



TRADESWOMEN OWNING THEIR POWER SPONSORSHIP 2024

Women make up **less than 2%** of all tradespeople and of those women who do begin in a trade role, **74% leave** their apprenticeship, compared to 44% for men. Once the 26% of women who do complete their apprenticeship complete, the issues don't stop. A large number of women leave their industry after completion due to burnout, lack of confidence, anxiety and harassment.

This is a problem due to the skill shortage. With not enough skilled workers we need to not only get women into trades but keep them there. It is no secret that there are social issues that are a barrier which then leads to women having to overcome a large number of obstacles before they enter the trade and once they are in the trades.

Sponsoring a tradeswoman to complete the Tradeswomen Owning Their Power Coaching program will allow women to have access to the tools they need to not only survive but thrive in the trades.

According to the 2020 Productivity Commission, National Agreement for Skills and Workforce Development Review - Targeted support services are generally very effective at increasing completion rates with some programs as high as **15% improvement**. A 15% increase of retention of tradeswomen will have a massive impact on closing the skills gap.

Sponsorship package - \$3000 per tradeswomen/person

Includes -

6 months one on one coaching (13 sessions)

Outcomes -

Recipients will have the tools to easily overcome the challenges that life in a male dominated space presents.

Contact us at louise@louiseazzopardi.com for more information



"I'm so lucky to have had the chance to work with Louise. My confidence in the work place has been built back up. It was a massive bonus that Louise has experienced so much in her own trade. This made her able to relate to everything I had been through and be able to give me the best advice and tools to use. I would recommend Louise to everyone."
Jess, Electrician - 2022 scholarship recipient

