

IPMG

Brochures, Catalogs and Educational Marketing Materials

Brochures



Educational Materials

KNOW YOUR CANNABINOIDS

How can Cannabinoids benefit you?

- Cannabidiolic Acid (CBDA)**
 - Anti-inflammatory
 - Antiproliferative
 - Antitumor
 - Non-psychoactive
- Tetrahydrocannabinolic Acid (THCA)**
 - Anti-inflammatory
 - Antiproliferative
 - Antitumor
 - Neuroprotective
 - Antipsychotic
 - Psychostimulant
- Cannabidiol (CBD)**
 - Anti-diabetic
 - Anti-apoptotic
 - Neuroprotective
 - Neurogenesis
 - Neurotrophic
 - Non-psychoactive
- THC**
 - Antiproliferative
 - Antitumor
 - Neuroprotective
 - Neurogenesis
 - Neurotrophic
 - Psychostimulant
- Cannabivervins (CBV)**
 - Bone Stimulant
 - Anti-apoptotic
 - Anti-angiogenic
 - Non-psychoactive
- Cannabichromene (CBC)**
 - Anti-inflammatory
 - Bone Stimulant
 - Antiproliferative
 - Neuroprotective
 - Non-psychoactive
- Cannabimonin (CBN)**
 - Anti-Ischaemic
 - Antiproliferative
 - Neuroprotective
 - Non-psychoactive
- Cannabigerol (CBG)**
 - Anti-bacterial
 - Bone Stimulant
 - Antiproliferative
 - Anti-inflammatory
 - Neuroprotective

REVOLUTION
 REVOLUTION DISTRIBUTION CORPORATION, 10000 W. 10th Street, Suite 100, Denver, CO 80202

HUMAN CBD RECEPTOR CHART

ENDO-CANNABINOID SYSTEM

CANNABINOID RECEPTOR

Benefits of water soluble BioCBD®

Since our bodies are mostly water, water-soluble compounds travel through the body faster and more efficiently.

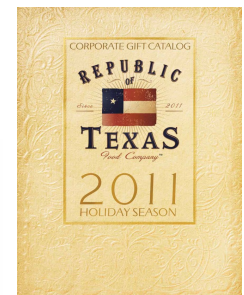
Oil Based CBD vs BioCBD®

- Oil Based CBD:** 70% absorbed, 10% used.
- BioCBD®:** 80% absorbed, 90% used.

TERPENES IN CBD OIL

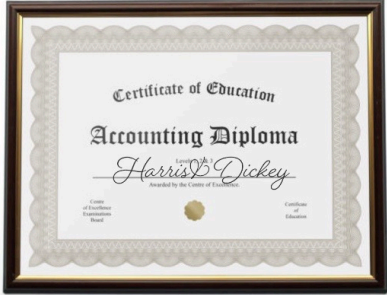
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Catalogs





Email Campaigns



The Accountant Shortage Is Showing Up in Financial Statements



September 12 2023 Acct Shortage Email

Sent Email • Sent Sep 12, 2023 at 10:00am CDT
4,818 sends • 1,261 (45%) opens • 50 (2%) clicks • 1,992 (41%) bounces • 10 (1%) unsubscribes

accountants can offer their expertise to:

- Facilitate a seamless close cycle.
- Contribute to SEC reporting requirements.
- Formulate comprehensive footnotes.
- Evaluate and rectify control deficiencies.
- Ensure accurate reconciliation of accounts.

Engaging seasoned professionals on a project arrangement not only proves to be economically efficient, but also alleviates the burden on your existing staff.



Start-ups/Business Needs

Executive Summaries

Hooft Education, Inc. A Virtual Professional Learning Community

MANAGEMENT TEAM:
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BUSINESS ENTITY:
 C-Corp
 Founded: March 2013

INDUSTRY:
 Professional Development

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EXECUTIVE SUMMARY
Mission: To ensure every child has an effective teacher.

Problem:
 Teachers typically enter teaching with inadequate training and support. They then spend their careers without closed doors to innovation. Most teachers want to do a better job, but don't know how, nor do they have sufficient resources for growth.

