## FEBRUARY'S NEWSLETTER

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## Our Company's Mission & Goals in Q1 2025

South Bay Energy's philosophy is to educate local customers about the current energy market and provide customized plans, including renewable options, that fit their specific needs.

This month our team added a bonus page to our newsletter that answers YOUR questions. Keep your questions coming via Facebook, Instagram and the South Bay Energy Website!

## **Top News**

How to read the Energy Guide Label on your new appliance, device or light bulbs.

What is an Energy Supplier? We will answer YOUR questions about suppliers!



South Bay Energy Rewards!

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U.S. Government	Federal law prohibits	Federal law prohibits removal of this label before consumer purchase.	
ERE Dishwasher Capacity: Standard	RG	KARANA CONTRACTOR CONT	
Estimated Yearly Energy Cost (when used with an electric water heater) \$21			
	<del></del>		
\$28	Cost Range of S	\$43 Similar Models	
The estimated yearly energy cost of this model was not available at the time the range was published.			
15	kWh	<b>\$13</b>	
Estimated Yearly	Electricity Use	Estimated Yearly Energy Cost (when used with a natural gas water heater)	
Your cost will depend on your utility rates and use.			

### **Fun Facts**

- Did you know your energy bill has 2 components, a supply and delivery company? Is your supply rate per therm or kWh too high, if so check out suppliers in your area to help reduce your gas bill. Feel free to give our team a call to learn more about plans in your area!
- Our company is committed to giving back to the community. This month, we have partnered with American Protection Equipment to give new customers free shipping on their first order. We encourage everyone to stock up on masks and gloves before winter ramps up.

# Seen this before?

If you have bought a new appliance or device recently you might've seen this on the device. This tells you the estimated cost per year of that device and the estimated yearly electric usage. To get that estimated total yearly cost you multiple the kwh by your supply rate. Now if you divide that by 12 that is how much it will cost you each month.

#### **Nitrile Gloves, Masks**



855-774-6870

Your single source solution for personal safety needs!

Use promo code: SBEAPE for free shipping on your first order

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#### What is an Energy Supplier?

An Energy Supplier is a company that is eligible to sell electricity and/or natural gas to customers using the transmission or distribution of a utility

**SBE Expert Breakdown:** This means the electricity and/or natural gas is still delivered to you the same way. There is no need for separate electricity and/or gas lines. The supplier supplies the commodity and then the utility delivers it to you!

#### Do I need to have an Energy Supplier?

Everyone has an Energy Supplier, that is how your house or business is powered up. If you decide not to use an authorized supplier then your utility will continue to provide you with electricity and/or natural gas.

**SBE Expert Breakdown:** The choice is up to YOU! That is why the Power to Choose program was created, to give you the option to pick your supplier!

#### Why does my bill show current supplier and my utility?

Energy bills are broken up into 2 components, the supply portion, and the delivery portion. The supply half will show your current supplier and the total electricity and natural gas used for the service period in question. The delivery half will list your utility company and that will include any fees from the utility company.

**SBE Expert Breakdown:** Every commodity bill has a supply/delivery portion. Supply is for the total amount of the commodity used and the delivery portion is what the utility charges to deliver that to you. Even if you don't have an authorized supplier in place you will STILL see a supply/delivery portion. (Your utility listed under 'Supply' and 'Delivery')

#### What makes South Bay Energy different from my regular utility?

South Bay Energy offers renewable energy plans. Under South Bay's renewable energy plans, a percentage of electricity and gas sold is matched with Renewable Energy Certificates (RECs) and/or carbon offsets generated from renewable or alternative energy sources in the United States.

**SBEC Expert Breakdown:** This applies to all 5 states we service! (New York, New Jersey, Illinois, Ohio and Pennsylvania)



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