

LIVE

*The Art of the*  
**SUBTLE BRAG**  
WORKSHOP

**SPEAKERS:**



Jillian Kaplan



Sabrina Shafer

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Join us for an interactive workshop that includes a workbook that we will use to coach you through writing your own subtle brag.

# What's the Workshop All About?

Join us for a fun, interactive workshop where you will be introduced to the unwritten rules of the art of the subtle brag, via an interview style discussion with Sabrina & Jillian.

Many of us struggle with information overload where we collect a ton of info but don't always know how to leverage it. This session will ensure you can take the next steps with what you learn. We are providing a truncated guide and worksheet so you can put what you learn into practice & leverage the art of the subtle brag.

At this workshop, you will learn:

- The Art of the Subtle Brag
- How to put together your own brag
- Why it matters
- How to leverage it



**/Jillian-Kaplan**



**@TheRealJKaplan**



**@TheRealJKaplan**

*Jillian Kaplan*

Jillian Kaplan joined Dell Technologies in 2018 and is currently the Head of Global 5G and Telecom Thought Leadership. In this role she has global responsibility for ensuring the Telecoms and CSPs can monetize their investments in 5G through future Enterprise use cases.

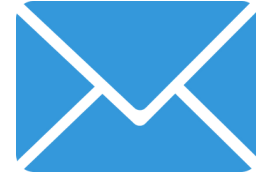
She is long-time Telecom industry veteran. Prior to Dell Technologies, Jillian spent 14 years at Verizon. She joined Network Engineering during the launch of FTTP (FiOS) where she managed over a billion dollars in inventory in the Central Offices. While she worked, she received a Technical MBA and upon completion started a new role in Product Management where she managed a B2B SaaS. She went onto various roles in Marketing Operations and Sales Enablement.

She is a strong believer in 'Technology for Good' and works to bring it to the forefront of all messaging. She is an author, speaker and believer in paying it forward helping women in the industry find their voice and share their accomplishments.

She currently resides in Massachusetts with her husband, daughter and dog. In her free time, she enjoys volunteering, spending time with her family, horseback riding, eating and working out.



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*Sabrina Shafer*

Sabrina Shafer has dedicated her life to understanding how people learn, and to helping people achieve optimal success through research-based action. With a background in behavioral analysis, business, and digital transformation, she helps organizations see enablement and strategy differently.

Sabrina is CEO of Transformation Continuum, an end-to-end go-to-market and enablement agency for high technology organizations and their ecosystem partners. Surrounding herself with wise counsel, building high-performing teams, constantly learning, using well-researched insights, she consistently delivers organizational and individual growth.

Sabrina is a published author in business and technology; a member of the Illinois State Bar; and serves on the board of an anti-human trafficking organization and a special education advocacy center. Sabrina also serves as a foster parent for a global organization, Safe Families.

You can find Sabrina at [TransformationContinuum.com](https://TransformationContinuum.com)