

New Fraternal Recognition Program Shines Light on Dedicated, Invested Members

At the 2025 International Moose Convention in Milwaukee this past May, Moose International CEO Scott Hart announced the new Fraternal Recognition Program that is “open to every member – whether you just joined or have had your College of Regents Degree or Pilgrim Degree for 10 years, we all are starting at square one.”

There are four levels within the program – Preferred, Power, Prestige and Platinum. The attached document gives an overview of the entire program, including all four levels, but every member must achieve the first level in order to advance to others.

For the Moose *Preferred* Status, a member must attain all five of the following, beginning May 1, 2025 -

- Sponsor one new member into the Lodge;
- Attend a Lodge Orientation presentation;
- Complete and log 10 volunteer hours at the lodge or that involves Moose-initiated Heart of the Community projects/events;
- Donate at least once to Moose Charities, either via an online contribution or by check in support of Mooseheart or Moosehaven, and;
- Create and maintain an active My Membership Record

Many members have already achieved one or more of the criteria to earn Preferred Status.

For additional details on the new program, please see the Moose International website (www.mooseintl.org) for a complete listing about the new program.



Fraternal Recognition - 2025

Levels of Recognition

(NOTE: No activities prior to May 1, 2025 are considered as part of this program, even in the case of multi-year achievements. Therefore, any criteria that lists a multi-year or full-year requirement cannot be achieved within *this* fiscal year)

Moose Preferred Status

Target: Members who are just beginning to engage or contribute on a local level

Goal: Welcome them into the community and encourage further involvement

Moose Power Status

Target: Members who regularly volunteer, donate, or attend events

Goal: Recognize their consistent efforts and encourage deeper engagement

Moose Prestige Status

Target: Members who have significantly contributed time, money, or effort to the organization

Goal: Reward their dedication and inspire them to become leaders

Moose Platinum Status

Target: Members who have gone above and beyond in their contributions and leadership

Goal: Celebrate their exceptional commitment and inspire others to follow their example



Fraternal Recognition - 2025

Moose Preferred Status

(NOTE: Must attain all 5 criteria and no activities prior to May 1, 2025 will be considered as part of this program)

Program Criteria:

- 1) Sponsor 1 new member into the Lodge
- 2) Attend Lodge Orientation presentation
- 3) Complete and log 10 volunteer hours at the lodge or that involves Moose-initiated Heart of the Community projects/events
- 4) Donate at least once to Moose Charities either via an online contribution or by check in support of Mooseheart or Moosehaven
- 5) Create and maintain an active My Membership Record

Program Honors:

- 10,000 Moose Reward Points
- Custom Moose International **Preferred** Lapel Pin
- Moose-branded **Preferred** Laptop Sticker
- Certificate of **Preferred** Membership
- Moose-branded **Preferred** Challenge Coin
- Recognition on the Moose International Website
- Recognition on a "Wall of Honor" at Primary Lodge



Fraternal Recognition - 2025

Moose Power Status

(Must hold **Preferred** Status and attain 5 of the 8 criteria)

Program Criteria:

- 1) Sponsor 5 Lodge members within a single membership campaign year – May 1st thru April 30th in either of the past 2 years
- 2) Served a complete/successful term as a Lodge Officer (May 1 – April 30)
- 3) Two consecutive years as a donor to Moose Charities, including the current year
- 4) Current in Lodge Leadership Training
- 5) Served a complete/successful term as Lodge Committee Chair (May 1 – April 30)
- 6) Attended an International Moose Convention (2025 and going forward)
- 7) Have participated in an International Sports Tournament within the past 3 years
- 8) Complete and log a minimum of 50 cumulative volunteer hours at the lodge or that involves Moose-initiated Heart of the Community projects/events



Fraternal Recognition - 2025

Moose Power Status

Program Honors:

- 50,000 Moose Reward Points
- Custom Moose International **Power** Lapel Pin
- Moose-branded **Power** Premium T-shirt
- Moose-branded **Power** Laptop Sticker
- Certificate of **Power** Membership
- Moose-branded **Power** Challenge Coin
- Recognition on the Moose International Website
- Recognition on a “Wall of Honor” at Primary Lodge
- Special Edition Moose **Power** Membership Card



Fraternal Recognition - 2025

Moose Prestige Status

(Must hold **Power** Status and attain 7 of the 10 criteria)

Program Criteria:

