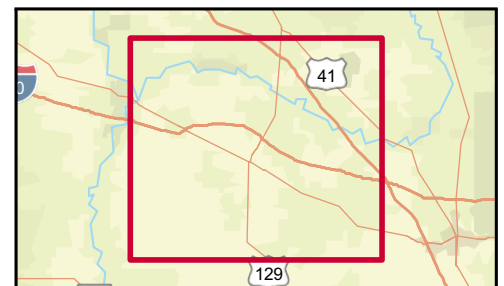
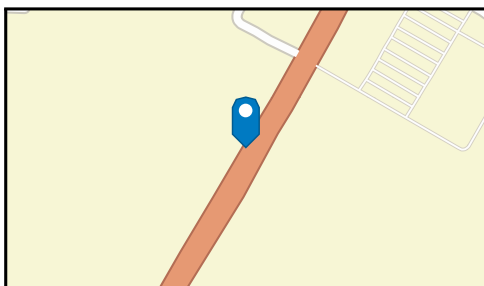
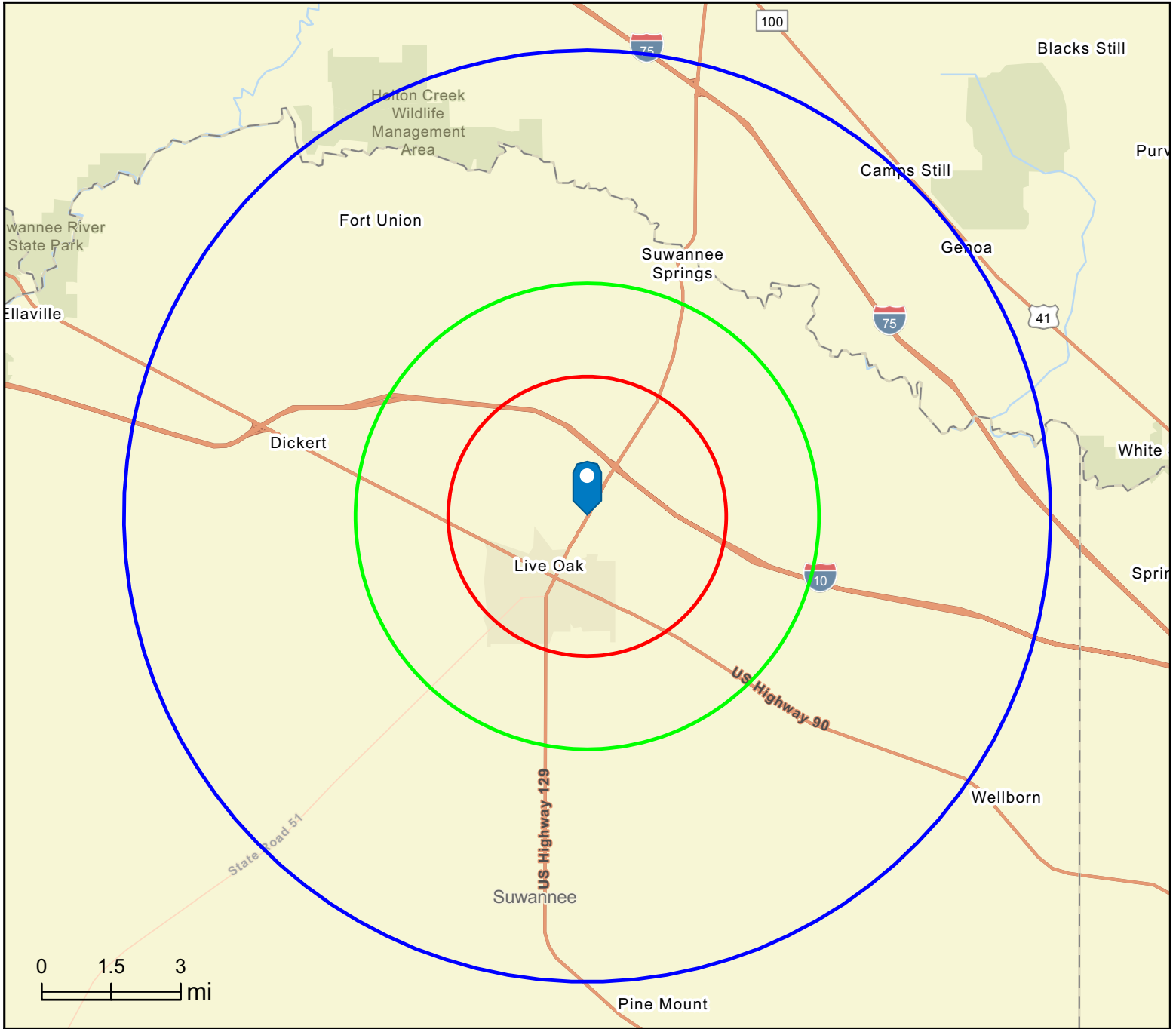


