



# THE BASKETBALL LEAGUE

IMPACTING COMMUNITIES  
LOCALLY AND INTERNATIONALLY

A-List Agency  
Columbia, MO 65201  
jabykc@mail.missouri.edu

Hello Media Outlet,

September 12, 2019— The A- List Agency is pleased to announce its newest addition, The Basketball League. The Basketball League was founded by CEO Evelyn Magley, the first African American female to own a men's professional sports league in North America. Evelyn's husband and President of The Basketball League, David Magley, is a longtime successful entrepreneur. David is a retired American NBA basketball player and coach. Prior to TBL, David was the commissioner of the National Basketball League of Canada (NBL).

The Basketball League is dedicated to being a World Class Professional Basketball experience to its community, fans, and business partners. The Basketball League is compiled of 12 teams nationwide.

The Basketball League is an up and coming professional league that takes pride in giving back to the community and its players by engaging in schools, youth camps, and non-profit organizations. The Basketball League allows its players to continue their careers and dreams by providing livable wages for the athletes as well as continue the game they love, in America.

Inside the press kit, you will find:

- TBL Mission and Background Information
- TBL Fact Sheet
- Evelyn Magley Biography
- TBL Contact Information
- News Release
- Feature Story



## MISSION

The Basketball League is a Professional Men's Basketball League dedicated to delivering a World Class Professional Basketball experience to the local community, fans and business partners. TBL provides basketball players the opportunity to make a living playing the game they love in America with a focus on community and positively impacting lives through school visits and clinics that focus on more than just basketball. TBL has a mission to help at risk youth in communities across America and have partnered with nonprofit organizations who share the same vision of hope and growth for them.

## BACKGROUND

The Basketball League was founded by Evelyn Magley in July of 2018 in Indiana. She believes the founding idea of TBL was gifted to her from God. Evelyn chose her husband, David Magley, retired American NBA basketball player and coach as the president of TBL.

# TBL FACT SHEET

- TBL is a **new** Professional Basketball League that made its debut in 2019.
- There are 12 TBL teams **nationwide**.
- TBL's core values are **leadership, self worth, education** and **respect**.
- TBL CEO, Evelyn Magley, is the **first African American woman** to own a men's professional sports league.
- The TBL motto is "**Where the spirit of the game lives.**"



## **EVELYN MAGLEY**

### **CEO**

Evelyn Magley is the first Black Woman owner of a male professional sports league.

Evelyn is the former Director of Community Engagement at the Brampton A's of the National Basketball League (NBL) of Canada. As a liaison, she scaled the forward facing programming of the NBL, professional basketball teams, and nonprofit organizations within the community at large.

Evelyn had a dream to create a league that not only gave athletes the opportunity to further their careers, but wanted to create an atmosphere of positivity, involvement, opportunity and community.

# GET IN TOUCH

EVELYN MAGLEY

CEO

[EVELYN@THEBASKETBALLLEAGUE.NET](mailto:EVELYN@THEBASKETBALLLEAGUE.NET)

DAVID MAGLEY

PRESIDENT

[DAVID@THEBASKETBALLLEAGUE.NET](mailto:DAVID@THEBASKETBALLLEAGUE.NET)



941-685-5965



[INFO@THEBASKETBALLLEAGUE.NET](mailto:INFO@THEBASKETBALLLEAGUE.NET)



[WWW.THEBASKETBALLLEAGUE.NET](http://WWW.THEBASKETBALLLEAGUE.NET)

# FEATURE STORY

## MEET KAYLA CROSBY Director of Team Development



Meet Kayla Crosby- Director of Team Development. At TBL, Kayla is responsible for managing the “on boarding” process of new teams and support of existing teams. Kayla is most known as the founder of #IntegrityFirst Inc., a non-profit organization whose mission is to “positively impacting lives through the game of basketball. Its mission is to help individuals develop their potential and achieve success by fostering integrity, motivation, responsibility, hope, perseverance, confidence, and sportsmanship.”

In Kayla's first season with TBL, she received the prestigious "Herb Ellis Executive of The Year" Award for the overall community engagement efforts and her professionalism both on the court and off. “I am extremely grateful for my family and support system, because without their continued dedication and sacrifices my dream of changing lives through the game of basketball would not be coming to fruition,” Crosby said. “I could not be more excited that God is expanding my territory to share His vision.” Crosby joined The Basketball League in June of 2019 and cannot wait to begin working alongside CEO Evelyn and President David Magley.

“Kayla has a heart for people and is extraordinary in her outreach for serving people in the community,” Evelyn Magley said. “She is relentless in her passion for positively impacting lives and is committed to achieving excellence through integrity first. Focused in her pursuits, with her faith, she will move mountains. We are excited to introduce her as director of team development.”

## **Professional Basketball League Begins New Draft Combine**

Story Contact: Jessie Boudreau, [jabykc@mail.missouri.edu](mailto:jabykc@mail.missouri.edu) 630-432-4044

**COLUMBIA, MO — September 12, 2019** — Chief Executive Officer Evelyn Magley is the first female African American to own a men’s professional sports league (of any kind) and is looking forward to welcoming new professional athletes to The Basketball League at the 2019 Draft Combine.

The Basketball League (TBL) is the newest professional basketball league in North America. The Basketball League will be entering its second season in 2020 and has released their 2019 Combine Series Registration on September 11, 2019. Comprised of 12-16 teams across North America, they are looking for up to 192 professional athletes to join The Basketball League.

The combines will be located in South Carolina, Oregon, Wisconsin, Arkansas and in many more states across America. The Combine will start on September 14th and carry through to November 16th. The Final Draft Combine will be held December 7th and 8th in Indianapolis, IN. These combines will include but are not limited to drills, testing, full court scrimmages and a written review. “I am thrilled to start a league that treats our players with the greatest level of respect thereby impacting our community in a manner that is consistent with our faith, by serving those who need it most. This draft combine will be the beginning of these players new and profound basketball career.” - Evelyn Magley, CEO of TBL.

For more information on The Basketball League or the 2019 TBL Draft Combine visit <https://thebasketballleague.net> .

The Basketball League, formerly the NAPB, is dedicated to delivering a World Class Professional Basketball experience to our community, our fans, and business partners. The Basketball League, Where the Spirit of the Game Lives.

###

For more information, press only:

Jessie Boudreau

[jabykc@mail.missouri.edu](mailto:jabykc@mail.missouri.edu)

630-432-4044.





**#ADIFFERENTLEAGUE**