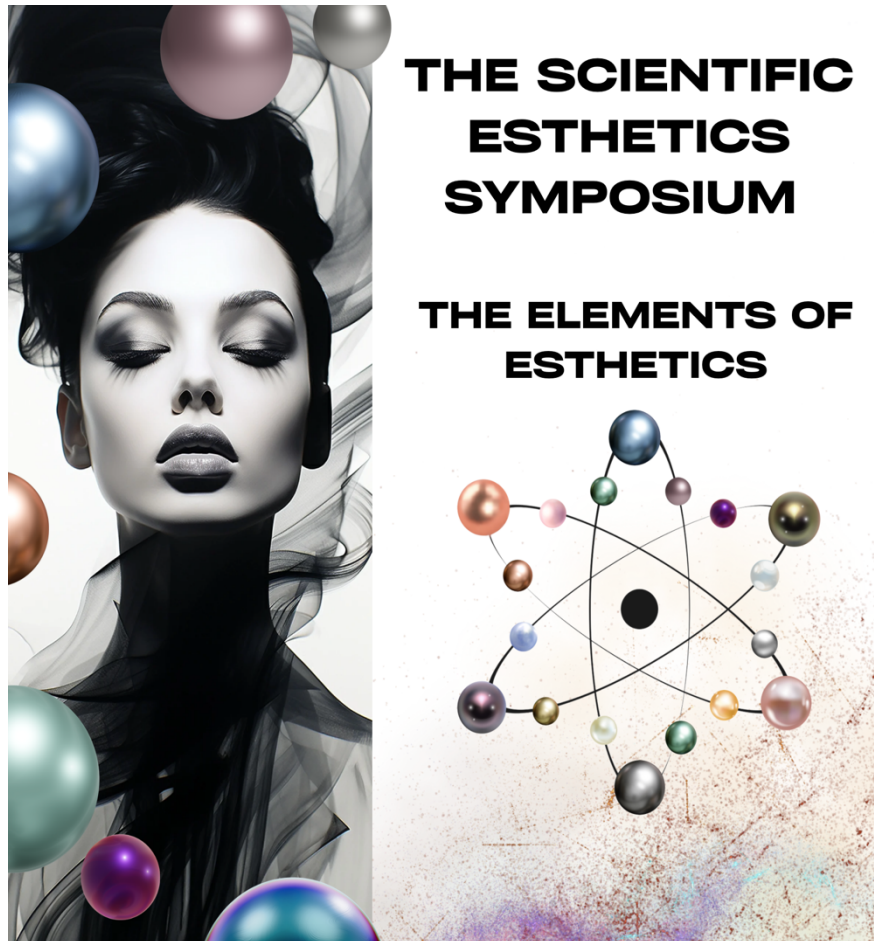


# The Scientific Esthetics Symposium 2025

Educator Dossier – Vol.3



November 9<sup>th</sup> & 10th 2025



# Dr. Katerina Steventon MSc, PhD

Dr. Steventon is an international consultant with substantial experience of working at the clinical, commercial and research interface. Dr. Steventon's career began in Southern Bohemia, in the Czech Republic where she grew up discovering that plants would work wonders for teenage skin. She is a Senior Innovation Consultant for NBIC and runs an independent evidence-based skincare clinic in Beverly, East Yorkshire in the UK, addressing consumer needs in skin health and ageing, acne, skin barrier dysfunction, skin – brain connection in mental health and wellbeing. She holds an MSc in Clinical Biochemistry and a PhD in Transdermal Absorptions and sciences. Dr. Steventon has an in-depth knowledge of skin sciences in both healthy and diseased states, a comprehensive understanding of consumer perspective on personal care and the industry/academia engagement for translational research in the UK. She is a senior consultant to large and small skincare brands in product development; an international scientific speaker (six languages) presenting at skin science and beauty conferences globally.

## Her Philosophy: Skin is an Emotional Envelope

*"The upper layers of our skin sense the environment and reflect the rhythms of our body. Darkness and light, warmth and cold, movement and rest are experienced differently by the skin. The cells receive a range of signals, such as light, sound and scent, and, at the same time, signals from the inside of our bodies, physical and emotional.*

*We are visual beings, and our skin can be "read" by others for signs of health and happiness, reflecting the strength of our immune system. People are innately aware of what is going on with us. A great skin feels, or the way we feel in our skin, is essential for reinstating our radiance and the sense of self. We can enhance the skin feel by products and gentle, powerfully effective techniques of their application. When stressed, we also intuitively touch our faces and working with these patterns soothes our skin, the pleasure comes from touching the right receptors in the right way."*

