

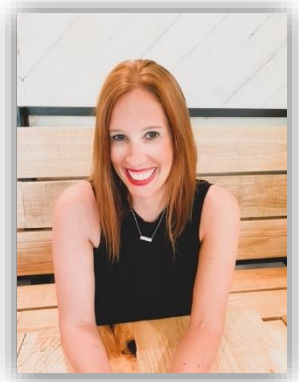
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Release date: March 23, 2023

# Sister, I FEEL YA

## A WAKE-UP CALL FOR WOMEN OF FAITH BY KIM DAFFERNER

*Fresh as morning coffee, Sister I Feel Ya is an audacious encouragement for women of faith to stop running from their calling, step in to the joy of spiritual growth, and carry the gospel forward.*



### THE PERFECT BOOK CLUB OR BIBLE STUDY PICK

*"...we all have some issue holding us back. Some insecurity. Some reason why we don't come forward. We all have something we're hiding. Some reason we choose to only share the good. It's why we smile and keep it light in small group but are secretly dying inside. We all have some reason why we don't live out our purpose. We think we are ugly. We have a secret. We hate our marriage. We are living in debt. Sister, what's in the way?"*

Excerpt from "*Sister, I Feel Ya*"  
Kim Dafferner, Encourage Publishing, March, 2023

With a relatable and fresh tone, the author points out with humility, humor, directness, and strong biblical support that women don't get a pass when it comes to putting our faith in action. She teaches us we are all responsible, not for living a perfect life, but for answering God's call, whatever and whenever that may be.

### What others say about the author and book

*"Sister, I Feel Ya is an unapologetic plea for women to jump into an active faith. Kimberly encourages us to embrace our unique wiring as well as our struggles and how, together, they showcase God's grace and power in our lives. She is straightforward and honest with her story and it's evident how God has woven His Grace through each moment, even the hardest, most unexpected ones. This book is a spark that will light a fire of conviction and movement in your faith."*  
**Britney Christie**, Co-founder, Be Free Revolution

*"Sister, I Feel Ya is a "come to Jesus" talk all wrapped up in a book. And it is awesome! Kim will make you laugh, make you cry, and challenge your faith to go deeper. It's not just light and fluffy, it's straight to the heart and raw. This is the book you want to tell all of your girlfriends about while leaving you more obsessed with Jesus."*

**Amber Henderson**, Founder, Fit Revival

**Excerpt from the foreword:** "We are so used to hearing, "you do you" or "I'll support you in whatever makes you happy" or "live your own truth," or some other nice-sounding, but

### Inspirational Non-fiction

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*not-truly-kind, sentiment of support. This is when it's critical to hear Biblical truth. We may not want it, but we need it. This is why the book you're holding is such a strong breath of fresh air.*

*In the short time I've known her, this is how it is with Kim—you go deep, you go biblical, and you do it together. Every interaction with Kim—either in person or through the pages of this book—are met with gregarious energy. She empathizes and encourages us to look to Jesus for guidance, comfort, and to act out in His Truth.*

*I'm grateful for this book. These hard truths are some we might only hear from a trusted friend. I pray you'll let Kim's bold sense of humor, her wisdom, and genuine empathy be that friend for you today. Sister, you are about to be blessed."*

**Kristen Funston, Christian speaker, author of "More for Mom: Living Your Whole and Holy Life"**

## About the author and the book

Kim Dafferner is a licensed therapist and has been in social work since 2006. Prior to hospital work, Kim worked in hospice care for several years. Married in 2009 to Andrew, she is mother to three young children with a fourth waiting for them in heaven.

Kim holds a Master's in Social Work from the University of Tennessee-Memphis and a Bachelor's in Marketing, Advertising, and Public Relations from Emerson College, Boston, Massachusetts.

This is Kim's second book. Kim published *Tall Skinny Cappuccino* in 2008, a "laugh-out-loud must read" romance novel that is clean, hilarious, and meaningful, scheduled to be re-released in 2024. "Sister, I Feel Ya" is her first non-fiction book, written out of her passion for helping women mature and become active in their faith.

Kim Dafferner's no-nonsense and humorous tone lets the reader know she is just as flawed, rebellious, and insecure as they are, but reminds us that God enjoys using the flawed, rebellious, and insecure to accomplish His purposes.

Facebook: <https://www.facebook.com/sisterifeelya>

Instagram: <https://www.instagram.com/thekimdafferner/>

## Editorial and marketing notes:

"Sister I Feel Ya" is a Biblically-based non-fiction book written to encourage spiritual growth among women of faith. Specifically, Kim Dafferner addresses hidden hurts, complacency, and dishes out an abundant amount of grace given to women who tend to hold back their spiritual gifts because of buried guilt or shame. 1,000 copy initial order.

Cultural interest in this topic remains strong, with ECPA's February 2023 best-seller's list including a roster of 19 out of the top 50 titles in this category. Lysa Terkeurst, Jennie Allen, Sarah Young, Wendy Speake, and more women of influence top this list of top-selling authors, and Dafferner's first such book will reach a similar audience with her uniquely relatable tone.

Encourage Publishing has multiple titles under the specific theme of women writing for women within the area of spiritual growth, as well as marriage and family. The audience for this particular title trends toward Millennials and younger, though women of all ages and cultures will benefit from Dafferner's perspective.

Marketing efforts include:

1. Initial market analysis, pre-launch promotion, website and media kit launch, initial review campaign
2. Book signings and media interviews, podcast interviews
3. Social media and online launch campaigns
4. Book trailer
5. Participation in booksellers events
6. Targeted seasonal ad and award campaigns as opportunities arise

For hi-res photos, to receive an ARC, or to schedule an interview with the author, editor, or publisher.

Longer excerpt from "Sister, I Feel Ya"  
Kim Dafferner, Encourage Publishing, March, 2023

*"So, here's my question to you. What shame are you covering with fig leaves? What shortcoming? What pain? What insecurities? What part of your soul is clothed? Whatever it is, expose it. Take the fig leaves off. Remove the "I'm naturally skinny" mask and confess that you may have an eating disorder. There are women dying to connect with you over this. There's a Savior eager to bring them to you. Quit the "my kids are my greatest joy" comments and admit that some days you wish they were in daycare. There are other moms out there who need to have their feelings normalized. There are other moms who would love to talk about the fact that staying home with your kids is harder than going to work. How about exposing this over Chick-fil-A nuggets instead of pretending that you have the greatest life on the planet?"*

*Quit the "my marriage is so awesome" posts on social media when the truth is you are struggling. Instead, admit to a trusted friend that life without him sometimes seems easier. Or that he struggles with porn. Or that you have thoughts about a man you work with. Tell your best friend. Tell your Bible study leader. Tell someone. Let them walk through this with you. Then, when God redeems your situation, because I promise you he will, you can be relatable to someone else. You can use your sin, your addiction, your struggling marriage, your insecurities, and have a platform for Jesus. You can say those words I so badly needed to hear the day I went to that mom's group. You can be the vulnerable, courageous girl who rips her fig leaves off and utters those simple words we struggling women are dying to hear: "Sister, I feel ya."*

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He comes alongside us when we go through hard times, and before you know it, he brings us alongside someone else who is going through hard times so that we can be there for that person just as God was there for us. 2 Corinthians 1:4 (MSG)

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