



5261 Hwy 51 N. , Harshaw, WI  
www.gangsterpark.com

## 2nd Annual Summer Nationals Auto & Bike Show

Mark your calendars for Bonnie & Clyde Gangster Park **2021 ANNUAL EVENTS....**  
**“Summer Nationals Auto & Bike Show” - FRIDAY, JULY 23rd & SATURDAY, JULY 24th!**

It's that time of the year when, once again, a number of community and business leaders come together to work, organize and coordinate TWO fun-filled events of wholesome fun and **WE COULD REALLY USE YOUR HELP!**

The goal of our ANNUAL Events: **“Summer Nationals Auto & Bike Show”** is to raise money to support communities in Wisconsin's Northwoods. Last year, we made donations to the following local organizations: Howard Young Autism Foundation - Minocqua; Lakeland Noon Rotary Club - Minocqua and the Cassian Volunteer Fire Department - Harshaw.

Much of the success of these events are credited to our incredible sponsors; and our remarkable volunteers, who, together assisted in making our events a success. We are grateful for their generosity and support and for making a difference in the lives of others...we could not have done it without them! **THANK YOU!**

**This year's EVENTS will be no less spectacular!** Bonnie & Clyde Gangster Park is a one-of-a-kind venue, located in Northern Wisconsin, that offers a 1930's atmosphere including a First-Class museum, 3 vintage bars, 2 event stages and much, much more! During our SUMMER EVENTS, we will host a number of attractions, including Show Bikes & Cars, Live Music, Bank Robbin' Bonnie's Pin-up Contest, Swap-Meet Vendors, Clyde's Burn-out Contest, Food including mouth-watering ice-cream and freshly squeezed lemonade....and so much more!

**PLEASE** join us on our journey to support communities in Northern Wisconsin. Attached, you will find various sponsorship initiatives for your consideration.  
**Every donation helps!**

Thank you for considering our request.

Amalia Wegner/Team BC  
phone: 715.216.3439

email: [clydesgangsterpark@gmail.com](mailto:clydesgangsterpark@gmail.com)



## SPONSORSHIP LEVELS & BENEFITS

### **PLATINUM SPONSORSHIP** **\$1500**

- Your logo banner displayed in EVENT AREA (supplied by sponsor)
- Your logo on 2021 SUMMER NATIONALS event POSTERS
- Your business announced as a PLATINUM sponsor throughout the day
- Recognition on SOCIAL MEDIA
- Your flyer, coupon, or giveaway product included in the 100 auto show participants' goodie bags
- Your logo on the GANGSTER PARK Website page (email logo to [clydesgangsterpark@gmail.com](mailto:clydesgangsterpark@gmail.com))
- 6 FALL CLASSIC Event Passes

### **GOLD SPONSORSHIP** **\$1000**

- Your logo on 2021 SUMMER NATIONALS event posters
- Your business announced as a GOLD sponsor throughout the day
- Recognition on SOCIAL MEDIA
- Your flyer, coupon, or giveaway product included in the 100 auto show participants' goodie bags
- Your logo on the GANGSTER PARK Website page (email logo to [clydesgangsterpark@gmail.com](mailto:clydesgangsterpark@gmail.com))
- 5 FALL CLASSIC Event Passes

### **SILVER SPONSORSHIP** **\$500**

- Your flyer, coupon, or giveaway product included in the 100 auto show participants' goodie bags
- Your logo on the GANGSTER PARK Website page (email logo to [clydesgangsterpark@gmail.com](mailto:clydesgangsterpark@gmail.com))
- 4 FALL CLASSIC Event Passes

### **BRONZE SPONSORSHIP** **\$250**

- Your logo on the GANGSTER PARK Website page (email logo to [clydesgangsterpark@gmail.com](mailto:clydesgangsterpark@gmail.com))
- 2 FALL CLASSIC Event Passes



## 2021 EVENTS SPONSORSHIP

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### Become an Event Sponsor!

Event sponsors are a huge asset to the “**Summer Nationals Auto & Bike Show**” and sponsorship is a great way to get information about your business or organization out to participants, spectators and volunteers. All sponsorships are 100% tax deductible and businesses will receive a tax-receipt for their records.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### Choose the level of Sponsorship that best suits your needs.

\_\_\_\_\_ \$1500 “Platinum” Sponsor      \_\_\_\_\_ \$1000 “Gold” Sponsor

\_\_\_\_\_ \$500 “Silver” Sponsor      \_\_\_\_\_ \$250 “Bronze” Sponsor

### OTHER MARKETING OPPORTUNITIES

\_\_\_\_\_ Trophy Sponsor - monetary donation of \$\_\_\_\_\_

\_\_\_\_\_ Raffle Basket

\_\_\_\_\_ Door Prize Item

\_\_\_\_\_ Items for Auto & Bike Show Participant Goodie Bags (100 Items)

\_\_\_\_\_ Something else in mind?

Brief Description: \_\_\_\_\_

### OTHER WAYS TO HELP

\_\_\_\_\_ I am interested in Volunteering at “Summer Nationals”

PLEASE MAKE CHECKS PAYABLE TO: Bonnie & Clyde Gangster Park

Mailing Address: BC Gangster Park, ATTN: Rick Kersten

6040 Stettin Drive, Wausau, WI 54401

If making a donation of a Raffle Basket, Door Prize, Goodie Bag Items or something else, we'll be in contact with you to pick up items.

**IN ORDER TO HAVE COMPANY INFORMATION APPEAR ON PRINTED MATERIAL PLEASE COMPLETE FORM AND RETURN NO LATER THAN JUNE 1, 2021.**