The Scientific Esthetics Symposium 2022

Educator Dossier- Volume 2



November 6th,7th & 8th 2022

Dr. Mark Lees BS, MS, PhD

Dr. Mark Lees is one of the country's most noted skin care specialists, an award-winning speaker and product developer, and has been actively practicing clinical skin care for over 20 years at his multi-award winning CIDESCO accredited Florida salon, which has won multiple awards for "Best Facial", "Best Massage", and "Best Pampering Place" by the readers of the Pensacola News-Journal. His professional awards are numerous and include American Salon Magazine Esthetician of the Year, the Les Nouvelles Esthetiques Crystal Award, the Dermascope Legends Award, the Rocco Bellino Award for outstanding education from the Chicago Cosmetology Association, and Best Educational Skin Care Classroom from the Long Beach International Beauty Expo. Dr. Lees has also been inducted into the National Cosmetology Association's Hall of Renown. Dr. Lees has been interviewed and quoted by NBC News, The Associated Press, The Discovery Channel, Glamour, Self, Teen, Shape Magazine, and many other publications. Dr. Lees is co-founder of the Institute of Advanced Clinical Esthetics in Seattle.

Dr. Lees is former Chairman of Esthetics America, the esthetics education division of the National Cosmetology Association, and has served as a CIDESCO International Examiner. He has also served on the national Board of Directors of the NCA. Dr. Lees is former Chairman of the Board of the Esthetics Manufacturers and Distributors Alliance, and is a member of the Society of Cosmetic Chemists, and is author of the popular book, Skin Care: Beyond the Basics, now in its 4th edition, and the recently released consumer book, The Skin Care Answer Book. He has also been a contributing author for many other general cosmetology and medical texts.

He holds a Ph.D. in Health Sciences, a Master of Science in Health, and a CIDESCO International Diploma. He is licensed to practice in both Florida and Washington State. His line of products for problem, sensitive, and sun-damaged skin is available at finer salons and clinics throughout the United States. An extremely popular and award-winning speaker, Dr. Lees is constantly in demand for his classes at professional beauty and medical conventions, as well as consumers and women's groups, and major universities including UCLA, Purdue and Columbia Universities. He has also made appearances in both Australia and Europe.





Dr. Mark Lees PhD Acne – Cosmetic Chemistry USA





Our time-tested products and methods speak for themselves by providing incredible results for frequently seen skin problems such as:

- Skin with comedones and clogged pores.
- Clogged skin that is also dehydrated.
- Chronic acne-prone skin.
- Acne-prone skin that is also aging.
- Sensitive, reactive, and redness-prone skin

<u>Superior Scientific Standards</u> – We are very proud of our commitment to science. At Mark Lees, you won't find "miracle of the month", just well-researched, carefully developed, highly tested formulations, based on documented science.

Our company's product testing procedures are unique in the salon market. We use the highest standards in safety evaluation by independent testing laboratories to ensure that our products will not clog pores (non-comedogenic) and are tested for irritancy on real people by qualified scientists and board-certified dermatologists. Our products are also formulated <u>without</u> fragrance or color additives, which are two of the main causes of cosmetic allergies! We are strongly committed to our safety-testing programs for our products, resulting in fewer returns and helping you to have better results for your clients with reactive or sensitive skin.

Outstanding Educational Programs – Dr. Lees' award-winning classes and educational programs are internationally renowned. His popular textbook, <u>Skin Care: Beyond the Basics</u>, is used by estheticians all over the world. From our day-long classes to our technical video and home-study courses, to our easy-to-read product manual, we are extremely proud of our educational endeavors. Exceptional Professional Treatments – Our company is well-known for its performance-based professional treatments, including specialty products for Extraction, AHA Exfoliation, Sensitive, and Aging Skin. We are also affiliated with equipment manufacturers and can connect you with quality treatment equipment.

Dermatologist-tested formulas reduce potential allergies, irritant reactions, and reduce returned products.

