



Benjamin's News and Updates July 7, 2026



by **Benjamin Zastrow** on July 7th, 2026

This summer heat is something! So far, my month has been filled with days of sunscreen, sweat, and sore feet as I've personally visited 2,500 doors, had hundreds of conversations, and hand-delivered campaign signs across the city. There is nothing like the real street-level understanding one gets by walking through every neighborhood in their community.

The raw conversations and concerns expressed only reinvigorate me, help push me forward, and ensure my neighbors across Rochester know their voices will be heard. What we are building together is real, and I am ready to be your champion at City Hall. Thank you for your trust and support as we move confidently through the August 11th primary.

Like I do each month, I ask you, the people of Rochester, to take care of yourselves, love your families, and help your neighbors.



This is your sign.

June 20th

Campaign signs arrived in June and almost immediately began going out to eager supporters around the city. From apartment windows on N Broadway, to country living on the far edges of town from NE to SW, and every imaginable variety of home in between, supporters are proudly displaying Benjamin Zastrow for Rochester Mayor signs.

If you haven't already claimed yours, please [request one using this form](#), and a delivery will be arranged. Thank you all!



The Shoe Candidate Forum

June 29th

On Monday, June 29th, The Shoe Beverage Bar hosted a candidate forum with Dr. Jess Garcia and me. This was a wonderful event where community members got to know both candidates and ask questions. Nothing like this has been done in Rochester, and I am still hearing how impactful it was to so many people. The fact that two mayoral candidates were able to sit in a bar for an hour, engaging with each other and the public, is trailblazing for our local democracy and civic engagement. People were genuinely interested in learning about city hall, city policy, and the candidates in a vibrant neighborhood setting.

If you haven't seen it yet, [check it out here](#).

BENJAMIN'S RECENT CAMPAIGN UPDATES

- 2,500 doors knocked and hundreds of conversations with voters in just three weeks!
- June 29th [Candidate Forum at The Shoe](#).
- July 2nd meet-and-greet at Art Heads Emporium.
- Welcomed an opponent's exiting campaign manager into my campaign as an advisor.



Supporter to-do list:

1. **Vote Early** or mark your calendars for **Primary Elections on August 11th.**
2. Go view and share [Benjamin Zastrow's campaign website](#).
3. Follow us on [Facebook](#) and [Instagram](#).
4. [Donate any amount today](#).
5. Request an indoor or outdoor [sign here](#).

Thank you!

Benjamin Zastrow

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