Solution:
 Hooft Education™ is a cost-effective virtual professional learning community which utilizes the Virtual Coach process developed by Dr. Patricia Korman of the Johns Hopkins Center for Evidence-Based Education (EBE). The Virtual Coach process integrates all coaching, instruction, job development, learning, and job community networking for improving teacher effectiveness within a virtualized apprenticeship model.

Intellectual Property:
 Dr. Patricia Korman fully owns the rights to the Virtual Coach. She'd relinquished the rights of the IP completely to Dr. Mathis who has in turn, assigned the rights to Hooft Education, Inc.

Market Analysis:
 Professional development in the U.S. educational sector is \$1.4B annually. In the U.S., there are approximately 14,000 school districts, 42,000 charter schools and the 30,000 private schools.

There are 3.7M public and private school teachers. By 2025, only 38% hold advanced degrees. If 4% teachers are expected to give up additional 38% (1.7M). Since 2005, over 1.2M of full-time head public teachers have come through alternative programs, other than traditional degrees and 50% who come without advanced training may longer than 3 years.

The superior development model in the educational field has many solutions, but our research has indicated that none offer the full suite of services established by EBE and offered by Hooft Education, Inc.

Business/Strategic Intent:
 Hooft Education will sell around 4 types of licenses on an annual basis:

1. American License: Allow a teacher access to an on-line lesson and district provided coach. Beta = \$100 per license, Co-to-Coaster = \$200
2. American License + Coaching: Includes coaching by an EBE coach. Beta = \$140 per license, Co-to-Coaster = \$310.
3. Legal License: Allow a district or other vendor a coach to customize the Hooft Platform to meet the needs of a specific team of teachers. Beta = \$300, Co-to-Coaster = \$300.
4. Hooft License + Master Coaching: Allow a district or other vendor a coach to be mentored by an EBE Master Coaching. Beta = \$420, Co-to-Coaster = \$420.

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REVOLUTION

EXECUTIVE SUMMARY

MANAGEMENT TEAM
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US CBD MARKET
 The US hemp-derived CBD (cannabidiol) market was estimated to be \$627 million in 2018 according to market research from the Brightfield Group. The CBD market is expected to grow to \$2.2 billion by 2022. CBD, as defined by the December 2018 Farm Bill is CBD products which contain 0.3% of less THC and considered hemp-derived and legal in all 50 states.

EDUCATION
 Since the legality of CBD is so recent, there is a tremendous amount of confusion in the field, most specifically CBD, THC, hemp oil and other hemp-derived products. Revolution believes that by educating the market with the assistance and guidance of our scientific advisory board, and focusing on an education-focused sales and marketing approach, we will not only grow the overall market to include traditional "non-users" it will also help patients suffering from issues and relying on prescription drugs such as opioids and benzodiazepines.

PRODUCTS
 Revolution is devoted to selling only the highest quality pharmaceutical grade CBD products. The current product line is 100% THC free, organically grown and both FDA and GMP compliantly manufactured. The company sells the four largest CBD product categories: sublingual, tinctures, gel capsules, balm and edibles (gummies). Future products under development for 2020+ years include expanding current dosage offerings, dermatology products.

www.revolutiondistributioncorp.com

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Business cards

Front



Sher Briggs
 Chief Marketing Officer

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Investor Decks

REVOLUTION
 Revolution Distribution, LLC

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Back



Your CBD resource.
 Shop and learn more at www.revolutiondistributioncorp.com
 Coupon Code: CJS10%

A decorative graphic on the left side of the slide. It features a grey and white marbled background with intricate, swirling patterns. Overlaid on this background is the acronym 'IPMG' in large, bold, white, three-dimensional block letters. The letters have a slight shadow, giving them a sense of depth as if they are floating above the marbled surface. The graphic is partially cut off on the right side by a white border.

IPMG

While digital marketing has revolutionized the advertising landscape, traditional marketing methods continue to have value, particularly when used strategically in conjunction with digital efforts.

The key is to understand the target audience and choose the most appropriate marketing channels to effectively reach and engage them.