The Scientific Esthetics Symposium  
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United Kingdom

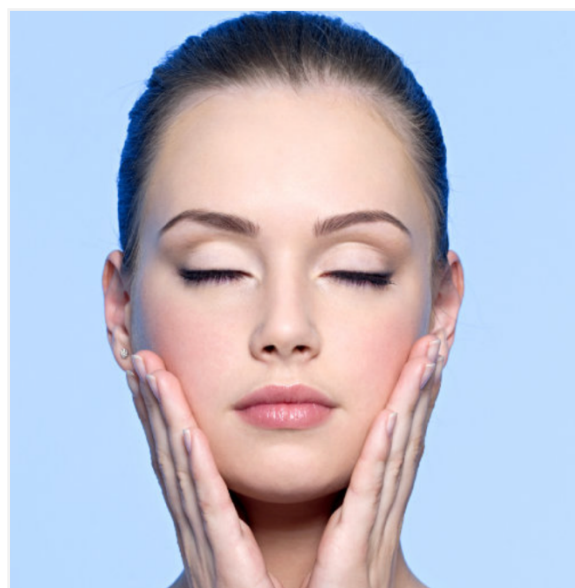
**Dr. Katerina Steventon MSc PhD**  
Dermal Science - Clinical Research - Psychodermatology  
Neurocosmetics and Psychodermatology  
registration: [dermaeducationtv.com](http://dermaeducationtv.com)



# Katerina Steventon

- We all have different skin types that change depending on the season, daily lifestyle and routine, stressful times, and our in-the-moment mindset. Really feeling the skin of the face becomes a learnt habit; it reveals its underlying needs – hydration, resilience or more of a glow. Turning attention to a facial routine twice a day is not luxury.
- A routine with gentle, effective touch and timeless skin feels designed to stimulate or soothe, at the right moment, can enhance our being. The state-of-art research I have explored for many years suggests that, as humans, we innately appreciate care and attention in many ways.
- Plant ingredients nourish our skin well, yet at times an advanced ingredient is required to bring out! the best of a modern, anti-ageing formula.
- To discover the product textures with all senses – skin-feel, touch, smell – is the right way in approaching any routine. I explain how I use the power of plants for each of my products and how the interplay of nature, science and tailoring to your rhythms of a day or a season work so well.
- When we touch our faces and experience pleasure, the signal runs from the skin to the brain, evoking a release of hormones to soothe us. The touch reinforces and expands us and our wellbeing – we de-stress instantly and ‘self-medicate on emotion’. Some old traditions have practiced this intuitively, turning their thoughts inward to recharge and feel happier. Science now has enabled us to rediscover this art again. I explore how touch enhances wellbeing in my blog.

**katerinasteventon.com**





# Pamela Springer LE, LEI

Pamela Springer is a licensed esthetician, esthetics Instructor, author, and founder of The Skin & Makeup Institute of Arizona. Pamela trains aestheticians and medical professionals in clinical treatments for pigmentation anomalies, acne, and aging. Her previous position as educator for a major professional skin care line opened the door to her much sought after class on global skins.

As a woman of color who has a mixed ancestry from three other lineages, she was quite aware of the beauty industry's lack of products created for people of color. The Institute became the only educational resource in Arizona to include the study of the global population. The training was rigorous, and services were performed on all skin types and skin conditions. One of her educational core values is that estheticians must understand the biological differences; the inherent risk factors; and, how genetics play a significant role in each skin type and the common skin conditions before providing treatments on black and brown skins.

Working with these skin tones for more than 20 years, Springer launched Global Skin Solutions (GSS) corrective products. GSS was formulated to meet the needs of licensed professionals providing corrective skin care treatments for their patients/clients. Global Skincare products were designed to address specific concerns of Global Skin Tones 3 to 6, including post inflammatory hyperpigmentation, hyperpigmentation, melasma, uneven skin tones, dark patches, acne, razor bumps and ingrown hairs.

Ms. Springer is a well-known contributing writer for industry publications and cultural magazines and has lectured to 1000's of estheticians and medical professionals at the industry's leading trade shows and conventions. She is the author of several successful books: "Natural Radiance – A Guide for Ethnic Skin Care", "Don't Be Left in The Dark – Learn How to Master Chemical Peels & More", and her recent release; *The Dark Side of Aesthetics: Hyperpigmentation, Chemical Peels and Complications.* for the world of diverse skin tones. Pamela Springer conducts on and off-site training for aesthetic medicine providers, aestheticians, and healthcare professionals around the country.


