



## A Unique Tool for Real Estate Agents

- ✓ Enhance long-term relationship with your clients
- ✓ Help you change client perceptions from transactional to trusted resource
- ✓ A valuable (free) closing gift for clients

### Homeowners Use It To:

- Track Home Inventory/Possessions
- Track Service Providers and Projects
- Set Home Reminders and Checklists
- Request Home Services Referrals
- Store Home-Related Notes/Documents
- See Actionable Home Inspection Report

### Homeowners Love It

*From Paint Colors to Possessions to Plumbers to Photo Scrapbooks of Projects*

## Positioning the Real Estate Agent as a Trusted Resource for Clients

- Easy set-up of recurring, customized reminders branded with your business card
- Enable clients to easily ask for your advice on finding trusted service providers
- Instant access by clients to contact information and easy links to refer you to friends
- Actionable home inspection reports with short and long-term reminders for touch points with clients

## Program Costs

- ↪ Free to initially distribute
- ↪ After a set time – optional client-maintenance fees to continue your branding in the client-facing CasaTrove application

To get started:  
Contact us today