

# Annual Report 2023

When we founded Snip Collier, our vision was to end the suffering and neglect of dogs and cats in our community, due to the pet overpopulation crisis, through affordable spay and neuter, vaccines, and preventative care; and through public awareness, education, and outreach. This year, we have made significant strides towards that vision, achieving milestones that once seemed distant. In addition to our community support, our team's unwavering dedication, innovative spirit, and commitment to excellence have been the driving forces behind our success.

### **Financials Follow Report**

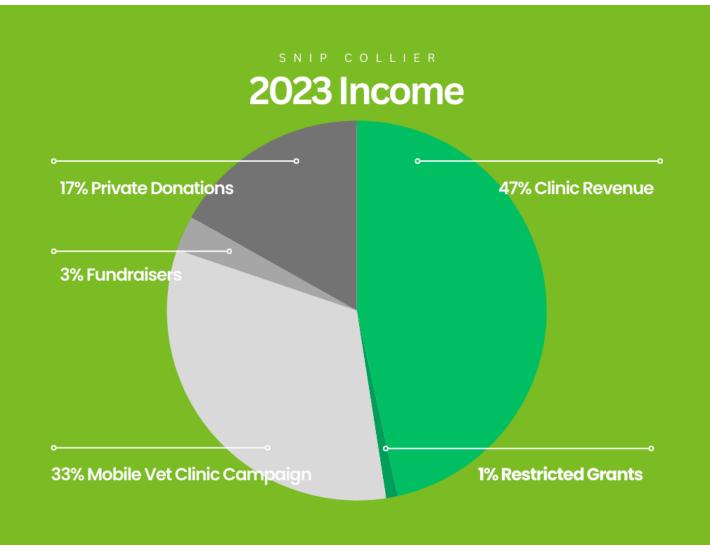
#### Successes

In 2023 SNIP acquired a nearly new fully equipped mobile veterinary clinic which allows SNIP to increase immediate access to veterinary care and remove transportation barriers for rural communities.

14,408 spay & neuter surgeries since 2013

1,372 animals rescued off the streets since 2013





### Goals for 2024

- ♡ Hire an Executive Director
- V Incorporate additional fundraising events: 1<sup>st</sup> Annual Gala & 1<sup>st</sup> Annual Golf Tournament
- ♡ Create a Grant Writing Committee to take advantage of the various grant opportunities.
- ♡ Capital Campaign for our new Immokalee Campus Location Renovation and build out.

## **Supporter Appreciation**

As we reflect on the accomplishments of 2023, we are filled with immense gratitude for the unwavering support and dedication of our incredible community of supporters. Your generosity, passion, and commitment have been the cornerstone of SNIP Collier's success this year, and we are deeply thankful for each and every one of you.

Your support has made a profound impact, enabling us to extend our reach, enhance our programs, and touch the lives of countless animals in need. From those who have volunteered their time to those who have donated resources or spread the word about our mission, your contributions have played a pivotal role in advancing our cause.

This year, thanks to you, we have achieved remarkable milestones:

- Increased the number of animals successfully spayed/neutered, contributing to a healthier and more balanced community.
- Expanded our outreach and educational programs, raising awareness about the importance of responsible pet ownership.
- Strengthened partnerships with local organizations, amplifying our efforts and fostering a collaborative spirit within the community.
  - Purchased our fully equipped Mobile Veterinary Clinic.

Every success we celebrate is a testament to your belief in our mission and your commitment to making a difference. Your support not only drives our initiatives but also inspires us to continue striving for excellence in all that we do.

As we move forward, we remain dedicated to upholding the values that brought us together and to working tirelessly to create a brighter future for animals and their families. We are excited about the journey ahead and look forward to continuing this impactful work with you by our side.

Thank you for being an essential part of the SNIP Collier family. Your support truly makes all the



difference.