**The Scientific Esthetics Symposium**  
**The Elements of Esthetics**  
Nov. 9<sup>th</sup> & 10<sup>th</sup> 2025



**Pamela Springer LE, LEI**  
Author- Global Skin Expert - Multi Ethnic Esthetics  
Skin Conditions Across Diverse Skin Tones

registration: [dermaeducationtv.com](http://dermaeducationtv.com)

**Natural Radiance**  
*A Guide for Ethnic Skin Care*



**Pamela R. Springer**  
Licensed Aesthetician, Licensed Educator and  
Founder of The Skin & Makeup Institute of Arizona and  
Academy of Advanced Aesthetics and Permanent Cosmetics





**DON'T BE LEFT IN THE DARK**  
 LEARN HOW TO MASTER CHEMICAL PEELS & MORE...  
 for a world of diverse skin tones

**Pamela R. Springer, LE, LI, CLT**  
 Speaker, Diversity Skincare Educator, Product Developer and Author

*The* **DARK SIDE of AESTHETICS**

**HYPERPIGMENTATION, CHEMICAL PEELS AND COMPLICATIONS**

**PAMELA R. SPRINGER, LE, LI, CLT**  
 Subject Matter Expert  
 CA Board of Registered Nursing - CE Provider,  
 Learn Skin Board Member and Author



# Clive Witham LAc, MSc

## International Gua Sha Expert

Clive Witham L.A c., M.Sc., is a licensed acupuncturist and the director of the *Komorebi Institute* and the Gua sha Center in Spain. He has over three decades of experience in the field and is the creator of Ecology in Motion Gua sha. Clive specializes in Gua sha and promoting the knowledge of ancient Chinese healing as a viable, practical world medicine. He has authored several books, including "Holographic Gua Sha" and "Facial Gua Sha". Clive resides in Barcelona, Spain.

Gua sha is more than a trend for Clive. It has been his life's work, spanning over three decades and culminating in the authorship of 5 books on Gua sha and Chinese medicine translated into 6 languages. His dedication to Gua sha started with treating his two sons when they were toddlers. This passion has extended to thousands worldwide, including through a non-profit Gua sha education program established in Sri Lanka.


Clive's journey has been unconventional. He started with a degree in International Development and economics and gained early experiences in rehabilitation programs in Uganda. His path then led him to the remote Japanese island of Yakushima, where he immersed himself in nature's wonders, setting the foundation for his unique approach to Gua sha. This was followed by a decade in North Africa, where he established and ran a chronic illness clinic, gaining invaluable hands-on experience in Gua sha's applications. Now based in a serene Spanish forest, he has distilled his diverse experiences and knowledge into a revolutionary new approach: Ecology in Motion™ Gua sha. This innovative method seamlessly blends traditional Chinese medicine, modern anatomy, and natural science.

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SPAIN

**Clive Witham LAc, MSc**  
**Gua Sha: Biotransformation in Motion**  
Gua Sha - Acupuncture  
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**THE GUA SHA SHOW**