Site Map

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Ring: 3 mile radius

Latitude: 30.3152
Longitude: -82.9727





Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	8,636	13,087	22,888
2020 Total Population	8,522	13,002	23,723
2020 Group Quarters	310	399	2,019
2024 Total Population	8,521	13,206	24,155
2024 Group Quarters	307	398	2,013
2029 Total Population	8,484	13,278	24,399
2024-2029 Annual Rate	-0.09%	0.11%	0.20%
2024 Total Daytime Population	11,875	15,267	22,553
Workers	6,765	7,439	9,182
Residents	5,110	7,828	13,371
Household Summary			
2010 Households	3,125	4,889	8,335
2010 Average Household Size	2.68	2.61	2.62
2020 Total Households	3,063	4,847	8,375
2020 Average Household Size	2.68	2.60	2.59
2024 Households	3,095	4,953	8,599
2024 Average Household Size	2.65	2.59	2.57
2029 Households	3,107	5,018	8,746
2029 Average Household Size	2.63	2.57	2.56
2024-2029 Annual Rate	0.08%	0.26%	0.34%
2010 Families	2,094	3,354	5,815
2010 Average Family Size	3.18	3.08	3.08
2024 Families	2,054	3,343	5,816
2024 Average Family Size	3.21	3.11	3.11
2029 Families	2,057	3,380	5,904
2029 Average Family Size	3.18	3.09	3.08
2024-2029 Annual Rate	0.03%	0.22%	0.30%
Housing Unit Summary			
2000 Housing Units	3,398	5,024	8,371
Owner Occupied Housing Units	61.5%	65.5%	69.1%
Renter Occupied Housing Units	24.8%	22.3%	18.3%
Vacant Housing Units	13.7%	12.2%	12.5%
2010 Housing Units	3,683	5,656	9,744
Owner Occupied Housing Units	51.9%	56.5%	60.7%
Renter Occupied Housing Units	32.9%	30.0%	24.9%
Vacant Housing Units	15.2%	13.6%	14.5%
2020 Housing Units	3,523	5,498	9,560
Owner Occupied Housing Units	51.4%	56.5%	60.9%
Renter Occupied Housing Units	35.5%	31.7%	26.7%
Vacant Housing Units	13.2%	12.3%	12.5%
2024 Housing Units	3,532	5,573	9,727
Owner Occupied Housing Units	53.1%	58.1%	62.5%
Renter Occupied Housing Units	34.6%	30.7%	25.9%
Vacant Housing Units	12.4%	11.1%	11.6%
2029 Housing Units	3,559	5,634	9,853
Owner Occupied Housing Units	56.6%	62.0%	66.1%
Renter Occupied Housing Units	30.6%	27.1%	22.7%
Vacant Housing Units	12.7%	10.9%	11.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
2024 Households by Income			
Household Income Base	3,095	4,953	8,599
<\$15,000	11.2%	9.8%	8.9%
\$15,000 - \$24,999	6.8%	7.1%	8.2%
\$25,000 - \$34,999	16.4%	17.1%	16.0%
\$35,000 - \$49,999	13.6%	12.2%	11.0%
\$50,000 - \$74,999	21.5%	19.6%	21.1%
\$75,000 - \$99,999	16.4%	15.3%	14.8%
\$100,000 - \$149,999	10.0%	12.9%	14.2%
\$150,000 - \$199,999	1.8%	2.3%	2.3%
\$200,000+	2.4%	3.8%	3.6%
Average Household Income	\$64,945	\$71,526	\$72,313
2029 Households by Income			
Household Income Base	3,107	5,018	8,746
<\$15,000	9.2%	8.0%	7.2%
\$15,000 - \$24,999	6.1%	6.2%	7.1%
\$25,000 - \$34,999	15.6%	15.9%	14.8%
\$35,000 - \$49,999	11.8%	10.5%	9.5%
\$50,000 - \$74,999	22.0%	19.8%	21.1%
\$75,000 - \$99,999	17.8%	16.6%	16.0%
\$100,000 - \$149,999	12.1%	15.5%	16.9%
\$150,000 - \$199,999	2.5%	3.2%	3.4%
\$200,000+	2.8%	4.3%	4.1%
Average Household Income	\$73,164	\$80,766	\$81,801
2024 Owner Occupied Housing Units by Value			
Total	1,874	3,240	6,082
<\$50,000	12.7%	9.9%	9.3%
\$50,000 - \$99,999	21.2%	17.3%	15.2%
\$100,000 - \$149,999	13.6%	13.6%	13.2%
\$150,000 - \$199,999	19.2%	20.1%	17.4%
\$200,000 - \$249,999	11.6%	13.7%	13.3%
\$250,000 - \$299,999	7.8%	10.6%	11.2%
\$300,000 - \$399,999	7.9%	7.4%	12.9%
\$400,000 - \$499,999	2.2%	3.6%	3.6%
\$500,000 - \$749,999	3.5%	3.6%	3.4%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$179,789	\$195,349	\$210,024
2029 Owner Occupied Housing Units by Value			
Total	2,016	3,494	6,510
<\$50,000	11.8%	9.2%	8.5%
\$50,000 - \$99,999	19.9%	16.0%	13.8%
\$100,000 - \$149,999	12.7%	12.5%	11.9%
\$150,000 - \$199,999	18.4%	19.0%	16.3%
\$200,000 - \$249,999	12.4%	14.7%	14.3%
\$250,000 - \$299,999	8.3%	11.2%	11.8%
\$300,000 - \$399,999	9.5%	8.7%	14.8%
\$400,000 - \$499,999	2.6%	4.2%	4.2%
\$500,000 - \$749,999	4.2%	4.3%	4.0%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$190,447	\$206,277	\$222,681

