

THE BASKETBALL LEAGUE

MEDIA KIT



@TBLproleague



The Basketball League



@tbasketballleague



thebasketballleague.net

WHO ARE WE?



The Basketball League (TBL) is a newly formed professional basketball league that debuted it's first season in 2019. TBL is comprised of teams from the former North American Premier Basketball League and newly formed teams. TBL is dedicated to delivering a **WORLD CLASS professional basketball experience to our communities, fans, and business partners.**



Where the Sprit of The Game Lives

GOALS



- Provide communities with a pro basketball team that is affordable and quality family entertainment
- Support and encourage local communities through engagement in schools, youth camps, clinics, and non-profit organizations
- Give athletes opportunity to continue their basketball careers
- Give individuals or business groups the opportunity to own a pro sports team and positively impact their region



VALUES

Leadership

Education

Self-Worth

Respect

AROUND THE LEAGUE



YAKIMA

SUNKINGS

BASKETBALL



LEADERSHIP



Evelyn Magley – CEO

Evelyn is the former Director of Community Engagement at the Brampton A's of the National Basketball League (NBL) of Canada. As a liaison she scaled the forward facing programming of the NBL, professional basketball teams, and nonprofit organizations within the community at large.

A Music Educator and Music Therapist, Magley has a passion for positively impacting the lives of young people. As a graduate from the University of Kansas she co-founded "Children with Purpose," an inner-city ministry focused on mentoring children through the gospel, academic services, hot meals, and music.

A \$3.7 million Fine Arts Building was constructed to house and educate students in a music program that grew to an 89% participation rate under her tutelage in Bradenton, Florida.



David Magley – President

David is a retired American NBA basketball player and coach. Prior to becoming the President of the TBL he served as the commissioner of the National Basketball League of Canada (NBL). Magley is a longtime successful entrepreneur. Awards include being an Academic All-American at Kansas University, 1978 Indiana Mr. Basketball, and producing four NCAA Student-Athlete children with his wife of 35+ years Evelyn.



Kayla Crosby – Director of Team Development

Kayla Crosby is responsible for managing the "on boarding" process of new teams and support of existing teams.

Best known as the founder of [#integrityfirst](#) a non-profit organization with the vision of "positively impacting lives through the game of basketball. The mission is to help individuals develop their potential and achieve success by fostering integrity, motivation, responsibility, hope, perseverance, confidence, and sportsmanship." The vehicle that they primarily use to support the mission, is the [@jamestownjackals](#) a functioning member of TBL.

In her 1st season in TBL, she received the prestigious "Herb Ellis Executive of the Year" award, for the overall community engagement efforts and the professionalism on and off the court.

"Kayla has a heart for people and is extraordinary in her outreach for serving people in the community. She is relentless in her passion for positively impacting lives and is committed to achieving excellence through integrity first. Focused in her pursuits, with her faith, she will move mountains. We are excited to introduce her as, Director of Team Development."

– Evelyn Magley TBL CEO

"I am extremely grateful for my family and support system, because without their continued dedication and sacrifices my dream of changing lives through the game of basketball would not be coming to fruition. I could not be more excited that God is expanding my territory to share His vision."

– Kayla Crosby TBL DTD

IN THE MEDIA



"Our main focus, of course, is developing our players. But that means developing them on and off the court with a focus on community and building self-esteem."

–Evelyn Magley, CEO, in an interview with OZY

“I'm not somebody that can just support something just to say, I have to truly believe in it. With the vision they have, it's something easy to support.”

–Rod Sinn, VP of TBL on why he joined the TBL Family, Fort Wayne Journal Gazette.



PARTNERSHIPS

The Basketball League has passion for helping at risk youth in communities across America and have partnered with nonprofit organizations who share the same vision of hope and growth for them. TBL's goal is to positively impact youth in their communities



INTERACT WITH US



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The Basketball League



www.thebasketballleague.net



MANDATORIES AND CONTACT INFO

When using the TBL logo, it is preferred that our primary logo is used. For downloadable versions of the primary logo in color and black and white, visit thebasketballleague.net/presskit



The logo can be resized, but DO NOT make any other alterations to the logo

**For additional press or media requests, contact:
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