With heartfelt appreciation,

The SNIP Collier Team



#### Profit and Loss

January 2021 - December 2023

	JAN - DEC 2021	JAN - DEC 2022	JAN - DEC 2023	TOTAL
Income	4 500 00	100.00		<b>\$1</b> 000 00
Donations - Restricted	1,500.00	100.00	0 455 00	\$1,600.00
Donations - Immokalee Clinic	5,000.00	55,000.00	9,455.00	\$69,455.00
Donations Restricted - HPMF	43,950.00	44,011.99	60,449.50	\$148,411.49
Total Donations - Restricted	50,450.00	99,111.99	69,904.50	\$219,466.49
Donations - Unrestricted	106,218.85	87,430.69	112,818.75	\$306,468.29
Fundraising Income				\$0.00
Mercato Tree Lighting			2,909.00	\$2,909.00
Mobile Clinic 2023			356,573.09	\$356,573.09
Pumpkin Patch			1,169.00	\$1,169.00
Rock the Block		7,408.50	11,077.00	\$18,485.50
Snip Collier Annual 5K	6,852.15	16,291.00	5,900.00	\$29,043.15
Wine Around the Water	7,840.00	7,060.00	12,914.60	\$27,814.60
Total Fundraising Income	14,692.15	30,759.50	390,542.69	\$435,994.34
Gift In Kind Donations	6,637.17			\$6,637.17
Sales of Product Income				\$0.00
Promotional Items			440.00	\$440.00
Total Sales of Product Income			440.00	\$440.00
Veterinary Services - Davis Blvd Clinic	205,558.32	653,131.34	510,734.95	\$1,369,424.61
Total Income	\$383,556.49	\$870,433.52	\$1,084,440.89	\$2,338,430.90
Cost of Goods Sold				
Animal Health Services	33,706.46			\$33,706.46
Total Cost of Goods Sold	\$33,706.46	\$0.00	\$0.00	\$33,706.46
GROSS PROFIT	\$349,850.03	\$870,433.52	\$1,084,440.89	\$2,304,724.44
Expenses				
Admin Payroll			65,045.82	\$65,045.82
Advertising			169.99	\$169.99
Bank Charges	126.91	106.91	85.22	\$319.04
Business Meals		1,516.86	2,135.63	\$3,652.49
Clinic - 7795 Davis Blvd	387,431.26	676,530.39	618,781.00	\$1,682,742.65
Compensation - Officers	6,000.00	24,000.00	24,000.00	\$54,000.00
Consulting Fees			712.50	\$712.50
Database & Software		6,065.10	6,175.29	\$12,240.39
Dues & Subscriptions	1,128.08	1,732.97	1,740.59	\$4,601.64
Equipment Rental	254.88			\$254.88
Filing fees	366.25	266.25	261.75	\$894.25
Fuel & Mileage			419.13	\$419.13
Fundraising Expenses				\$0.00
Capital Campaign		42,000.00	489.00	\$42,489.00
Fundraising Expenses - 5K	25.00	2,187.00	25.00	\$2,237.00
Fundraising Expenses - Network For Good	3,900.00			\$3,900.00

#### Profit and Loss

January 2021 - December 2023

	JAN - DEC 2021	JAN - DEC 2022	JAN - DEC 2023	TOTAI
Fundraising Expenses - Rock the Block		5,238.42	7,757.22	\$12,995.64
Fundraising Expenses - WATW	1,139.20	45.99	126.34	\$1,311.5
General Consulting		4,000.00	8,000.00	\$12,000.00
Mobile Vet Clinic 2023			80.30	\$80.30
Total Fundraising Expenses	5,064.20	53,471.41	16,477.86	\$75,013.47
Immokalee Site - 430 Sgt Joe Jones Rd	1,432.98	0.00	49,761.10	\$51,194.08
Insurance	2,906.78	3,474.38	3,547.57	\$9,928.73
Legal & Professional Fees	2,747.10	1,693.50	3,564.95	\$8,005.55
Mobile Phones & Devices	660.97	4,548.77	3,215.17	\$8,424.91
Mobile Vet Clinic			6,904.06	\$6,904.06
Office Expenses	824.35	1,361.80	246.63	\$2,432.78
Other General and Admin Expenses	306.95		240.96	\$547.91
Payroll Expenses		7,736.35	-0.01	\$7,736.34
Postage & Delivery	44.00	170.22	42.93	\$257.15
Processing Fees	639.58	772.58	1,754.59	\$3,166.7
Promotional		351.97		\$351.97
Promotional Items - General Events			4,525.12	\$4,525.12
Promotional Items - Resale			468.00	\$468.00
Total Promotional		351.97	4,993.12	\$5,345.09
Purchases	500.48			\$500.48
Stationery & Printing - General	720.00	2,499.20	407.00	\$3,626.20
Supplies		485.80		\$485.8
Taxes & Licenses	6.56	50.00	50.00	\$106.5
Tools & Equipment		664.25		\$664.2
Total Expenses	\$411,161.33	\$787,498.71	\$810,732.85	\$2,009,392.8
NET OPERATING INCOME	\$ -61,311.30	\$82,934.81	\$273,708.04	\$295,331.55
Other Income				
Grants - Restricted	42,500.00	32,000.00	6,500.00	\$81,000.00
Interest & Dividends	711.67	620.28	662.63	\$1,994.58
Total Other Income	\$43,211.67	\$32,620.28	\$7,162.63	\$82,994.58
Other Expenses				
Depreciation - DBC	6,666.00	9,260.00		\$15,926.00
Grant Disbursements		8,325.00	14,460.00	\$22,785.00
HPMF Disbursements	8,504.79	90,028.23	78,104.05	\$176,637.07
Vehicle Registration	483.55			\$483.5
Total Other Expenses	\$15,654.34	\$107,613.23	\$92,564.05	\$215,831.62
NET OTHER INCOME	\$27,557.33	\$ -74,992.95	\$ -85,401.42	\$ -132,837.04
NET INCOME	\$ -33,753.97	\$7,941.86	\$188,306.62	\$162,494.51

