

TRUEEV



**Investing In The Retail
Distribution Of One Of The
World's Leading EV Brands**

Opportunity Summary

SECTOR

- Growing EV Market
- >500K projected sales 2030
- Government Incentives

OPPORTUNITY

Exclusive import, distribution and retail contract for XPENG Vehicles & Chargers in Australia

TRUEEV & GLOBAL EV PARTNER

- Affordable quality EV option for Australian Market via XPENG Motors

STRATEGIC PARTNERS

Distribution & Strategic agreements with Australia's largest Automotive brands

FLAGSHIP PRODUCT

Highly rated XPENG G6 smart electric SUV, with autonomous tech and up to 650km range

VALUATION

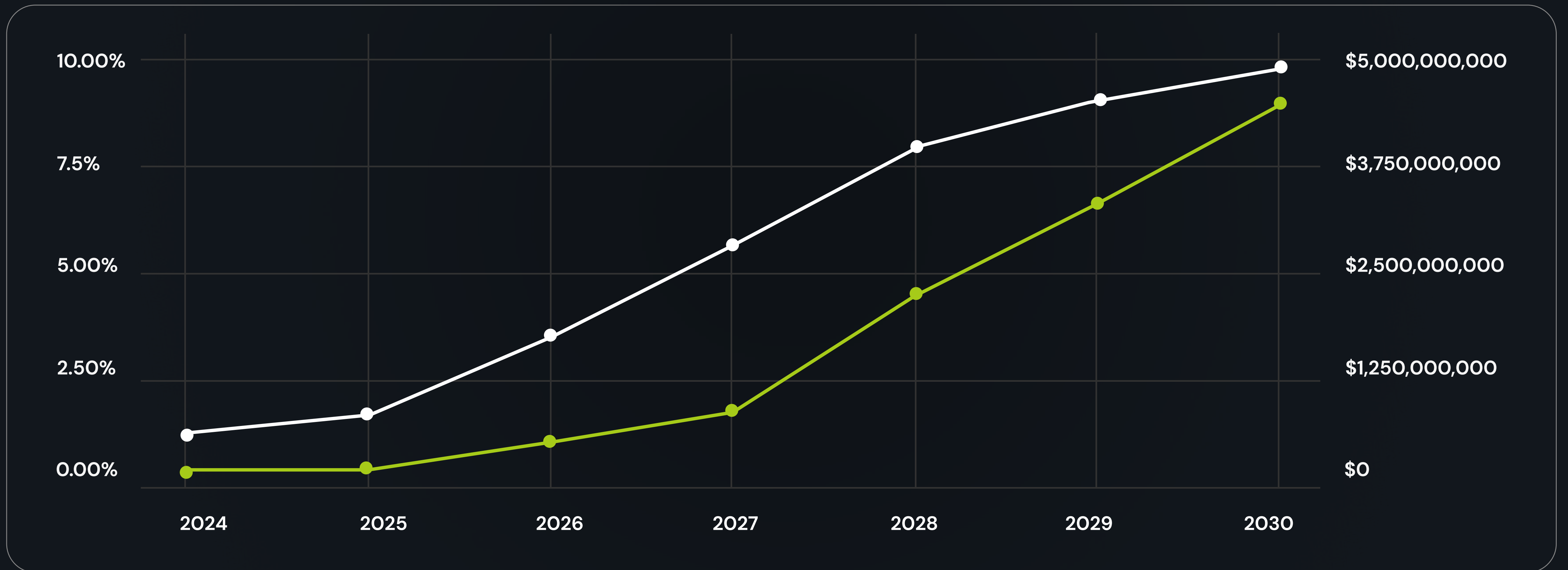
- Year 5 Revenue = AU \$3.6B
- Year 5 EBITDA = AU \$170M
- Current Valuation: AU \$150M

Key Growth Driver: EV Sales Set To Explode

XPENG achieving 10% of all EV sales generates more than AUD \$4B in Revenue in 2030.

Revenue vs Market Share 2024–2030

• Market Share • True EV Revenue



About XPENG

XPENG is a dual-listed (NYSE & HKEX) Smart EV company that designs, develops, manufactures, and markets Smart EVs.

XPENG develops in-house its full-stack advanced driver-assistance system technology and in-car intelligent operating system.