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
Median Household Income			
2024	\$51,565	\$53,471	\$55,088
2029	\$56,037	\$59,342	\$61,052
Median Home Value			
2024	\$156,546	\$173,003	\$185,090
2029	\$165,068	\$182,466	\$198,466
Per Capita Income			
2024	\$23,845	\$26,844	\$26,402
2029	\$27,074	\$30,530	\$30,005
Median Age			
2010	35.3	36.9	38.7
2020	38.1	39.9	41.7
2024	38.9	40.6	42.2
2029	39.9	41.5	42.9
2020 Population by Age			
Total	8,522	13,002	23,723
0 - 4	6.1%	5.8%	5.1%
5 - 9	7.4%	7.0%	6.1%
10 - 14	8.3%	8.0%	7.0%
15 - 24	12.9%	12.6%	11.9%
25 - 34	11.8%	11.0%	11.9%
35 - 44	11.5%	11.2%	11.7%
45 - 54	11.2%	11.6%	12.1%
55 - 64	12.8%	13.2%	14.2%
65 - 74	10.3%	11.1%	11.6%
75 - 84	5.7%	6.3%	6.4%
85 +	2.2%	2.2%	2.0%
18 +	74.0%	74.9%	77.7%
2024 Population by Age			
Total	8,520	13,205	24,156
0 - 4	6.1%	5.8%	5.1%
5 - 9	6.3%	6.0%	5.4%
10 - 14	7.6%	7.3%	6.5%
15 - 24	13.8%	13.4%	12.6%
25 - 34	11.7%	11.0%	11.9%
35 - 44	12.1%	11.6%	11.9%
45 - 54	11.2%	11.5%	11.9%
55 - 64	11.8%	12.2%	13.1%
65 - 74	10.7%	11.5%	12.1%
75 - 84	6.4%	7.1%	7.2%
85 +	2.4%	2.4%	2.3%
18 +	75.7%	76.5%	78.9%
2029 Population by Age			
Total	8,484	13,280	24,401
0 - 4	6.2%	5.9%	5.2%
5 - 9	5.8%	5.6%	5.0%
10 - 14	6.4%	6.1%	5.6%
15 - 24	13.3%	12.8%	12.1%
25 - 34	12.6%	12.1%	12.8%
35 - 44	12.0%	11.5%	11.7%
45 - 54	11.3%	11.5%	11.9%
55 - 64	11.2%	11.5%	12.2%
65 - 74	11.5%	12.4%	12.9%
75 - 84	7.1%	7.8%	7.9%
85 +	2.7%	2.8%	2.6%
18 +	77.6%	78.4%	80.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
 Rings: 3, 5, 10 mile radii