#### **Balance Sheet**

As of December 31, 2023

	JAN - DEC 2021	JAN - DEC 2022	JAN - DEC 2023
ASSETS			
Current Assets			
Bank Accounts			
CFCC Agency Fund	23,268.35	11,246.90	11,703.57
DDA Bus 3419 - Davis Blvd Clinic	4,028.07	13,848.06	15,275.82
GCHS Cash Fund (deleted)	0.00	0.00	0.00
General Checking DDA Bus *3916	46,526.44	22,377.42	102,572.26
Grants Fund DDA Bus *1612		11,675.00	3,715.00
Helping Paws Medical Fund *0307	35,296.15	3,159.60	20,642.78
Immokalee Cap Fund DDA Bus *1621		11,538.74	9,879.51
Money Market Savings *7955 (deleted)	230,084.22	254,384.30	0.00
PayPal Donations	702.99	3,547.41	1,305.95
Total Bank Accounts	\$339,906.22	\$331,777.43	\$165,094.89
Accounts Receivable			
Pledges/donations Receivable	3,168.00	3,863.00	4,586.67
Total Accounts Receivable	\$3,168.00	\$3,863.00	\$4,586.67
Other Current Assets	\$3,537.50	\$21,616.73	\$155,886.06
Total Current Assets	\$346,611.72	\$357,257.16	\$325,567.62
Fixed Assets			
Accumulated Depreciation	-6,666.00	-15,926.00	-15,926.00
Kennels - Davis Blvd Clinic	26,660.00	26,660.00	26,660.00
Mobile Vet Clinic.			356,726.54
Office Equipment - Davis Blvd Clinic	1,952.00	1,952.00	1,952.00
Signs - Davis Blvd Clinic	2,928.00	2,928.00	2,928.00
Site Work - 430 Sgt Joe Jones Rd		35,233.08	35,233.08
Veterinary Equipment - Davis Blvd Clinic	33,376.00	33,376.00	33,376.00
Total Fixed Assets	\$58,250.00	\$84,223.08	\$440,949.62
Other Assets			
Deposits on Leases	2,500.00	2,500.00	2,500.00
Total Other Assets	\$2,500.00	\$2,500.00	\$2,500.00
TOTAL ASSETS	\$407,361.72	\$443,980.24	\$769,017.24
LIABILITIES AND EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
Accounts Payable (A/P)	8,747.00	36,214.14	17,301.74
Total Accounts Payable	\$8,747.00	\$36,214.14	\$17,301.74
Credit Cards	\$2,492.89	\$3,005.09	\$4,551.33
Other Current Liabilities	\$1,071.93	\$1,769.25	\$155,865.79
Total Current Liabilities	\$12,311.82	\$40,988.48	\$177,718.86
Total Liabilities	\$12,311.82	\$40,988.48	\$177,718.86
Equity			
Opening Balance Equity	686.49	686.49	686.49

#### **Balance Sheet**

As of December 31, 2023

	JAN - DEC 2021	JAN - DEC 2022	JAN - DEC 2023
Retained Earnings	428,117.38	394,363.41	402,305.27
Net Income	-33,753.97	7,941.86	188,306.62
Total Equity	\$395,049.90	\$402,991.76	\$591,298.38
TOTAL LIABILITIES AND EQUITY	\$407,361.72	\$443,980.24	\$769,017.24

