

AEEC

ARIZONA
EDUCATION
ECONOMIC
COMMISSION

Sponsorship Opportunities



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About the Event

The Arizona Education Economic Commission is proud to host an exclusive Year-End Event on November 13th at the National Bank of Arizona Conference Center. This prestigious gathering will bring together high-level leaders from both Arizona and Sonora, including the Sonoran Secretary of the Economy, Secretary Margarita Vélez de la Rocha, and the Sonoran Secretary of Education, Secretary Froylán Gámez Gamboa. Joining them will be prominent CEOs and business leaders from key sectors such as Healthcare, Semiconductors, Aerospace, Defense, Natural Resources, Advanced Manufacturing, and more. Additionally, the event will be attended by foreign dignitaries, emphasizing its significance on a global scale.

This event offers a unique platform for dialogue and collaboration between industry leaders and government officials, with a focus on strengthening economic ties, exploring investment opportunities, and addressing the educational needs of the workforce in these critical sectors. By fostering partnerships across industries in both Arizona and Sonora - Mexico, this event aims to build a stronger, more resilient economy for both regions and beyond.

Your sponsorship of this impactful event and align your brand with some of the most influential industry leaders and decision-makers from both sides of the border. Together, we can create a future of shared success and prosperity for Arizona, Sonora, and beyond.



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Sponsorship Opportunities

Platinum AEEC Sponsorship 100% fully tax deductible

- Exclusive Title Sponsor: Recognized as the official event sponsor, with exclusive branding rights. "Presented by [Sponsor Name]" will appear on all marketing and event materials.
- Event Invites: 2 VIP Invitations, including reserved seating at the main seats.
- Top-Tier Branding: Sponsor's logo featured most prominently on all materials, including banners, digital screens, and signage in the main event hall and registration area.
- Full Sponsorship of one of the Event Segments: Sponsor will be able to host and have branding associated with a major event segment (e.g., lunch, keynote address, or closing ceremony).
- Program Ad: Premium inside cover or back cover ad in the event program.
- Media Exposure: Included in all media coverage as the event's headline sponsor.
- Speaking Opportunity: Sponsor representative invited to deliver opening remarks or participate in a high-profile panel discussion.

\$20,000

Checks payable to: Workforce Readiness and Solutions Foundation

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Sponsorship Opportunities

Gold AEEC Sponsorship 100% fully tax deductible

- Logo Placement: The Sponsor's logo will be displayed on the event sub-website, event program, and all digital marketing materials.
- Event Invitation: One complimentary invitation to attend the event.
- PR Mention: Featured in press releases.
- Event Branding: Logo prominently displayed on stage backdrops, attendee lanyards, and event screens throughout the venue.
- Panel Mention: Mentioned as a sponsor during the opening and closing remarks by the event host.

\$10,000

Silver AEEC Sponsorship 100% fully tax deductible

- Logo Placement: The Sponsor's logo will be displayed on the event sub-website, event program, and all digital marketing materials.
- Event Branding: Logo displayed in high-traffic areas, such as breakout sessions and working session zones.
- Program Ad: Half-page ad in the official event program distributed to all attendees.

\$5,000

Bronze AEEC Sponsorship 100% fully tax deductible

- Logo Placement: Sponsor's logo will be displayed on the event sub-website.
- Event Branding: Logo displayed on signage at the event entrance and general event areas.

\$3,000

Checks payable to: Workforce Readiness and Solutions Foundation



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WORKFORCE READINESS & SOLUTIONS FOUNDATION
2627 N. THIRD STREET, SUITE 201
PHOENIX, ARIZONA 85004
www.wrsf.us

CONTRIBUTION FORM

DATE: _____

FIRST NAME: _____

LAST NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

HOME: _____ CELL: _____

EMAIL: _____

ENCLOSED IS MY 100% TAX-DEDUCTIBLE GIFT OF: \$ _____

PLEASE MAKE ALL CHECKS PAYABLE TO:
WORKFORCE READINESS & SOLUTIONS FOUNDATION

OR BY DIRECT DEPOSIT: Ask for transfer details

Thank you, as we are honored by your generous donation to the Workforce Readiness & Solutions Foundation, a tax-exempt organization under **Section 501(c)(3)** of the Internal Revenue Service Code (**EIN #99-2519706**). Your thoughtful contribution will make an immediate impact to Arizona's students and our future workforce. We are deeply humbled by your support.

No goods or services were rendered in exchange for your contribution. Your contribution is tax deductible to the full extent permitted by law. Please retain this letter for your tax records.