Affordable Programs that feature moderately priced products appeal to both clients and estheticians.

"Real World" concepts appeal to "real world" clients, looking for simplicity with results.

Website: https://markleespro.com



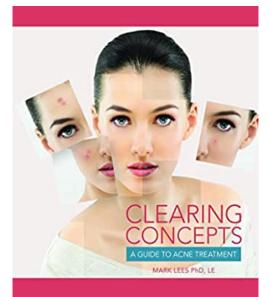


Mark Lees

SkinCare

Beyond the Basics

STUDENT WORKBOOK



Aine Lavery Nutrition & Skin Therapist

Having worked as a Chartered Surveyor for over a decade, Aine took a complete change of direction into health and beauty. Now a highly motivated and passionate skin and nutritional therapist, Aine has 12 years' experience in the beauty and skin industry. Hard work, dedication and innovation has resulted in her opening the first nutrition led skin clinic in Northern Ireland. Recognizing a gap in the market and believing in the importance of an individual multifaceted approach, with nutrition and lifestyle as pillars to optimize skin function, Aine opened her current clinic, Skin Future in 2018.

Having qualified as an ITEC Level 3 Beauty therapist in 2010 Aine began practicing beauty therapy. After two years she decided to specialize in skin health and spent a number of years attending courses in Dublin, London and Germany expanding her knowledge and skill set, offering her clients a more in-depth approach to care for and support many common skin concerns. An advocate of holistic wellness, Aine is passionate about skin care and as such her skin clinic specializes in a true 360-degree approach to skin health.







In 2015 Aine recognized that in order for her to offer a true holistic approach to her clients she needed to look at nutrition and the role it played in health and wellbeing. She graduated from CNM - College of Naturopathic Medicine in 2018 as a nutritional therapist.

Nutrition underpins her approach and she believes that with leading edge professional skincare, effective in-clinic treatments combined with internal health and lifestyle, it is possible to achieve healthy happy skin. Her methods and philosophy allow her to bridge the gap between beauty therapy and medical science. Being mindful of changes in the industry towards skin health, nutrition, supplementation and the willingness of people to look after themselves, especially during and after the pandemic, a whole-body approach to skin health also makes changes that positively impact health as a whole.

As a naturopathic nutritionist as well as skin therapist Áine's approach to skin health and the offerings at Skin Future are unique. At Skin Future we work with all those looking for a long-term alternative and more holistic approach to chronic skin conditions either as the sole intervention or as an adjunct to medical care. Aine also is a lecturer for CNM - College of Naturopathic Medicine in Belfast, Northern Ireland. She provides lectures to students on Skin Health and how an individualized nutritional protocol can support many chronic inflammatory skin concerns such as acne, eczema and Psoriasis. She is currently undertaking her Naturopathy post grad diploma with CNM.







Dr. Jayant N. Lokhande MD, MBA

MD Botanical Drugs – University of Mumbai, India

Course focus – Study & Development of Botanical Drug Product, Functional Foods, Nutraceutics and define rationale there of through Bioprospecting, Reverse Pharmacology and Evidence Based Medicine.

MBA Biotechnology – University of Pune, India

Course focus – Biotechnology Business Management with integrated Economics catering to critical business aspects of Biotechnology.

BAMS Ayurveda Integrated Modern Medicine – University of Mumbai- India

Course focus – Anatomy, Physiology, Embryology, Histology, Pathology, Forensic Medicine, Social & Personal Hygiene, Clinical Diagnosis, Pharmacology, Biochemistry, Internal Medicine, Toxicology, Clinical Trials.

Dr. Lokhande is an expert in Botanical Drugs & Biotechnology Business Management. He has successfully strategized and formulated products for several cosmeceuticals, nutraceuticals, pharmaceuticals, and medical foods companies globally. Dr. Lokhande has significant clinical experience especially in using Botanical Drugs and Medical Foods for Complex and Chronic Diseases. His other professional interests are in:

- Biodiversity Entrepreneurship
- Bioprospecting,
- Medical Anthropology
- Disease Reversal Therapeutics
- Ashtanga Yoga

Dr. Lokhande has special interest and practice in translating Yoga & Ayurveda Principles in Innovation, System & Technology Development. He has edited and authored 3 books so far and that are published by Taylor & Francis.

