

Sabrina Shafer + Jillian Kaplan



*The Art of the*  
SUBTLE BRAG

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# The Art of the SUBTLE BRAG

- Focus on Your Challenge
- Turn Your Mess Into Your Message
- Inspire others by saying “I did this, you can do it too.”



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# BREAKING DOWN

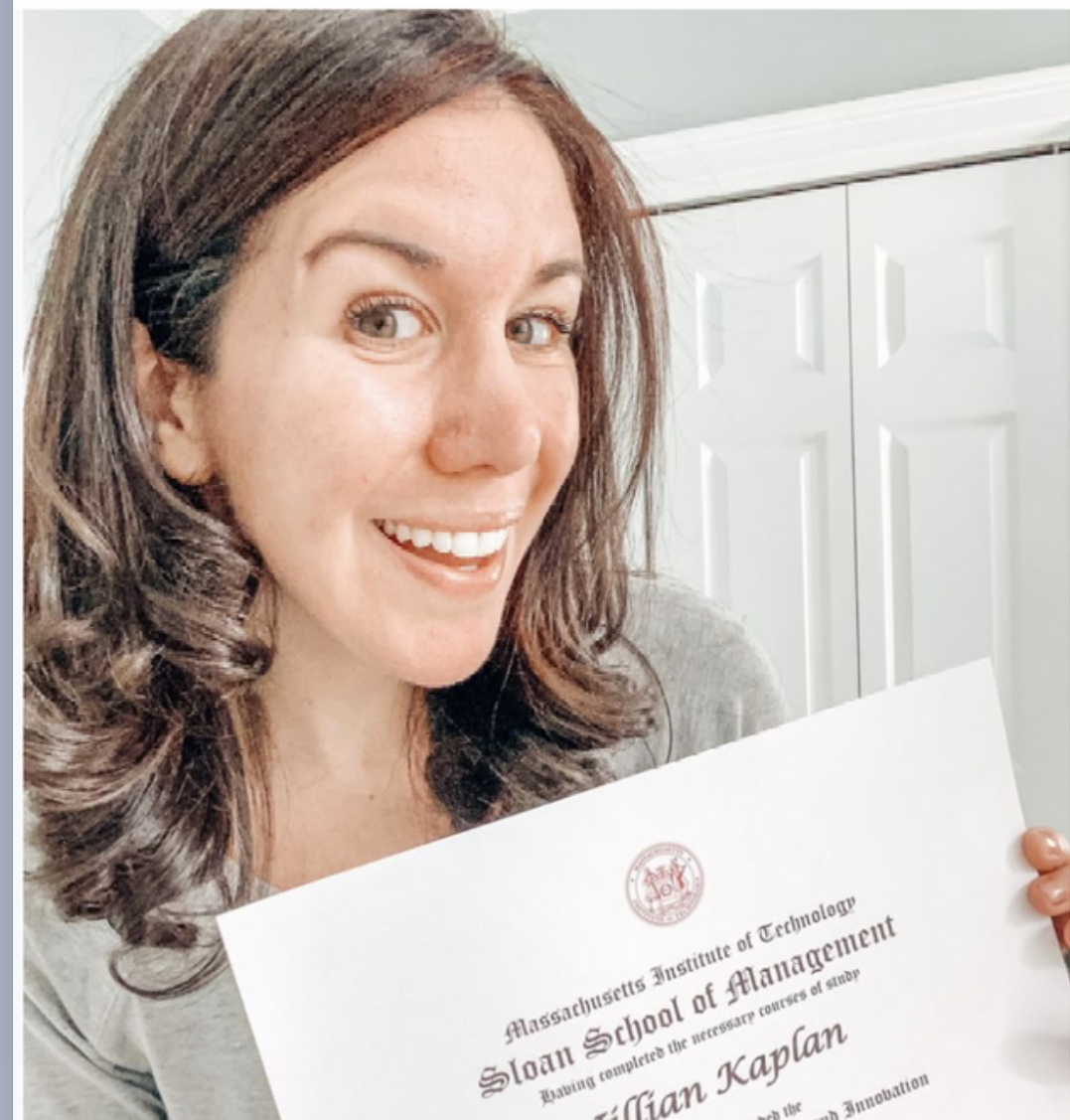
## *The Subtle Brag*

**Jillian Kaplan** • 1st  
The Most Creative Nerd You Will Meet | Social Media Architect | A Little Too Organiz...  
3d • Edited • 🌐

6 months ago I took a chance and applied to an executive program at [Massachusetts Institute of Technology](#)

And I got in!!! It wasn't a good time to start, but it never really is...

Today, I earned my first degree in Strategy and Innovation. And my first degree in my married name. [#womenintech](#) [#workingmoms](#) [#womeninstem](#)



## SHARE YOUR CHALLENGE

Why was this a challenge for you?



## SHARE YOUR ACTION

What did you do to overcome this challenge? What action did you take?

## SHARE YOUR RESULT

What results did you get?



## SHARE INSPIRATION

Inspire others to do the same, leave people with a feeling & evoke an emotion.

# My Subtle Brag

MY CHALLENGE

1

Blank space for writing the challenge.

MY ACTION

2

Blank space for writing the action.

MY RESULT

3

Blank space for writing the result.

MY INSPIRATION

4

Blank space for writing the inspiration.

FINAL BRAG

Blank space for writing the final brag.

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