- 1) Achieved the 25 Club level of member sponsorship and sponsor 10 Lodge members within a single membership campaign year – May 1st thru April 30th in any of the past 3 years
- 2) Served a complete/successful term as Lodge President or Administrator (May 1 – April 30)
- 3) Served 3 consecutive years as a Lodge Officer (May 1 – April 30 each year)
- 4) Four consecutive years as a donor to Moose Charities (2025 and going forward)
- 5) Training: a. Current in 2-HOTT and Lodge Leadership Training;
b. Current in Lodge Administrator Training (if claiming 3. {above} and are an Administrator)
- 6) Retention rate at or above 75% for members whom you have signed into The Moose during the most recent 3 years (2025 and going forward)
- 7) Attended the most recent International Moose Convention
- 8) Complete and log a minimum of 100 cumulative volunteer hours at the lodge or that involves Moose-initiated Heart of the Community projects/events
- 9) Served a complete/successful term as a District Committee Chair
- 10) Served a complete/successful as an Association Committee Chair



Fraternal Recognition - 2025

Moose Prestige Status

Program Honors:

- 75,000 Moose Reward Points
- Custom Moose International **Prestige** Lapel Pin
- Moose-branded **Prestige** Premium Polo Shirt
- Moose-branded **Prestige** Laptop Sticker
- Certificate of **Prestige** Membership
- Moose-branded **Prestige** Challenge Coin
- Recognition on the Moose International website
- Recognition in the Moose International Convention Proceedings
- Recognition on a “Wall of Honor” at Primary Lodge
- Special Edition Moose **Prestige** Membership Card



Fraternal Recognition - 2025

Moose Platinum Status

(Must hold **Prestige** Status and attain 8 of the 10 criteria)

Program Criteria:

- 1) Achieved the 100 Division of the 25 Club and sponsored 15 Lodge members within a single membership campaign year – May 1st thru April 30th in either of the most recent 2 years
- 2) All 15 members sponsored via the Online Membership Application
- 3) Served 5 consecutive years as a Lodge Officer (May 1 – April 30 each year)
- 4) Six consecutive years as a donor to Moose Charities, including the current year
- 5) Training: a. Current in 2-HOTT and Lodge Leadership Training;
b. Current in Lodge Administrator Training (if claiming 3. {above} and are an Administrator)
- 6) Retention rate at or above 80% for members whom you have signed into The Moose during the most recent 3 years (2025 and going forward)
- 7) Attended the most recent International Moose Convention
- 8) Complete and log a minimum of 250 cumulative volunteer hours at the lodge or that involves Moose-initiated Heart of the Community projects/events
- 9) Served a complete/successful term as a District President
- 10) Served a complete/successful as an Association Board Officer



Fraternal Recognition - 2025

Moose Platinum Status

Program Honors:

- 100,000 Moose Reward Points
- Custom Moose International **Platinum** Lapel Pin
- Moose-branded **Platinum** Premium Polo Shirt or Pullover
- Moose-branded **Platinum** Laptop Sticker
- Framed Certificate of **Platinum** Membership
- Custom-engraved Moose-branded **Platinum** Medal with Ribbon
- Recognition on the Moose International Website
- Recognition in the Moose Magazine
- Recognition in the Moose International Convention Proceedings
- Recognition On-screen During the Opening of the International Moose Convention
- Social Media Post by Moose International Announcing Achievement of **Platinum** Status
- Exclusive Moose-branded **Platinum** Name Badge
- Recognition on a “Wall of Honor” at Primary Lodge
- Special Edition Moose **Platinum** Membership Card



Fraternal Recognition - 2025

Frequently Asked Questions

FAQ's - General

1. Why do we need another recognition program?

When the Moose Fraternity unified on May 1, 2021, female members began serving on lodge, district and association boards and committees. Unfortunately, this service did not count toward either of the two longstanding Higher Degree programs of the Women of the Moose (Academy, Star, College) or of the men's (Moose Legion, Fellowship, Pilgrim). In addition, nearly 500,000 male members of The Moose were not part of the current Higher Degree program. We needed a new recognition program that every member could be a part of.

2. When will I be notified if I qualify for the Moose Preferred status?

Moose International runs a qualifier report on the first of every month. You will be notified during the month that you meet all five of the criteria listed.