He is currently working as the Chief Scientific Officer at DMK Skincare and his responsibilities include Innovation and Product & Service End-User Education Development.





AUTHORSHIP & RESEARCH

- Scholar.google.com
- Botanicals, which have been part of human food and medicine for thousands of years, are perceived as being safer than synthetic pharmaceuticals. The global botanical drug market was expected to reach \$26.6 billion by 2017. In terms of FDA regulations, botanical drugs are no different from non-botanical products, having to meet the safety and effectiveness standards of a new drug in accordance. This book comprises a complete start-to-end process from drug-idea conception, to drug development process. Key Features:
- Provides a complete compendium for botanical drug products
- Describes what BDP is and how it differs from Pharma, Biopharma, and Nutraceuticals
- Compiles all critical regulatory steps in a variety of countries
- Discusses clinical trial management for BDP development and how it differs from conventional chemical-based drugs and biopharmaceutics

https://www.routledge.com/Botanical-Drug-Products-Recent-Developments-and-Market-Trends/Lokhande-Pathak/p/book/9781498740050

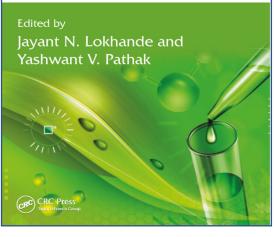
https://www.routledge.com/Handbook-of-Metallonutraceuticals/Pathak-Lokhande/p/book/9781439836989

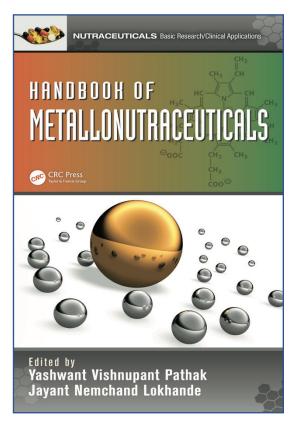
https://www.routledge.com/Nutraceuticals-for-Agingand-Anti-Aging-Basic-Understanding-and-Clinical/Lokhande-Pathak/p/book/9780367614942

Website: https://dannemking.com



Recent Developments and Market Trends





Dr. Erin Madigan-Fleck NMD, LE, LEI

Dr. Erin Madigan-Fleck is an educational icon known for her decades of experience and expertise in dermatological skin sciences, holistic & integrative esthetics, and natural health. She is licensed in Georgia as a master cosmetologist, (aesthetician) an aesthetic instructor, holds a certificate as a dermatology tech, and is licensed as a naturopath. She serves on the Educational Board for the International Association of Applied Corneotherapy based in Germany, and as an advisory board member for Skin Inc. Magazine. Dr. Erin holds certification Internationally as a Certified Corneotherapist, Oncology Esthetics by OTI International, and the NCEA. Her standing memberships include: NCEA, the American Society for Nutrition, the American Naturopathic Medical Association, The Society of Complimentary Alternative and Holistic Practitioners, Society of Cosmetic Chemists, International Association of Applied Corneotherapy, the Society of Dermatological Skin Care Specialists, and the Association of Holistic Skin Care Professionals.