Books, courses, and 60 second tips to thrive in health & beauty →

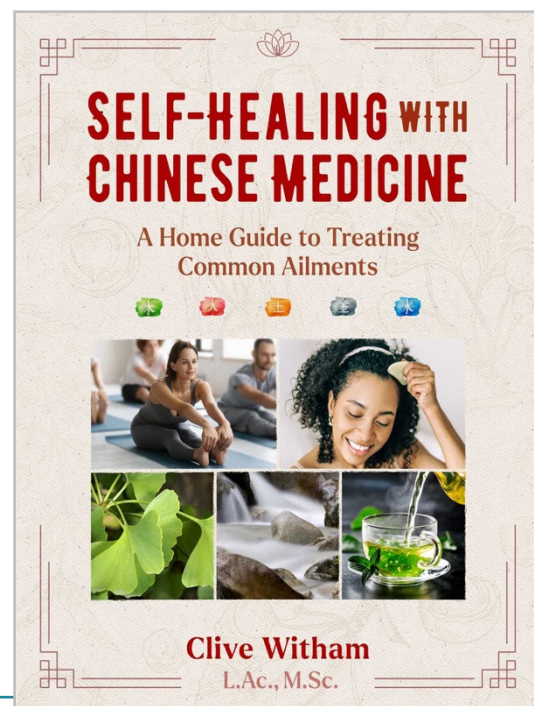
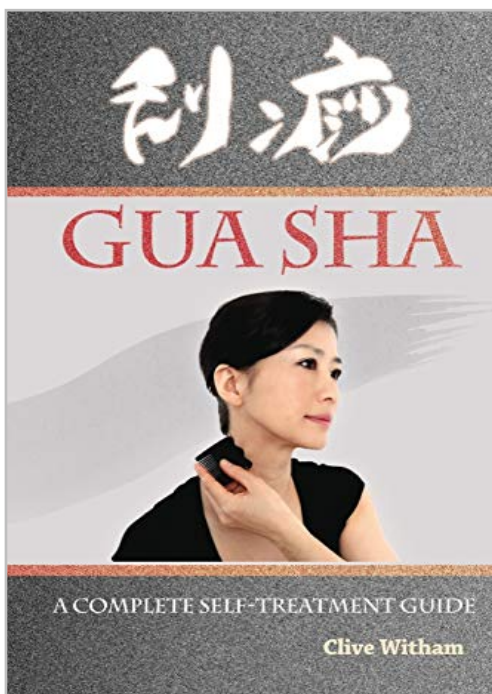
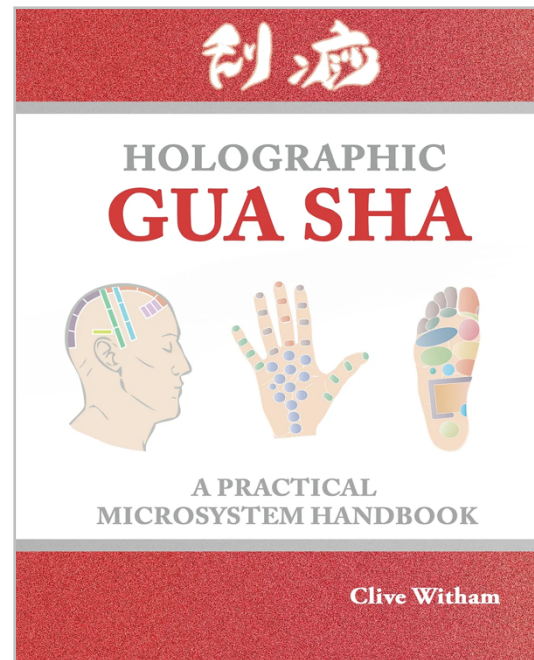
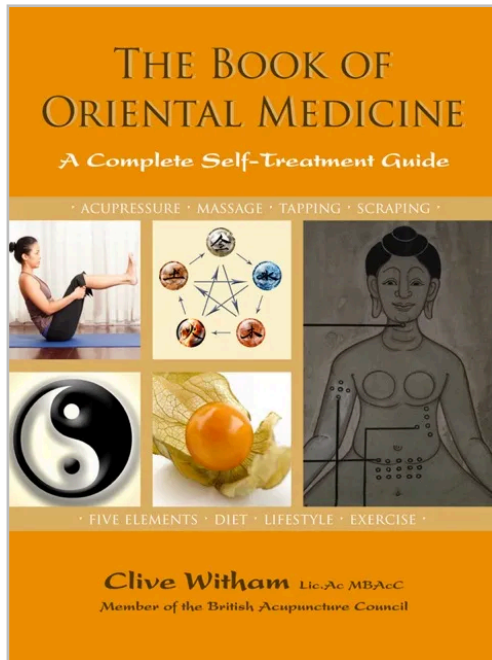


“

Beauty is the emanation of the potential  
that lies within you.

Clive Witham, Facial Gua sha

”



[clivewitham.com](http://clivewitham.com)



# Margaret Walsh - B. Ed, Dipl. Tchg., CIDESCO, ITEC

Margaret Walsh is a dynamic educator, consultant, motivational speaker, importer, international distributor and a highly successful entrepreneur from Auckland, New Zealand. She holds a B.S.in Education and Diploma in Teaching from Waikato University – Hamilton, New Zealand. She is also the secretary for the Global International Association of Corneotherapy Executive Committee in Germany. Margaret was awarded an Honorary Lifetime Membership with the New Zealand Beauty Therapy Association, is a CIDESCO Diplomate, and holds ITEC honors in Epilation and Beauty Therapy in the United Kingdom. Margaret's consultancy and training worldwide involve the achievement of consistent high standards and measurable results with her emphasis on the selection of staff, staff training, and continuing education based on motivational and engagement drivers. Her career spans over 40 years, including the ownership and management of four award winning beauty clinics, and she is the first world distributor of the OBSERV diagnostic visual skin analyzer. Her business acumen has provided her with numerous business awards including the Industry Contribution Award from the New Zealand Beauty Therapy Association, the Waitakere Business Award in 2003, 2004, 2005 and 2009 and the "Professional Skin Clinic" Award from the New Zealand Association of Beauty Therapists Inc.





