

LIGHT THE WAY

5K

2026



SPONSORSHIP

Levels

LIGHT THE WAY 5K: WALK ON ROCK ON FOR MENTAL WELLNESS

Thank you for considering sponsorship opportunities with The Evie Effect. Your support is invaluable to us, and we are pleased to offer a variety of sponsorship levels to suit your needs and budget. Please review the following sponsorship levels and the associated benefits.

Sponsorship Levels

BEACON OF HOPE SPONSOR

\$10,000

BENEFITS

- Presenting Sponsor title on all promotional materials
- Exclusive stage marketing, including banners, signage, and verbal recognition throughout the day
- Opportunity to speak briefly on stage during the event
- Prime booth location near the stage or in a high-traffic area
- Dedicated sponsor spotlight video as part of a targeted social media campaign
- Premier logo placement on event t-shirts, banners, flyers, and all event signage
- Custom-designed individual slide featured frequently throughout the slideshow loop
- Inclusion in media coverage and press opportunities (as available)
- 10 race registrations (includes shirts)
- Custom thank-you feature in our newsletter and end-of-year impact report

TRANSFORMATION SPONSOR

\$5,000

BENEFITS

- Prominent logo placement on all event materials (t-shirts, banners, flyers, and website)
- Sponsor booth in a high-traffic area
- Opportunity to be recognized on stage during the event
- Dedicated social media posts, including sponsor graphic, story tags, and interview feature
- Individual branded slide shown multiple times during the slideshow loop
- Recognition on our website sponsor page with a link to your business
- Mention in our post-event recap post or email
- 6 race registrations (includes shirts)

GUIDING LIGHT SPONSOR

\$2,500

BENEFITS

- Large logo placement on event materials (t-shirts, banners, flyers, and website)
- Preferred booth location in a visible, high-traffic area
- Recognition by event hosts during the concert
- Individual sponsor spotlight post on social media
- Individual logo slide shown periodically in the slideshow rotation
- Logo listed on our website sponsor page
- 4 race registrations (includes shirts)

POSITIVE IMPACT SPONSOR

\$1,000

BENEFITS

- Medium logo placement on event materials (t-shirts, banners, flyers, and website)
- Standard booth location at the event
- Recognition by event hosts during the concert
- Individual sponsor spotlight post on social media
- Individual sponsor slide shown at least once per hour in the slideshow rotation
- Logo listed on our website sponsor page
- 3 race registrations (includes shirts)

**WELLNESS
ADVOCATE**
\$500



BENEFITS

- Small logo placement on event materials (t-shirts, banners, flyers, and website)
- Booth space at the event (as available)
- Group sponsor spotlight post on social media
- Group sponsor slide featuring all Roadies logos, included in the slideshow loop
- Logo listed on our website sponsor page
- 2 race registrations (includes shirts)

Sponsorship Commitment Form

CONTACT INFORMATION

COMPANY NAME:	
CONTACT PERSON:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE NUMBER	EMAIL ADDRESS:

PAYMENT

- CHECK (PAYABLE TO:
THE EVIE EFFECT
121 S. BROADWAY AVE
SUITE 612
TYLER, TX 75702

- CREDIT CARD PAYMENT AT:

[HTTPS://GIVEBUTTER.COM/LTW5K2026](https://givebutter.com/LTW5K2026)

ADDITIONAL INFORMATION

- Please provide high-resolution logo for promotional use.
- If applicable, also submit any ad graphics or artwork for the event slideshow and social media promotions.
- All materials are due by March 01, 2026 — earlier submissions are appreciated.

SIGNATURE

DATE

Thank You!

We appreciate your generous support of [Event/Organization Name]. Your sponsorship helps us achieve our mission and make a positive impact. For any questions or additional information, please contact [Contact Person] at [Phone Number] or [Email Address].