

Celebrating all things local from businesses, tradespeople, news and events.

# Newsletter

Issue 1. October 2020



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## A message from the Company Directory

Dear customers,

I am excited to introduce you to the first edition of HydroSmart's monthly newsletter. As we build on it each month, we hope that it will quickly become your go to guide for all things local from businesses, tradespeople, news and events.



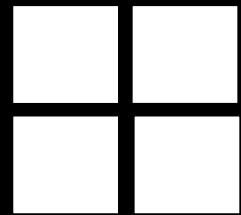
### **Why should I get my gutters cleaned?**

As the longer evenings draw in, we begin to look at some of the essential jobs around the home that need doing such as having the gutters cleaned.

### **Why should I get my gutters cleaned????**

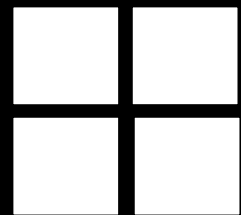
The gutters of your home play an important role in keeping your home watertight, protecting your roof, walls, foundation and landscape. Should they be neglected, the results can be both damaging and expensive to repair to both the external structure and the internal decor of the property. A buildup of gunk containing leaves, twigs and other debris can also become a welcoming home for mold and pests such as rodents and bee infestations.

**How often should I get them cleaned???** The frequency of your gutter cleaning service can vary. We would recommend getting them cleaned at least once a year in preparation for the winter which can often draw in frequent wet periods. However should you have a decorative landscape in your neighborhood such as trees that drop 'helicopter' seeds in the spring, then twice a year would be considered best practice.



### **Events**

- 1st October – Full Moon
- 3<sup>rd</sup> October – Weekly Horniman Market
- 10<sup>th</sup> October – Weekly Horniman Market
- 17<sup>th</sup> October 0 Weekly Horniman Market
- 17<sup>th</sup> October - Understanding emotions for parents with adolescent children. Visit [www.bellhouse.co.uk](http://www.bellhouse.co.uk) for details.
- 24<sup>th</sup> October – Weekly Horniman Market
- 27<sup>th</sup> October – Nature for Wellbeing Visit [www.bellhouse.co.uk](http://www.bellhouse.co.uk) for details.
- 31<sup>st</sup> October – Weekly Horniman Market
- 31<sup>st</sup> October – Halloween



## Special Offer

Introduce a friend and get a £10 discount on your next service with HydroSmart.

To view full terms and conditions, visit [invitari.co.uk](https://www.invitari.co.uk)

## A Business To Trust.

HydroSmart works hard to build a relationship with our customers that they can trust and rely on. We are now on Trustpilot and would love our customers to share their experiences with everyone.

As the company is made up of humans, occasional it is inevitable that we may get things wrong. To keep our customers happy we would really appreciate the opportunity to rectify any mistakes before you write your reviews. You can visit our Trustpilot account by clicking on the the link below;



<https://uk.trustpilot.com/review/invitari.co.uk>

## Local Trade Directory

As HydroSmart excel at what we do best, we want to give a platform to our local traders by allowing our customers to recommend professionals through our Trade Directory. This feature will be on every copy of the HydroSmart newsletter and copies will be uploaded to the company website at [invitari.co.uk](https://www.invitari.co.uk). The directory will be constantly updated based on our customers recommendations. If you would like to recommend a local trader or small business, then you can email [invitari@outlook.co.uk](mailto:invitari@outlook.co.uk) with 'Newsletter' in the subject box.

## Advertise Here

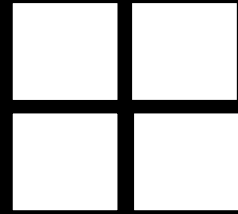
As a business that serves it's local community with all things relating to window and gutter cleaning, we at HydroSmart want to extend that brief by giving our customers a platform to advertise. This may range from advertising an item to sell or searching for the skills of a local trader, community group or event. This offer is available free of charge and your adverts will be circulated via the monthly newsletter and emailed to our customer base which will also be uploaded to the company website at [www.invitari.co.uk](https://www.invitari.co.uk).

With a customer base of over 1000 households and the addition of 4000 hits on the company website each month, we are confident you will have a successful ad placemnet with HydroSmart.

If you would like your free advert to be featured in next months newsletter, please send your entry with a maximum of two hundred charactors, a picture and contact number to [julian@invitari.co.uk](mailto:julian@invitari.co.uk) with 'Advert' in the subject box.

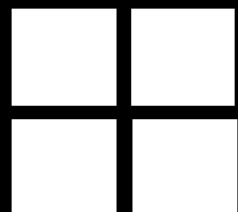
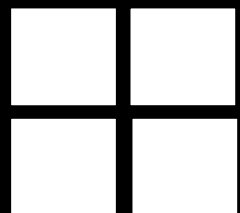
## Events

Throughout the year there are local groups and events popping up, many of them more commonly being accessed online due to social distancing measures. If you are starting a group/event or know of one you think your neighbours would be intrested in, then let us know here at HydroSmart so that we can spread the news. Anything from a new sewing club to a political rally could be featured in next months newsletter.



Local Trade List

Plough Homecraft  
[www.ploughhomecraftdulwich.co.uk](http://www.ploughhomecraftdulwich.co.uk)



## **Spotlight on a Local Business**

Shining the spotlight on a local business this month, we are talking to **Julian Mellor**, Company Director of **HydroSmart**.

### **How Long have you been in business?**

Thirty three years. I left school at 16 and started an apprenticeship as a carpenter but quickly realised it wasn't for me so I started out on my own and have been working for myself ever since.

### **What inspires you?**

I am inspired by those who succeed against the odds. Nic Vujicic is one of those people. I strongly suggest you look him up.

### **What do you think about the current local road closures?**

The road closures are a little frustrating but it has been done for a reason and it has made certain areas much safer. I'm not in favour of it because it causes some inconvenience to my working day but it has been done for something more important than just my needs. Lets' see how it plays out?

### **What advise would you give a younger you?**

Focus more! I have a tendency to flit and and get easily distracted.

### **Who are your greatest influences?**

My Wife. She is the reason I am able to get up every morning and work as hard as I do. She has always been my biggest fan dispsite my many faults.

### **What was the last book you read?**

Finding Ultra by Rich Roll. His life was surprisingly similar to mine and my fight to rebuild my business has been similar to his return to recovery.

### **What is your favourite time of year?**

Autumn. The colours are so dramatic and it reminds me that Christmas is just around the corner.

### **How has the outbreak of Covid-19 affected your business?**

2020 has been a very challenging time, however it helped me to focus on how I run my business. Times are difficult by I have been allowed to let my creative side flourish.

### **What is wrong with people these day?**

I see it more now than I ever have, but why are some people so rude over small things? Very few people have any patience. I think if we were all to slow down a little then we would all be lot happier.

### **If you could have any job in the world what would it be?**

A scientist. I always wanted to study physics when I was younger. I wanted to help change the world and save lives.

### **What is your most treasured possession ?**

My Marathon De Sabels Finishers Medal. It reminds me that when you set your mind to a task, you can achieve anything.

**Julian and his team at HydroSmart are available for Window cleaning, Gutter cleaning and repairs and Jet Washing. For a free non commital quotation, please go to [www.invitari.co.uk](http://www.invitari.co.uk) for contact details.**

If you or someone you know would like to be featured in a future edition of HydroSmart's Newsletter, then send an email to [julian@invitari.co.uk](mailto:julian@invitari.co.uk) with 'Newsletter' in the subject box and contact details to you local business to find out more.

