

Event Proposal

Singer Songwriter - Open Mic - Podcast

Taco Tuesday Live



Every Tuesday

Prepared for:
You

Presented by:
Bryce Hansen



1 About

ABOUT TACO TUESDAY

Taco Tuesday Live is a weekly original music showcase featuring live performances, a rotating panel of industry professionals, and a professional camera crew capturing each show for livestream and social media.

Founded by Bryce Hansen, CEO of Arts For All and store manager at Danman's Music School, and Bianca Brandi, a beloved local artist and "local legend" in the Southern California music scene, the event was developed for nearly a year before officially launching on March 25th, 2025.

Since that night, Taco Tuesday Live has taken place every single week—building a loyal audience, a consistent platform for emerging artists, and a sense of community that's been missing from the local music landscape.

It's more than a show — it's a movement the community truly needs.

2 The Bucket Pull

HOW PERFORMERS ARE SELECTED

1. Sign-Ups (6:00–8:30 PM)

Artists sign up at the front of the bar, adding their name, number, and email to join the lineup and our artist mailing list for future opportunities.



2. The Bucket Pull

All names go into the bucket and are drawn at random throughout the night, giving every performer equal odds. The suspense keeps both artists and the audience on their toes.

3. Returning Performers

If someone isn't pulled, their name goes in twice the next week — encouraging them to come back and keeping our community strong.



3 The Performance

THE OPEN - MIC PERFORMANCE

1. Quick Setup (1–2 Minutes)

Once selected, artists have up to two minutes to plug in, tune up, and get ready — keeping the show flowing smoothly all night.



2. Live Performance (Up to 4 Minutes)

Each performer delivers one original song, up to four minutes max, ensuring everyone gets a fair shot and the audience stays engaged.

3. Panel Conversation (3–5 Minutes)

After performing, artists chat with the panel and crowd for a few minutes — discussing songwriting, style, and performance. Longer if the conversation is great, shorter if it's not hitting.



A photograph of two women sitting at a table with microphones, appearing to be on a panel. The woman on the left is wearing red-rimmed glasses and a pink shirt, smiling. The woman on the right is wearing a green and white patterned shirt and is laughing. A green bucket with the word 'DONATIONS' and a QR code is on the table. The background is dark and out of focus.

4 Panelist

THE ROTATING PANEL

Each week, Taco Tuesday Live features a rotating panel of respected music professionals who engage directly with performers on stage. After each performance, panelists offer real-time feedback, encouragement, and industry insight — creating a supportive and educational experience for both artists and audience alike.

Panelists also perform 2-3 songs throughout the night, giving audiences a chance to experience their artistry firsthand while keeping the show dynamic and inspiring.

By rotating our panel each week, we continuously grow our audience — connecting with each panelist's personal and professional network, both in person and across social media. This approach not only brings in new performers and families but also expands awareness for Arts For All's mission and strengthens community ties.

We've welcomed panelists from Tunnel Vision to real Astronauts and beyond.

THE SHRED-OFF HALFTIME SHOW

1. The Host Musician

A featured musician is chosen the week before to host the next Shred-Off. They pick a cover song that's announced on the weekly flyer and social media, helping us tap into their network and bring new faces to the event.



2. The Build-A-Band Moment

At showtime, the host invites musicians from the crowd to join them and build a band on the spot. The lead passes solos around — guitar, drums, sax, whatever's in the mix — creating an electric, unplanned jam every time.

3. The Crowd Vote

When the song ends, the crowd roars for their favorite soloist, and the night's winner earns a prize such as a Taco Tuesday T-shirt, concert tickets, or a free meal or drink from the venue.



CROWD INTERACTION – KEEPING THE ENERGY ALIVE

Between performers, the Taco Tuesday Live team keeps the night flowing with fun, spontaneous audience engagement — making sure there's never a dull moment.



Panel and Audience Q&A

While the next performer sets up, we chat with the panel and audience, taking quick questions or comments to fill transitions naturally and keep everyone engaged.



