



APRIL 12, 2025

5:30 PM

benefitting
the **evie** effect



Light the Way 5K: Walk On Rock On for Mental Wellness is an impactful event designed to unite the community in support of mental well-being and resilience. By sponsoring this event, you show your dedication to fostering a healthier and more hopeful community. Your support will help us create an experience that inspires and strengthens our community.

SPONSORSHIP OPPORTUNITIES

Beacon of Hope - \$10,000

- **Benefits:**

- Prominent Booth Location: Prime position at the event.
- Presenting Sponsor: Listed as the presenting sponsor on all promotional materials.
- Extensive Social Media Recognition: Featured posts on all event social media platforms.
- Stage Slideshow Representation: Prominent and frequent slides during the event.
- On-Stage Recognition: Acknowledgment by event hosts during key moments, with an option to speak on stage.
- Private Meet-and-Greet: Exclusive opportunity to meet performers and speakers (if available).
- Stage Presence: Sponsor's prominent flags or banners displayed on the stage or sides of the stage.
- Media Coverage: Opportunity to participate in TV interviews and newspaper features about the event.
- Logo on Event Site: Prominent display on the event website with a direct link to the sponsor's website.
- Logo on Event T-Shirt: Prominent display on the back of the event t-shirt.
- T-Shirts: 10 event t-shirts for sponsor representatives.
- Banner Placement: Prominent display on the promotional event banner at the venue.
- Flyer Distribution: Prominent display on flyers distributed to businesses and around town.
- 10 complimentary race registrations