[margaretwalshconsulting.co.nz](http://margaretwalshconsulting.co.nz)



## Alexandra J. Zani LE, LEI

Alexandra is an award-winning, international educator, researcher, and author with a background in cell biology and medical technology. Her passion for esthetics and education has awarded her with numerous advanced certifications both in the U.S. and abroad.

She has years of hands-on practice, teaching, spa management, and course development for microcurrent, LED, advanced esthetic treatments based on skin condition, and non-ablative laser.

Additionally, her experience includes cosmeceutical product development. Alex earned an instructor license for esthetics /cosmetology, is NCEA nationally certified, certified in Oncology Esthetics®, and the Pastiche Method™ of Skin Analysis. She has co-authored books including the Milady's Standard textbook.

She is a specialist in the skin sciences, including the effects of nutrition, lifestyle, and the mind-body connection.

Alex presents at national conferences and was an invited speaker at the May 2016 International Association for Applied Corneotherapy Global Summit in Cologne, Germany.

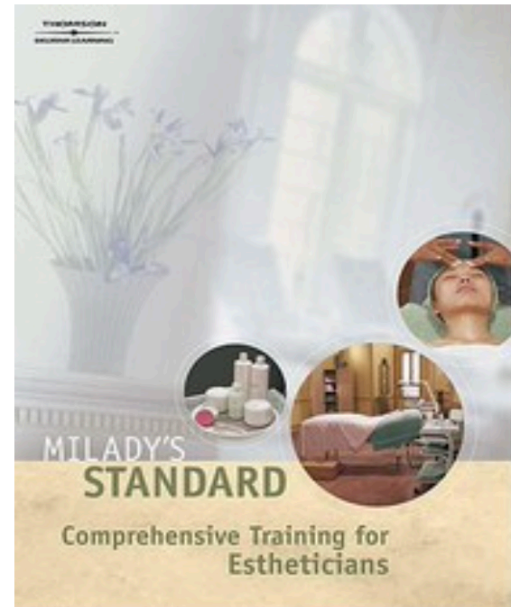
She continues to serve on the IAC Education Board. Alex was featured in the December 2020 Dermascope Magazine – “Skin Savors – 45 Faces of the Industry.” In 2016, Alex was awarded The Esthetics International Humanitarian Award at the Southern Spa and Salon Conference, Hickory, NC. Alex is a faculty member of Derma Education TV for Advanced Post Graduate Training.

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**Alexandra Zani LE, LEI**  
Cellular Physiology - Skin Sciences  
**Cells & Signals: The Skin in Motion**

registration: [dermaeducationtv.com](http://dermaeducationtv.com)





Throughout her career, Zani has received several outstanding service awards for her role in professional business organizations. "I have been in the aesthetics industry for over 27 years. From owning an image-consulting boutique in Ann Arbor, Mich. to being the educational director for a small laser college and distributor in British Columbia, a rather eclectic career path has given me amazing experiences and provided great opportunity for professional and personal growth. I learned early on to view challenging circumstances and individuals as teachers who showed up in my life at a specific point in time to direct my path so that I could learn and grow.

**"If only I had known then what I know now."**– For me this statement rings true in that years ago, I might have also added a nursing degree into the scenario to add credibility to what I was trying to convey while attempting to bridge spa and wellness into a medical cosmetic surgery practice.

**Prior to opening your business ...** plan it carefully and deeply. One must build horizontally and vertically - building a solid infrastructure along with an inviting environment. Study your market wisely and find out what services are going to serve it the most. Sometimes keeping things simple is better than having every gadget, expensive machine, and product.

**In my opinion ...** building customer loyalty is dependent on the quality and caring service extended to them by a skilled and educated staff that genuinely cares.

**There should be no guessing games when it comes to assessing the skin.** It is important to understand the underlying causes of a skin condition. You cannot just begin a session without first performing a pathway of analysis. Education is important! I have a saying ... "the more I learn, the less I know," meaning that each time I listen to a lecture or read a book, it opens more pathways for questioning and exploration.

**Mastery of your profession is a lifetime journey.** It involves becoming a critical thinker and examining many viewpoints and considerations before concluding. Critical thinking is a route to intellectual adventure and a process of making sound decisions based on facts and experience. In the aesthetics profession, you are making decisions every day, especially when assessing the best way to achieve results, these decisions should be made with as much knowledge as possible!

*Published in Dermascope - Written by Jeremy Lawrence*



**aesthaniedu.com**