

## Wellness Advocate - \$500

- **Benefits:**

- Designated Booth Location: Standard booth location.
- Promotional Materials: Display on the bottom tier of promotional materials.
- Social Media Mention: Mentioned in social media posts.
- Stage Slideshow Representation: Slides during the event.
- Logo on Event Site: Display on the event website.
- Logo on Event T-Shirt: Display on the back of the event t-shirt.
- T-Shirts: 2 event t-shirts for sponsor representatives.
- Banner Placement: Display on the promotional event banner at the venue.
- Flyer Distribution: Display on flyers distributed to businesses and around town.
- 2 complimentary race registrations.

## Friend of the Journey - \$250

- **Benefits:**

- Booth Location: Standard booth location.
- Promotional Materials: Mention on the bottom tier of promotional materials.
- Social Media Mention: Mentioned in group posts with other sponsors at the same level.
- Stage Slideshow Representation: Included in the slideshow during the event with other sponsors at the same level.
- Logo on Event Site: Mention on the event website.
- Logo on Event T-Shirt: Mention on the back of the event t-shirt.
- T-Shirts: 1 event t-shirt for sponsor representative.
- Banner Placement: Mention on the promotional event banner at the venue.
- Flyer Distribution: Mention on flyers distributed to businesses and around town.
- 1 complimentary race registration.

## How to Become a Sponsor:

**To become a sponsor for the Light the Way 5K, please complete the Sponsor-Sign-Up Form and submit your payment by March 1st to ensure your inclusion on promotion materials such as concert t-shirts, banners, and flyers.**

**For more information or to submit your sponsorship form, please contact:**

**Jessica Domingos**  
Executive Director  
The Evie Effect  
430-435-0078  
[jessica@evieeffect.org](mailto:jessica@evieeffect.org)