## SNIP Collier 2023 Actuals + Budget for 2024-2026

		Actual	Budgeted					
		2023		2024		2025		2026*
Income	-							
Veterinary Services - Davis Blvd Clinic	\$	510,734.95	\$	800,000.00	\$	900,000.00	\$	1,150,000.00
Donations								
Donations Imm Campus	\$	9,455.00	\$	10,000.00	\$	15,000.00	\$	18,000.00
Donations Restricted - HPMF	\$	60,449.50	\$	65,000.00	\$	70,000.00	\$	75,000.00
Unrestricted Donations	\$	112,818.75	\$	175,000.00	\$	200,000.00	\$	250,000.00
Total Donations	\$	182,723.25	\$	250,000.00	\$	285,000.00	\$	343,000.00
Fundraising Income								
Gala	\$	_	\$	73,538.50	\$	100,000.00	\$	125,000.00
Golf Tournament	-	_	\$	30,000.00	\$	25,000.00	\$	30,000.00
SNIP Annual 5K		5,900.00	\$	6,000.00	\$	10,000.00	\$	12,000.00
Wine Around the Water	-	12,914.60	\$	15,000.00	\$	18,000.00	\$	20,000.00
Rock the Block		11,077.00	\$	12,000.00	Ŧ		+	
Other Mercato Events	Ŧ	,	Ŧ	,				
(Pumpkin & Christmas Tree)	\$	4,078.00	\$	5,000.00	\$	5,000.00	\$	5,000.00
Other Events - Clive D./Luncheons	\$	-	\$	12,000.00	\$	17,000.00	\$	30,000.00
Total Fundraising Income	\$	33,969.60	\$	153,538.50	\$	175,000.00	\$	222,000.00
Net Grants	\$	(7,960.00)	\$	-	\$	-	\$	
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Sale of Products								
Merchandise	\$	440.00	\$	500.00	\$	600.00	\$	750.00
Total Sale of Products	\$	440.00	\$	500.00	\$	600.00	\$	750.00
Interest Earned								
Interest & Dividends - CFCC Agency Fund	\$	541.89	\$	600.00	\$	750.00	\$	1,000.00
Interest a Dividenda of Oo Ageney Fund Interest - FFI Money Market *7955		120.74	\$	150.00	\$	20.00	\$	250.00
Total Interest Earned		662.63	\$	750.00	\$	770.00	\$	1,250.00
	Ŷ	002.00	¥	, 33.00	Ψ	,,	Ť	1,200.00
Gains & Losses	\$	-	\$	100.00	\$	200.00	\$	500.00
Total Income	\$	720,570.43	\$	1,204,788.50	\$	1,361,370.00	\$	1,717,000.00

	Actual	Budgeted   2024 2025 2026*					
	2023						
Expenses							

	<b>*</b>	(400 000 47)	•	400 500 50	•	477 570 00	\$	405 040 00
•						• •		
Total Expenses	\$	888,836.90	\$	1,096,200.00	\$	1,183,800.00	\$	1,521,760.00
	Ψ	, 3, 104.00	¥	30,000.00	Ψ		¥	100,000.00
Helping Paws Disbursements		78,104.05	\$	80,000.00	\$	90,000.00	\$	100,000.00
Dues & Subscriptions	\$	1,740.59	\$	2,000.00	\$	3,000.00	\$	4,000.00
Database & Software	\$	6,175.29	\$	7,000.00	\$	8,000.00	\$	10,000.00
Total Processing Fees	\$	1,683.02	\$	4,000.00	\$	5,000.00	\$	6,000.00
Business Meals	\$	2,135.63	\$	3,000.00	\$	3,500.00	\$	4,000.00
Total Mobile Vet Clinic	\$	6,904.06	\$	10,000.00	\$	12,000.00	\$	15,000.00
Immokalee Campus Maintenance	\$	49,761.10	\$	8,200.00	\$	12,300.00	\$	14,760.00
Mobile Phones & Devices	\$	3,215.17	\$	4,000.00	\$	4,000.00	\$	4,000.00
Legal & Professional Fees	\$	3,564.95	\$	4,000.00	\$	4,000.00	\$	4,000.00
Insurance Expenses non DBC	\$	3,547.57	\$	8,000.00	\$	10,000.00	\$	15,000.00
Fundraising Expenses	\$	16,477.86	\$	50,000.00	\$	60,000.00	\$	70,000.00
Marketing & Promotional Expenses	\$	7,700.80	\$	10,000.00	\$	12,000.00	\$	15,000.00
Total Admin Payroll	\$	89,045.82	\$	115,000.00	\$	150,000.00	\$	225,000.00
Total Clinic Expenses	\$	618,780.99	\$	791,000.00	\$	810,000.00	\$	1,035,000.00

Net Income	\$ (168,266.47)	\$ 108,588.50	\$	177,570.00	\$	195,240.00
			-		-	

\*2026 Income is based on fully operating at all 3 locations: Davis Blvd., the Mobile Clinic & Immokalee Campus

\*\*2023 Net Loss Due in part to the purchase of our Mobile Clinic