Volkswagen group have taken a AU \$1.1B stake in XPENG, and the two parties are currently entered into a development agreement to jointly produce two smart e-cars.

MSCI AAA Rated for ESG



XPENG G6

The Benchmark in Electric Luxury



Unmatched Luxury

Cargo Storage: 571L to 1374L with seats down

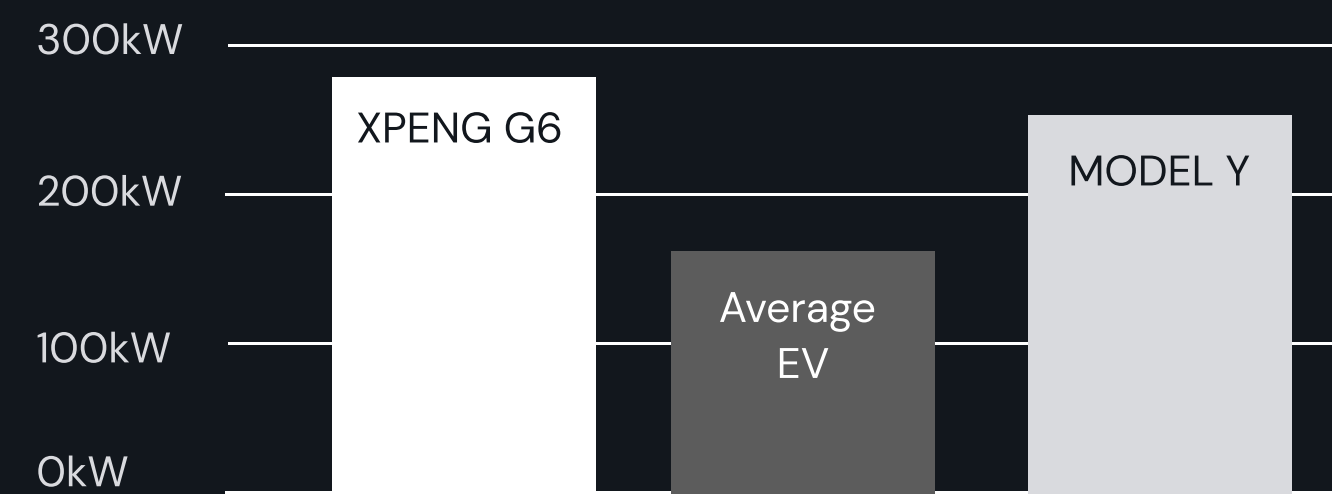
Interior Trim: Plush, quality leather, standard in all models

Sound System: 18 speakers with integrated Dolby Atmos 7.1.4 technology

Superior Charging Capability

Ultra-fast Charging supports up to 480kW connectors

- Tesla Model Y only supports to 250kW
- Charges from 10-80% in 20 mins



World Class Technology

XPILOT 3.5 Autonomous Driving: Most advanced city driving system, trained in high-density Chinese cities

Voice Assistant: NLP Based Xiao-P

Infotainment System: Huge 12.3-Inch screen with CarPlay and Android Auto

2 LiDAR sensors

5 millimeter-wave radars

7 driving assistance cameras

4 round-view cameras

12 ultrasonic radars

2 Nvidia Orin-X chips, with a computing power of 508 TOPS

XPENG Product Pipeline

XPENG G9

Premium full-sized SUV



XPENG X9

Luxury MPV



XPENG P7

Stylish Sedan





About TRUEEV

TRUEEV was established to take advantage of Australia's mandated move to the adoption of Electric Vehicles.

TRUEEV has identified a solution to the limited availability of affordable high quality electric vehicles in the Australian Market.

TRUEEV has signed an exclusive agreement with EV powerhouse XPENG (NYSE:XPENG, HKEX:9868HK) to become the sole importer, distributor and retailer in Australia.

TRUEEV will bring XPENG's range of intelligent EVs to local consumers across the country with branded showrooms and start-to-end customer support throughout the buying process.