Latitude: 30.3152
 Longitude: -82.9727

	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	4,160	6,336	12,366
Females	4,362	6,666	11,357
2024 Population by Sex			
Males	4,214	6,522	12,728
Females	4,307	6,684	11,427
2029 Population by Sex			
Males	4,170	6,523	12,792
Females	4,314	6,755	11,607
2010 Population by Race/Ethnicity			
Total	8,636	13,089	22,887
White Alone	61.4%	68.0%	74.6%
Black Alone	28.6%	23.2%	18.6%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	0.8%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	5.1%	3.7%
Two or More Races	2.5%	2.4%	2.0%
Hispanic Origin	14.7%	12.2%	9.8%
Diversity Index	65.3	59.1	51.2
2020 Population by Race/Ethnicity			
Total	8,522	13,002	23,723
White Alone	56.4%	63.2%	68.2%
Black Alone	25.6%	20.9%	18.3%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	1.2%	1.2%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.1%	6.7%	5.4%
Two or More Races	8.1%	7.4%	6.7%
Hispanic Origin	16.7%	14.4%	12.5%
Diversity Index	71.4	65.8	60.5
2024 Population by Race/Ethnicity			
Total	8,521	13,206	24,154
White Alone	55.4%	62.3%	67.2%
Black Alone	25.5%	20.8%	18.3%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	1.3%	1.3%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	8.7%	7.3%	5.9%
Two or More Races	8.4%	7.7%	7.1%
Hispanic Origin	17.9%	15.4%	13.6%
Diversity Index	72.7	67.2	62.3
2029 Population by Race/Ethnicity			
Total	8,484	13,279	24,397
White Alone	53.6%	60.7%	65.5%
Black Alone	26.2%	21.4%	19.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	1.5%	1.4%	1.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.1%	7.6%	6.3%
Two or More Races	8.9%	8.2%	7.7%
Hispanic Origin	18.9%	16.4%	14.7%
Diversity Index	74.2	69.0	64.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	8,522	13,002	23,723
In Households	96.4%	96.9%	91.5%
Householder	36.3%	37.0%	35.7%
Opposite-Sex Spouse	14.0%	15.6%	16.0%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.7%	2.6%	2.5%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	28.8%	28.0%	24.6%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	1.4%	1.5%	1.4%
Grandchild	4.3%	4.1%	3.6%
Brother or Sister	1.2%	1.2%	1.1%
Parent	1.1%	1.1%	1.0%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.9%	1.7%	1.5%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.1%	2.8%	2.6%
In Group Quarters	3.6%	3.1%	8.5%
Institutionalized	3.5%	2.9%	8.4%
Noninstitutionalized	0.1%	0.1%	0.1%
2024 Population 25+ by Educational Attainment			
Total	5,650	8,908	16,998
Less than 9th Grade	4.8%	5.4%	5.8%
9th - 12th Grade, No Diploma	5.9%	5.9%	8.0%
High School Graduate	36.9%	33.1%	32.1%
GED/Alternative Credential	6.5%	6.9%	8.4%
Some College, No Degree	21.3%	20.0%	19.5%
Associate Degree	5.0%	7.0%	6.6%
Bachelor's Degree	10.9%	12.2%	11.1%
Graduate/Professional Degree	8.7%	9.5%	8.6%
2024 Population 15+ by Marital Status			
Total	6,820	10,677	20,041
Never Married	29.4%	29.9%	31.1%
Married	46.9%	48.8%	49.9%
Widowed	8.6%	7.2%	5.7%
Divorced	15.0%	14.1%	13.3%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,592	5,676	9,872
Population 16+ Employed	93.9%	94.7%	95.7%
Population 16+ Unemployment rate	6.1%	5.3%	4.3%
Population 16-24 Employed	17.6%	16.2%	15.4%
Population 16-24 Unemployment rate	16.8%	15.9%	12.6%
Population 25-54 Employed	57.1%	57.2%	57.4%
Population 25-54 Unemployment rate	4.8%	4.1%	3.8%
Population 55-64 Employed	17.5%	18.2%	19.4%
Population 55-64 Unemployment rate	0.2%	0.1%	0.1%
Population 65+ Employed	7.7%	8.4%	7.8%
Population 65+ Unemployment rate	0.4%	0.4%	0.3%

Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
2024 Employed Population 16+ by Industry			
Total	3,372	5,375	9,444
Agriculture/Mining	2.7%	4.2%	6.0%
Construction	6.1%	5.6%	5.8%
Manufacturing	10.9%	8.2%	6.7%
Wholesale Trade	0.9%	1.2%	1.1%
Retail Trade	10.0%	11.7%	14.1%
Transportation/Utilities	2.3%	2.5%	3.7%
Information	0.1%	0.1%	0.1%
Finance/Insurance/Real Estate	5.8%	6.1%	5.8%
Services	55.1%	54.6%	50.0%
Public Administration	6.0%	5.8%	6.6%
2024 Employed Population 16+ by Occupation			
Total	3,374	5,374	9,443
White Collar	47.5%	51.8%	54.5%
Management/Business/Financial	7.3%	9.5%	12.0%
Professional	27.9%	27.7%	23.1%
Sales	6.9%	9.1%	11.7%
Administrative Support	5.4%	5.5%	7.8%
Services	27.6%	26.0%	24.0%
Blue Collar	24.9%	22.1%	21.4%
Farming/Forestry/Fishing	0.8%	0.9%	1.0%
Construction/Extraction	6.5%	5.8%	5.4%
Installation/Maintenance/Repair	7.5%	5.5%	4.7%
Production	2.6%	2.5%	2.6%
Transportation/Material Moving	7.6%	7.4%	7.7%
2020 Households by Type			
Total	3,063	4,847	8,375
Married Couple Households	38.4%	42.0%	44.9%
With Own Children <18	12.9%	13.6%	13.6%
Without Own Children <18	25.6%	28.4%	31.3%
Cohabiting Couple Households	7.8%	7.4%	7.1%
With Own Children <18	3.7%	3.4%	3.1%
Without Own Children <18	4.1%	3.9%	4.0%
Male Householder, No Spouse/Partner	19.8%	18.9%	18.9%
Living Alone	12.1%	11.6%	11.9%
65 Years and over	4.6%	4.3%	4.6%
With Own Children <18	2.6%	2.5%	2.1%
Without Own Children <18, With Relatives	3.5%	3.5%	3.5%
No Relatives Present	1.5%	1.3%	1.3%
Female Householder, No Spouse/Partner	34.0%	31.7%	29.1%
Living Alone	14.3%	14.1%	13.6%
65 Years and over	7.7%	8.0%	7.9%
With Own Children <18	8.8%	7.6%	6.3%
Without Own Children <18, With Relatives	9.5%	8.9%	8.1%
No Relatives Present	1.3%	1.2%	1.1%
2020 Households by Size			
Total	3,063	4,847	8,375
1 Person Household	26.5%	25.7%	25.6%
2 Person Household	32.3%	33.6%	35.6%
3 Person Household	14.6%	14.9%	14.7%
4 Person Household	11.5%	11.7%	11.4%
5 Person Household	7.7%	7.4%	6.9%
6 Person Household	4.4%	4.1%	3.5%
7 + Person Household	3.0%	2.8%	2.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2025

Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	3,063	4,847	8,375
Owner Occupied	59.2%	64.1%	69.5%
Owned with a Mortgage/Loan	28.1%	31.0%	32.9%
Owned Free and Clear	31.0%	33.1%	36.6%
Renter Occupied	40.8%	35.9%	30.5%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	133	125	120
Percent of Income for Mortgage	19.0%	20.3%	21.0%
Wealth Index	48	59	60
2020 Housing Units By Urban/ Rural Status			
Total	3,523	5,498	9,560
Urban Housing Units	59.8%	45.5%	28.8%
Rural Housing Units	40.2%	54.5%	71.2%
2020 Population By Urban/ Rural Status			
Total	8,522	13,002	23,723
Urban Population	60.4%	46.9%	28.1%
Rural Population	39.6%	53.1%	71.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

1955 Ohio Ave N, Live Oak, FL, 32064, USA
Rings: 3, 5, 10 mile radii

Latitude: 30.3152
Longitude: -82.9727

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Small Town Sincerity (12C)	Down the Road (10D)	Southern Satellites (10A)
2.	Down the Road (10D)	Small Town Sincerity (12C)	Small Town Sincerity (12C)
3.	Rural Bypasses (10E)	Rural Bypasses (10E)	Down the Road (10D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$4,291,938	\$7,428,716	\$12,708,755
Average Spent	\$1,386.73	\$1,499.84	\$1,477.93
Spending Potential Index	58	63	62
Education: Total \$	\$2,629,514	\$4,637,030	\$7,827,456
Average Spent	\$849.60	\$936.21	\$910.28
Spending Potential Index	49	54	53
Entertainment/Recreation: Total \$	\$7,427,111	\$13,130,515	\$23,272,233
Average Spent	\$2,399.71	\$2,651.02	\$2,706.39
Spending Potential Index	59	65	66
Food at Home: Total \$	\$14,007,361	\$24,520,160	\$43,686,754
Average Spent	\$4,525.80	\$4,950.57	\$5,080.45
Spending Potential Index	62	68	70
Food Away from Home: Total \$	\$7,144,264	\$12,515,406	\$21,995,780
Average Spent	\$2,308.32	\$2,526.83	\$2,557.95
Spending Potential Index	59	65	66
Health Care: Total \$	\$15,639,481	\$27,664,545	\$49,840,860
Average Spent	\$5,053.14	\$5,585.41	\$5,796.12
Spending Potential Index	66	73	75
HH Furnishings & Equipment: Total \$	\$5,949,021	\$10,464,987	\$18,530,843
Average Spent	\$1,922.14	\$2,112.86	\$2,155.00
Spending Potential Index	61	67	68
Personal Care Products & Services: Total \$	\$1,748,403	\$3,055,505	\$5,316,488
Average Spent	\$564.91	\$616.90	\$618.27
Spending Potential Index	57	62	62
Shelter: Total \$	\$44,463,962	\$78,012,427	\$134,220,023
Average Spent	\$14,366.39	\$15,750.54	\$15,608.79
Spending Potential Index	54	59	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,936,472	\$12,450,781	\$22,577,525
Average Spent	\$2,241.19	\$2,513.79	\$2,625.60
Spending Potential Index	64	72	75
Travel: Total \$	\$5,064,551	\$8,979,366	\$15,694,408
Average Spent	\$1,636.37	\$1,812.91	\$1,825.14
Spending Potential Index	54	60	60
Vehicle Maintenance & Repairs: Total \$	\$2,869,602	\$5,032,244	\$8,915,326
Average Spent	\$927.17	\$1,016.00	\$1,036.79
Spending Potential Index	63	69	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.