



2024-2025 SPONSORSHIP OPPORTUNITIES



**BE A PART OF ARIZONA'S PREMIER ECONOMIC
WORKFORCE ORGANIZATION**

CREATED TO:
CHANGE THE PARADIGM OF EDUCATION AND
WORKFORCE DEVELOPMENT AND REVOLUTIONIZE THE
EDUCATION SYSTEM ACROSS THE STATE

SET NEW STANDARDS FOR COLLABORATION BETWEEN
REPRESENTATIVES OF INDUSTRIES AND THE
EDUCATION SYSTEM



ABOUT US

The AEEC’s unique structure is led by the private sector, driven by the market, collaboratively funded by the public sector and private industries and donors.

Arizona's leading industries are uniquely driving this unprecedented reform, creating a powerful partnership between the education system and the workforce. By aligning educational pathways at all levels with industry needs, we aim to equip students with the skills and knowledge required for the careers of tomorrow. This statewide initiative addresses the immediate demands of our economy while ensuring a prosperous future for all Arizonans. Together, we are setting a new standard for education reform nationwide. Your financial support will help us execute ambitious deliverables that are reshaping education and the workforce in Arizona, providing young Arizonans with opportunities for a prosperous future in our state.

KEY METRICS

over 500,000

AEEC is Reaching Over
500,000 Middle and
High School Students
Each Year

10

AEEC Industry Groups
with the Highest
Workforce Demand

**up to 100 with
an ongoing
growth**

Major Companies and
Organizations in Arizona
- members of AEEC
Industry Groups

14

All 14 Career Technical
Education Districts in
Arizona are members of
AEEC

**Majority of K-12
schools**

are members of AEEC

**Majority of
Community
Colleges and
Universities**

are members of AEEC

SPONSORSHIP OPPORTUNITIES



ABOVE \$500,000 LEGACY SPONSOR

** all donations are TAX deductible*

*** payment options available*

- **Founding Partnership:** Recognized as a Legacy Sponsor, with the company's logo permanently featured as a top partner on the AEEC's website including a story of the company's role in supporting AEEC efforts, and all digital/printed materials.
- **Personalized Recognition:** Customized plaque and the AEEC ECONOMIC IMPACT AWARD, naming rights to a significant event, initiative, or program developed by the foundation.
- **Media Exposure:** Extensive media coverage, including an exclusive feature story in local/national media outlets, plus announcements in press releases.
- **Executive Event Access & Recognition:** 4 VIP invitations for all events, an exclusive dinner or VIP event with the AEEC's board, industry leaders, and CEO's level of education system, and branding at the event.
- **Special Recognition & Speaking Opportunities:** Opportunity for a company executive to give a keynote address at one of the AEEC's major events.
- **Customized Partnership Program:** Exclusive opportunity to create a long-term partnership with the foundation to implement a new, impactful project, including full co-branding and joint media exposure.

Checks payable to: Workforce Readiness and Solutions Foundation

CONTRIBUTE TODAY

azeec.org/donate



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SPONSORSHIP OPPORTUNITIES

\$100,000 - \$500,000 DIAMOND SPONSOR

** all donations are TAX deductible*

*** payment options available*

- Exclusive Branding: Premium logo placement on all digital and print materials, and foundation's homepage.
- Featured on Homepage: Featured as a Platinum Sponsor on the AEEC homepage with a description of the company's contribution.
- Exclusive Event Participation: 2 VIP invites to all AEEC's events, with the company's logo featured on event signage, and networking opportunities with high-level industry stakeholders and representatives of educational institutions.
- Exclusive Press Coverage: A press release with coverage in local media outlets announcing the company's role as a Diamond sponsor.

\$50,000 - \$100,000 PLATINUM SPONSOR

** all donations are 100% (fully) TAX deductible*

*** payment options available*

- Top-Tier Branding: Prominent logo on the AEEC & WRSF website, and all event materials, including banners at events.
- Personalized certificate of Appreciation.
- Featured on AEEC Homepage: Featured as a Platinum Sponsor on the homepage.
- Special Recognition: Verbal recognition at major events, plus logo displayed on presentation slides.
- Press Release Announcement: The company's sponsorship announced in a press release.

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SPONSORSHIP OPPORTUNITIES

\$30,000 GOLD SPONSOR

** all donations are 100% (fully) TAX deductible*

*** payment options available*

- Logo Placement: Logo on the AEEC and WRSF websites under “Sponsors” with a hyperlink.
- Personalized certificate of Appreciation.
- Event Recognition: Verbal recognition at AEEC events.
- Logo Placement: Logo on the AEEC Sponsors event roll-out

\$15,000 SILVER SPONSOR

** all donations are 100% (fully) TAX deductible*

*** payment options available*

- Logo Placement: Logo on the WRSF website under “Sponsors” with a hyperlink.
- Personalized certificate of Appreciation.

\$5,000 BRONZE SPONSOR

** all donations are 100% (fully) TAX deductible*

- Logo Placement: Logo on the WRSF website under “Sponsors” with a hyperlink.

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WORKFORCE READINESS & SOLUTIONS FOUNDATION
2627 N. THIRD STREET, SUITE 201
PHOENIX, ARIZONA 85004
www.wrsf.us

CONTRIBUTION FORM

DATE: _____

FIRST NAME: _____

LAST NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

HOME: _____ CELL: _____

EMAIL: _____

ENCLOSED IS MY 100% TAX-DEDUCTIBLE GIFT OF: \$ _____

PLEASE MAKE ALL CHECKS PAYABLE TO:
WORKFORCE READINESS & SOLUTIONS FOUNDATION

OR BY DIRECT DEPOSIT: Ask for transfer details

Thank you, as we are honored by your generous donation to the Workforce Readiness & Solutions Foundation, a tax-exempt organization under **Section 501(c)(3)** of the Internal Revenue Service Code (**EIN #99-2519706**). Your thoughtful contribution will make an immediate impact to Arizona's students and our future workforce. We are deeply humbled by your support.

No goods or services were rendered in exchange for your contribution. Your contribution is tax deductible to the full extent permitted by law. Please retain this letter for your tax records.