

COFFEE CUP INSIGHTS

Official Newsletter HydroSmart.UK



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SPECIAL OFFER

**THE HOT WEATHER HAS US FEELING
GENEROUS THIS MONTH SO FOR EVERY JET
WASH BOOKED IN THE MONTH OF JUNE YOU
WILL GET A FREE BOTTLE OF PROSECCO
QUOTE BOTJ WHEN BOOKING**

CLEANERS CAN BECOME MORE ENVIRONMENTALLY FRIENDLY BY USING ECO-FRIENDLY CLEANING SOLUTIONS, REDUCING WATER USAGE THROUGH FILTRATION AND REUSE, AND MINIMIZING WASTE BY USING REUSABLE TOOLS AND MATERIALS. THEY CAN ALSO CHOOSE GREEN PRACTICES LIKE CLEANING ON CLOUDY DAYS AND USING MICROFIBER CLOTHS INSTEAD OF PAPER TOWELS.

HERE'S A MORE DETAILED LOOK AT HOW WINDOW CLEANERS CAN GO GREEN:

1. WATER FED POLE CLEANING

THE VERY BEST PROFESSIONAL WINDOW CLEANERS WILL HAVE DEVELOPED THEIR METHODS TO ENSURE THEY ARE PROVIDING A WINDOW CLEANING SERVICE THAT IS ENVIRONMENTALLY FRIENDLY. THE USE OF A WATER FED POLE ENSURES THE JOB IS DONE QUICKLY AND EFFICIENTLY WHICH AS A RESULT MEANS LESS WATER CONSUMPTION. A DECENT WATER FED POLE IS A PIECE OF EQUIPMENT THAT OFFERS LONGEVITY WHEN LOOKED AFTER, UNLIKE PLASTIC SQUEEGES THAT WILL HAVE TO BE REPLACED FREQUENTLY.

2. PURIFIED WATER

PURIFIED WATER IS FED THROUGH THE WATER POLE AT SPEED. IT DOESN'T LEAVE STREAKS OR SPOTS OR HAVE A HARMFUL IMPACT ON YOUR WINDOWS, AND IS A MUCH MORE ENVIRONMENTALLY FRIENDLY OPTION COMPARED TO THE STANDARD HEAVY DUTY DETERGENTS THAT CAN NOT ONLY COST A FORTUNE BUT HAVE A NEGATIVE IMPACT ON THE ENVIRONMENT AROUND THEM. CLIFTON USE PURIFIED WATER METHODS AND CONTINUE TO DEVELOP OUR METHODS USING THIS OPTION TO ENSURE WE OFFER THE VERY BEST FINISH THAT IS ECO-FRIENDLY TOO.

3. RECRUIT LOCAL

CONTRACTING A WINDOW CLEANER THAT IS CLOSE TO YOUR BUSINESS OR HOME IS A GREAT WAY TO NOT ONLY SUPPORT SMALL BUSINESSES IN YOUR COMMUNITY BUT ALSO WILL REDUCE THE AMOUNT OF FUEL USED AND DISTANCE YOUR WINDOW CLEANER HAS TO TRAVEL TO COMPLETE YOUR CLEAN.

4. REDUCE DETERGENT USE

IF YOU DO PREFER TO CLEAN YOUR OWN WINDOWS, THE VERY BEST WAY THAT YOU CAN MAKE YOUR WINDOW CLEANING MUCH MORE ECO-FRIENDLY IS TO CUT OUT CHEMICAL DETERGENTS THAT COME IN PLASTIC SPRAY BOTTLES.

A GREAT SOLUTION TO AVOID USING SHOP BOUGHT DETERGENTS IS BY MAKING YOUR OWN WINDOW CLEANING SOLUTION WITH DILUTED DISTILLED WHITE VINEGAR, DESPITE IT'S STRONG SMELL IT'S A GREAT HARDWORKING SOLUTION THAT WON'T BREAK THE BANK AND WILL LEAVE YOU WITH AN ADEQUATE FINISH.



Listening to Ed Sheeran

Born in 1991 in Halifax, England, Edward

Christopher Sheeran is an award-winning singer-songwriter who started writing songs at age 11.

Before releasing his first album, +, in 2011, he performed in pubs and released nine EPs independently, gaining critical acclaim. In 2011, he signed with Atlantic Records and released his first single, "The A Team". Sheeran has sold more than 150 million records worldwide, making him one of the world's best-selling artists.



Time capsule

- 1st June 1946 TV Licenses were brought in the the first time at £2 per year.
- 2nd June 1953 was the coronation of Queen Elizabeth
- 9th June 1870 Charles Dickens died

Quote of the month

Babe Ruth "every strike is one step closer to a home run"

Dates for the diary

- 1st June National Milk day
- 2nd June march for men day
- 5th June World environmental day

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REASONS TO CONSIDER JET WASHING IN SPRING

MILD TEMPERATURES:

AS THE WEATHER WARMS UP, WATER REMAINS LIQUID, ALLOWING FOR FASTER DRYING OF SURFACES AND REDUCING THE RISK OF COMPLICATIONS.

ENHANCED RAINFALL:

SPRING SHOWERS CAN ASSIST IN LOOSENING DIRT AND DEBRIS, ENHANCING THE EFFECTIVENESS OF THE JET WASHING PROCESS.

SEASONAL CLEANING:

SPRING NATURALLY ENCOURAGES A FOCUS ON CLEANING AND UPKEEP, MAKING IT AN IDEAL TIME TO ADDRESS OUTDOOR SPACES.

GETTING READY FOR SUMMER:

JET WASHING ELIMINATES THE RESIDUE OF WINTER, ENSURING YOUR OUTDOOR AREAS ARE READY FOR ENJOYMENT DURING THE SUMMER MONTHS.

Spotlight

Our new team members

We are excited to introduce our new Window cleaning team members, Jake and Jamie, who collectively bring over 45 years of experience to our team. Jake was with us years ago but left to explore the arts; we're thrilled to have him back this month as a supervisor. Jamie has been cleaning windows since he was 14 and has gained valuable experience with the NHS, Kew Gardens, and Tower Bridge. They are both local guys, and we are eager to welcome them aboard! In addition to our new team members, we have also updated our uniforms and acquired a brand new van.

Keep an eye out for our vans!



Appointments Available

Did you know?

In 1812, James Mease created the first tomato-based ketchup.

Payments

When making online banking payments to Invitari, adding the invoice number to your reference will enable us to match up payments and prevent unnecessary reminder notices.

Appointments

Most of the calls we get on a daily basis is through word of mouth. This is due to the many happy customers we have served over the years who have referred our services to friends, families and strangers that have asked for trusted traders.

It is because of this that Invitari Ltd is often booked up to 6 months in advance which means that if our team are turned away on the day of your booking, it can often be difficult to find a convenient day to reschedule. We understand that sometimes it will be necessary to reschedule and therefore we will do our best to meet your needs. Please see our full list of Terms and Conditions for cancellations and rebooking, available on the Invitari Ltd website (link below)

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