Competitive Landscape

MG MG4

\$39,990

Range: 350Km

Energy Consumption:
18.4kWh/100km

Small Car

Top Speed: 160 km/h



MG ZS BEV

\$39,990

Range: 320Km

Energy Consumption:
17.7kWh/100km

Small SUV

Top Speed: 175 km/h



BYD ATTO 3

\$50,617

Range: 345Km

Energy Consumption:
16kWh/100km

Medium SUV

Top Speed: 160 km/h



BYD SEAL

\$52,616

Range: 460Km

Energy Consumption:
13.8kWh/100km

Medium Car

Top Speed: 180 km/h



XPENG G6

TBA on Launch

Range: 435Km

Energy Consumption:
17.5kWh/100km

Medium SUV

Top Speed: 200 km/h



MODEL 3

\$59,792

Range: 513Km

Energy Consumption:
13.2kWh/100km

Medium Car

Top Speed: 201 km/h



MODEL Y

\$60,842

Range: 430Km

Energy Consumption:
14.6kWh/100km

Medium SUV

Top Speed: 217 km/h



POLESTAR 2

\$73,637

Range: 505Km

Energy Consumption:
19.7kWh/100km

Medium Car

Top Speed: 205 km/h



BYD

XPENG

TESLA

Polestar

TRUEEV

Your EV Journey, Simplified

Investment Ask

TRUEEV is seeking strategic investors to participate in the market launch of a world leading EV manufacturer – XPENG to the Australian market.

Investors are invited to invest via a convertible note. The funds will be deployed to support the capital expenditure of the business and the brand.

This strategic investment will allow us to:

- Set up a network of modern, experiential showrooms in major metropolitan areas to showcase XPENG's market-leading EVs
- Execute a comprehensive marketing campaign to build brand awareness and position XPENG as a premium, technology-driven EV marque
- Hire an exceptional sales and support team to provide extraordinary customer experiences
- Strengthen balance sheet to support broader debt funding requirements

Join us in bringing the future of mobility to Australia.

Capital Raising Features

Face Value	AU \$10M
Instrument	Convertible Notes
Coupon	15% p.a. coupon paid quarterly
Maturity Date	2 Years
Security	Business Assets, senior over existing equity
Valuation	AU \$150M
Conversion Rate	33.3% conversion discount – AU \$100M Conversion Valuation
Conversion Terms	Issuer reserves the right to redeem the notes before the maturity date upon full repayment of the face value, noteholder may choose to convert on maturity to the agreed percentage or enforce debt position
Exit	<ul style="list-style-type: none">• Repayment of Notes• Conversion Right



BYD Case Study

Chinese EV maker BYD launched in Australia in 2022.

In less than 3 years BYD has successfully promoted and positioned its brand and is on track to deliver more than 20,000 vehicles in 2024.

BYD distributor, EV Dealer Group Pty Ltd has realised more than AU\$200 million in value by selling down 80% of its exclusive national retail rights to AP Eagers ([ASX:APE](#)) at a valuation in excess of AU\$200 million.

[View ASX Announcement](#) ↗

It is expected that on the retail of over 20,000 cars, EV Dealer Group has turnover of more than AU \$1Billion in 2024 with APE most likely being paid back within 12 months of their initial capital outlay.

Total BYD Sales

2022	2,113
2023	12,438
2024(F)	20,000

Series A CAPITAL RAISE

TRUE EV is raising a total of AU \$10M in order to fund key XPENG brand promotion, product launch and marketing program alongside establishment of True EV's XPENG experience centres, showrooms and service centres.

Primary Capital Terms Overview

- AU \$10M via Convertible Note
- 15% coupon
- 2 Year Term
- AU \$100M Conversion Valuation

Use of funds

Brand Development & Marketing

XPENG Launch	\$0.4M
XPENG Brand & PR	\$0.3M
XPENG Marketing	\$0.6M

Establishment of Experience Centres/Showrooms

Sydney	\$1.5M
Melbourne	\$1.2M

Working Capital

Salaries, Rent, Software	\$1.0M
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Balance Sheet Cash

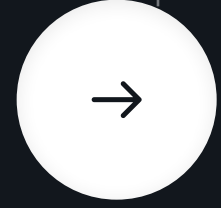
Retained as cash*	\$5.0M
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Total	AU \$10.0M
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***AU \$5M**

of the raise will remain in investor secured lockbox until the receipt of debt funding facility.



XPENG

Intelligently moving
your world

TRUEEV