# THE EXCEPTIONAL CONSERVATIVE NETWORK TEXAS FULLY LOADED



The Exceptional Conservative
Network® (TECNTV) is a
Washington, DC Internet Media
innovation. The Network®
debuted on Sunday, July 2,
2017. Broadcasting from the
Nation's Capital, we focus on
our five basic principles:
Christianity, Capitalism,
Conservatism, the United
States Constitution, and



Individual Sovereignty. Our mission is simply to educate citizens, promote public policy, and mobilize voters on our essential principles. Our topics span the breadth and depth of issues that impact our cultural institutions: the individual and family, economics, education, governance, and Faith. Our live shows offer an "unaltered" and "uncensored" platform for audiences and guests to safely convey their thoughts, opinions, and feelings regarding issues and events of the day.

#### **TEXAS FULLY LOADED LIVE**

TFL airs live Monday – Friday 10:00 AM – 12:00 PM Show times:

Broadcast platforms:

TECN -TV, Radio, Internet

YouTube

Facebook

Host:

Sandra Whitten

Co-Host:

Walter West

John Bouche

Various Guest Host

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#### Average audience:

TECN-TV broadcast in 6 countries with an average weekly viewership of over 100,000 daily.

TFL – Combined broadcast averages a weekly viewership of 90,000 weekly, with an average of 60,000 + on Tuesdays.

### **Demographics**:

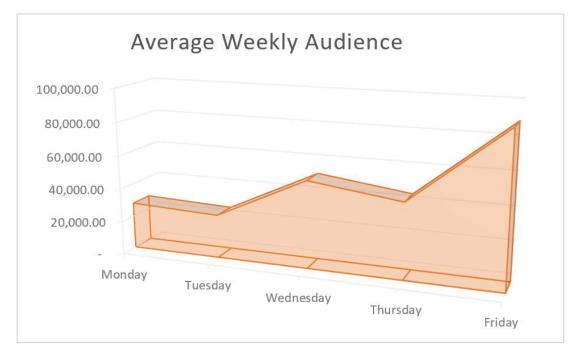
Age	
18 - 24	4%
25 - 34	12%
35 - 44	18%
45 - 54	24%
55 - 64	26%
65+	16%

### **Sessions By Device**

Mobile	73.2%	
Desktop	24.5%	
Tablet	2.3%	

## **Top 3 Markets in Texas**

- 1. Montgomery County
- 2. Tyler County
- 3. Hardin County



Sponsorship & Advertising											
	Per Eppisode - No Commitment				1 Month Committment			3 Month Committment		6 Month Committment	
	Annual Quantity	Less Discou	ınt Cost Per	<b>Annual Total</b>	Less Discount Cost Pe	r	Total	Less Discount Cost Per	Total	Less Discount Cost Per	Total
Host-read spots	200	0 0%	\$ 100.00	\$ 20,000.00	5% \$ 95.	0 \$	1,425.00	15% \$ 85.00	\$ 3,825.00	25% \$ 75.00	\$ 6,750.00
Integration	200	0%	\$ 400.00	\$ 80,000.00	5% \$ 380.	0 \$	5,700.00	15% \$ 340.00	#########	25% \$ 300.00	\$27,000.00
Social mentions	200	0 0%	\$ 100.00	\$ 20,000.00	5% \$ 95.	0 \$	1,425.00	15% \$ 85.00	\$ 3,825.00	25% \$ 75.00	\$ 6,750.00
Cost Summary Total Annual			Annua	\$	8,550.00	Annual	#########	Annual	\$40,500.00		
			Monthly	s -	Monthl	<b>y</b> \$	570.00	Monthly	\$ 7,650.00	Monthly	\$ 6,750.00
			Eposodic	\$ 100.00	Eposod	ic s	38.00	Eposodic	\$ 31.22	Eposodic	\$ 67.50

Contact: sandra@texasfullyloaded.com to make arrangements.