

Welcome to the Bigger Better Business hosted by Zeta Rho Sigma chapter of Phi Beta Sigma Fraternity, Incorporated! Our chapter is dedicated to empowering individuals through entrepreneurship, professional development, and community engagement. The Bigger Better Business program serves as a platform to foster economic growth and cultivate business among our members and the community at large.

## **About Us**

Phi Beta Sigma Fraternity, Incorporated, is committed to upholding the principles of brotherhood, scholarship, and service. Through our various initiatives, we strive to make a positive impact in the lives of individuals and communities.

## **Bigger Better Business**

The Bigger Better Business program is designed to provide resources, support, and networking opportunities to aspiring and established entrepreneurs. Our focuses on:

- Entrepreneurship Education: Workshops, seminars, and guest lectures covering various aspects of entrepreneurship, including business planning, marketing, finance, and management.
- Networking Events: Opportunities for members to connect with local business leaders, industry professionals, and fellow entrepreneurs to foster collaborations and partnerships.
- Mentorship: Pairing aspiring entrepreneurs with experienced mentors who provide guidance, advice, and support throughout their entrepreneurial journey.
- Community Outreach: Engaging with local communities through outreach events, volunteer activities, and partnerships with other organizations to promote economic development and entrepreneurship.

## **Upcoming Events**

Stay tuned for upcoming events and workshops hosted by the Bigger Better Business . Follow us on social media for the latest updates and announcements!