Dr. Erin entered the medical aesthetics arena early in 1980's as a remedial camouflage makeup artist after working with Marvin Westmore in Hollywood. As one of the early medical estheticians in Atlanta, she rapidly became a consultant and educator for plastic surgery practices in camouflage makeup, microdermabrasion, & medical aesthetics. She was featured frequently as a guest lecturer for the United States Plastic & Reconstructive Surgical Nurses Association annual conventions and other clinical presentations. In 1997 she became the lead esthetician for the Center for Plastic Surgery in Atlanta, GA. working with plastic and reconstructive surgeons providing specialty remedial camouflage and image rehabilitation to burn patients. Her work in this area continues today - she is a member of the British Association of Skin Camouflage and serves on the faculty of Oncology Training International offering camouflage training and image rehabilitation. Her passion for esthetics is centered at the heart of education, academia, and research. Her articles have appeared in publications for over 20 years both nationally and internationally for esthetic, cosmetic chemistry and wellness publications including Skin Inc., Les Nouvelles Esthetique, Euro Cosmetics, and Dermascope Magazines.

As a licensed esthetic instructor, she has taught at esthetic schools for over 35 years, is a former school director of education, developed fully accredited curriculum programs, and has served as an advisor for the Georgia State Board of Cosmetology. As an advanced esthetic educator, she has taught thousands of estheticians, massage therapists, cosmetologists and medical professionals at schools, trade shows, and institutes as well as being a recognized CE provider in several Southern States. Dr. Erin has been featured as a free-lance educator for Nelly De Vuyst, Kryolan, Jurlique, Slimtone Microdermabrasion, Environ, Hale & Hush, Jetclear, LightStim, Elina Organics, Oncology Training International, Tama Research, and Dermaviduals.







Meet the Doctor:

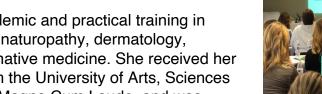
Dr. Erin's enthusiasm and passion for the aesthetic and wellness industry is centered in the heart of academia, research, and education. A pinnacle point in her career occurred when she forged her unique concept and practicum for integrative esthetics. She entered the natural health field in 2001 to develop and present her advanced conceptual practicum in *naturopathic dermatherapy*. Her clinical and medical aesthetic experience, combined with her years of formal education in naturopathy, holistic nutrition, and alternative medicine had conceptualized her unique métier that many now emulate. She has earned wide recognition as a visionary, innovator and early pioneer by integrating esthetics, natural health, and functional nutrition long before holistic esthetic trending gained its popularity in esthetics.

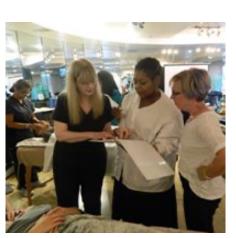
In 2003, Les Nouvelles Esthetique Magazine published her work: "The Whole Picture on Holistic Esthetics" and "Back to Nature -The Healing Power of Naturopathy". Her groundbreaking presentation: "Nutritional Influences on Skin Disorders" drew high acclaim at the International Congress of Esthetics in 2004, introducing functional nutritional concepts and skin health to the esthetic industry. In 2014, she developed and presented the first Holistic & Integrative Esthetics 5- day certification training course for United States estheticians.

Dr. Erin's naturopathic concepts and approach in working with problematic and compromised skin became her unique trademark after completing her formal holistic medical training and receiving her certification as a dermatology tech. She established her naturopathic practice in 2000- Naturophoria, located in Atlanta, GA.

She has acquired decades of academic and practical training in natural health, nutrition, medicine, naturopathy, dermatology, dermatological skin care and alternative medicine. She received her Naturopathic Doctoral Degree from the University of Arts, Sciences and Technology Medical School - Magna Cum Laude, and was nominated by the Naturopathic department at USAT for the Hippocrates Award for Community Outreach & Literary Education of Naturopathic Medicine in 2014. She served a three-year clinical residency and an internship at Progressive Medical Center in Atlanta, GA. under physicians, nurses, and practitioners in all areas of holistic medicine including nutrition and physiotherapy.

Dr. Madigan-Fleck is the owner and lead educator of DermaEducationTV Post Graduate Esthetic Training and the Scientific Esthetics Symposium[™]. She created DermaEducationTV as a platform to raise the bar in post graduate education through higher learning. DermaEducationTV is a leader in scientific esthetic education that also features a collaborative of United States and International esthetic professionals who network together and are committed to advanced academic education in esthetics.











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