your knowledge, build your skills, and continue growing in your career. We place great emphasis on delivering high-quality education to the esthetic community. We want you to get the best possible outcome from your experience with us, and we'll do our best to make it enlighten, engaging, and informative.

We also hope you understand that educators deserve to protect the original materials and learning resources they've devoted time, money, and care to creating for our classes and events. With that in mind, we kindly ask each participant to distinguish between learning from our courses and reproducing or sharing our educational work.

Thank you for your understanding, cooperation, and support!

Naturophoria Esthetic Enterprises LLC
DermaEducationTV

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Permission requests: _____