3. Do I have to track all this myself?

Yes and No. The only thing you have to track is your volunteer hours. Once you attend a Lodge Orientation presentation, your Administrator will record your attendance on your membership record. Moose International's member database system will track all other criteria.

4. How are volunteer hours verified?

In the Moose Fraternity, we value honesty and integrity. We trust that each member can accurately log their volunteer hours without assistance from their lodge Administrator or Moose International.



Fraternal Recognition - 2025

Frequently Asked Questions

FAQ's - General

- 5. As a current lodge officer, can I include attending the lodge board of officer and general membership meetings as volunteer hours?**

Attending lodge meetings does not qualify for lodge volunteer hours. The performance of any duties contained in the lodge officer position description are not considered as recordable volunteer hours. As a lodge officer, if you volunteer to mow the lawn, maintain the landscape, cook wings on Wednesday night, wait tables during a meal function or take a turn as the bar steward, then these all count towards hours you can track for the program.

- 6. I already have my College of Regents or Fellowship Degree; can I still participate in this new program?**

This is a brand-new program that started on May 1, 2025. Every member is eligible to participate regardless of past accomplishments or Higher Degree recognition. We are all beginning at square one in this program, with basically a clean slate of fraternal contribution and activity. This is an opportunity for many to continue to lead by example and for others to earn a little recognition for the first time.

- 7. Who can I contact if I have additional questions?**

Brian Schimek in the Membership Department can answer questions regarding this new recognition program. His number is 630-966-2257 and email is bschimek@mooseintl.org.



Fraternal Recognition - 2025

Frequently Asked Questions

FAQ's – Preferred Status

- 1. I attended my lodge's orientation presentation in October of 2024, does that count?**

Unfortunately, it does not. The Fraternal Recognition Program has a start date of May 1, 2025. You will need to attend a lodge orientation presentation after this date to meet this criterion. An attendance sheet should be used at each lodge orientation and then your Administrator will update your membership record.

- 2. Where do I log my volunteer hours?**

All you need to do is to sign into your My Membership Record on the www.mooseintl.org homepage (bottom righthand corner) or on the Apple Store/Google mobile Moose App. Click on the "Volunteer Time" link and then add your hours.

- 3. Do I need to volunteer 10 hours at the lodge and 10 hours for a Heart of the Community project/event?**

No. You need a total of 10 hours with any combination of lodge or Heart of the Community volunteer service.

- 4. I donate \$5 to the Endowment Fund at my lodge whenever a collection is taken up, does this qualify as meeting the Moose Charities criteria?**

Unfortunately, it does not. We appreciate your ongoing support of the Endowment Fund collections taken at your lodge, district meetings or association meetings. To meet this criterion, simply donate to Moose Charities via a check or credit card contribution. The children at Mooseheart and seniors at Moosehaven thank you!



Fraternal Recognition - 2025

Frequently Asked Questions

FAQ's – Preferred Status

5. How do I create a “My Membership Record?”

Visit www.mooseintl.org and scroll all the way to the bottom of the page. In the righthand corner, under “Resources”, you will click on the “My Membership Record” tab. Under the “New Users” section, click on the “Register your Moose ID” link and follow the instructions.



Fraternal Recognition - 2025

Frequently Asked Questions

FAQ's – Power Status

- 1. I sponsored 5 new lodge members in 2023 and 2024. Does this meet the criteria?**

No, it does not. The program start date is May 1, 2025, so the earliest any member can meet this specific criterion is May of 2025.

- 2. Our lodge Chaplain resigned in August and I was appointed to finish out the term. Can I get credit for the criteria of serving as a Lodge Officer?**

Unfortunately, no you cannot. You must serve a full term, May 1 – April 30, in any position on the lodge board of officers. Partial terms are not considered for this recognition program.

- 3. I participated in the Moose International Texas Hold 'Em Tournament in January of 2025. Does this count for my International Sports Tournament criteria?**

No, it does not. You must have participated in a Moose International Sports Tournament after May 1, 2025 to meet this specific criterion.

- 4. Do I have to complete all 50 volunteer hours in one month?**

Although we are sure some members do provide 50 or more Moose related volunteer hours per month, this is not a requirement of the program. We are looking at your total cumulative hours of lodge or Moose-initiated Heart of the Community volunteer service, since May 1, 2025. This can be accomplished over months or even years. The key is for you to remember to log into your “My Member Record” and log the hours under the “Volunteer Time” tab.