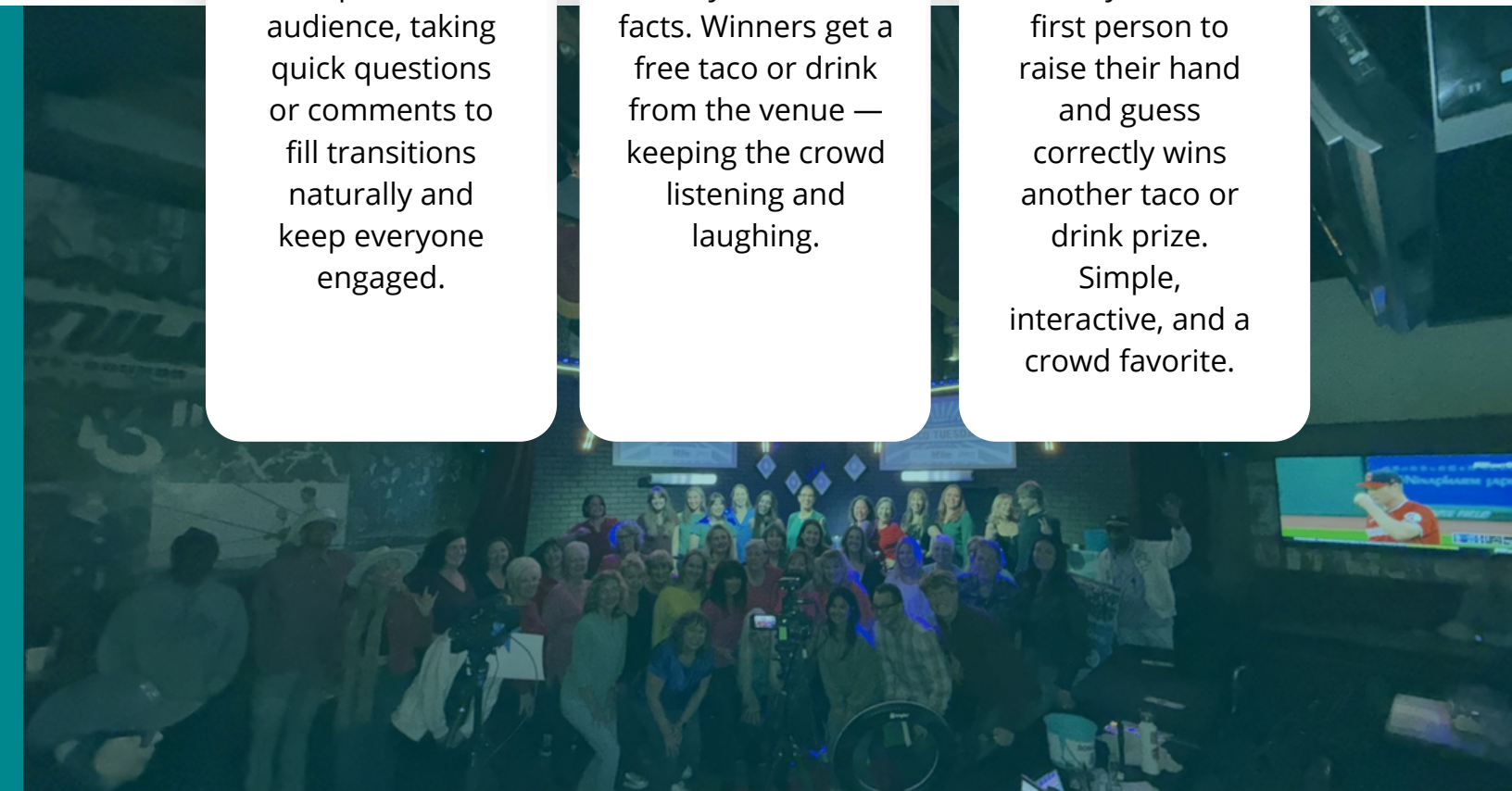
Trivia Breaks

We run quick trivia questions based on that day's national holidays and music facts. Winners get a free taco or drink from the venue — keeping the crowd listening and laughing.



Guess That Song

Our drummer or sax player plays a short riff or melody, and the first person to raise their hand and guess correctly wins another taco or drink prize.
Simple, interactive, and a crowd favorite.



EVENT RUNDOWN

Every Tuesday

Start from 5 PM - 9 PM

Danman's Music School

24699 Del Prado,
Dana Point, CA 92629

Event Outline | Main Stage

The Grateful Jam	5:00 - 6:00
Opening Band - (The Neil Levin Band)	6:00 - 7:00
Taco Tuesday Live - Open Mic	7:00 - 9:15

Half Time Show

The Shred Off	8:00 - 8:10
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Audience Interaction

Trivia + AFA Announcement	8:30 - 8:35
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Special Performance

Weekly Panel Performance 1	7:20 - 7:25
Weekly Panel Performance 2	9:05 - 9:10

EVENT LAYOUT

Current Setup

Stage Layout
DRUM SET High tom, floor tom, kick, snare, ride, crash, hi-hat
AMPS AND PA 2 x guitar amps, 1 x bass amp, 3 x stage monitors, PA system
INSTRUMENTS 7 x microphones, 1 x keyboard, 1 x backline acoustic guitar, 1 x backline electric guitar and 1x bass
PANEL SET UP Long bar style table located facing crowd and performers with 3 + chairs and microphones
Venue Layout
CAMERAS AND STREAMING SET UP 1 x large table for livestream audio mixing, sound effects and camera switching, 2 x cameras facing the stage + one small camera behind panel facing the performer + 1 x mic for co-host
EFFECTS (OPTIONAL) Light effects + Fog Machine
SIGN UP BUCKET + FLYERS Front entrance of venue on a designated table with sign up cards, a bucket and AFA flyers + free stickers

SOCIAL MEDIA OUTREACH

Source of Funds	Amount
Instagram (currently down) 1300+ Followers	63,000+ Accounts Reached / Monthly
TikTok 1400+ Followers	60,000 Accounts Reached / Monthly
YouTube 200+ Subscribers	101.9 Watch Hours / 8300 Views Monthly



Taco Tuesday Live

@tacotuesdaylive

1410 Followers

2110 Likes

Analytics

[View more >](#)

Last 7 days

Last 30 days

Last 90 days

New followers

1,365

1.4K (>999.99%) ↑

New likes

1,920

1.9K (>999.99%) ↑

New profile visits

136

134 (>999.99%) ↑

New video views

42,706

42.4K (>999.99%) ↑

Here's how you're performing

Last 12 months ▾

Posts

75

+ 12 (last 30 days)

Impressions

238,081

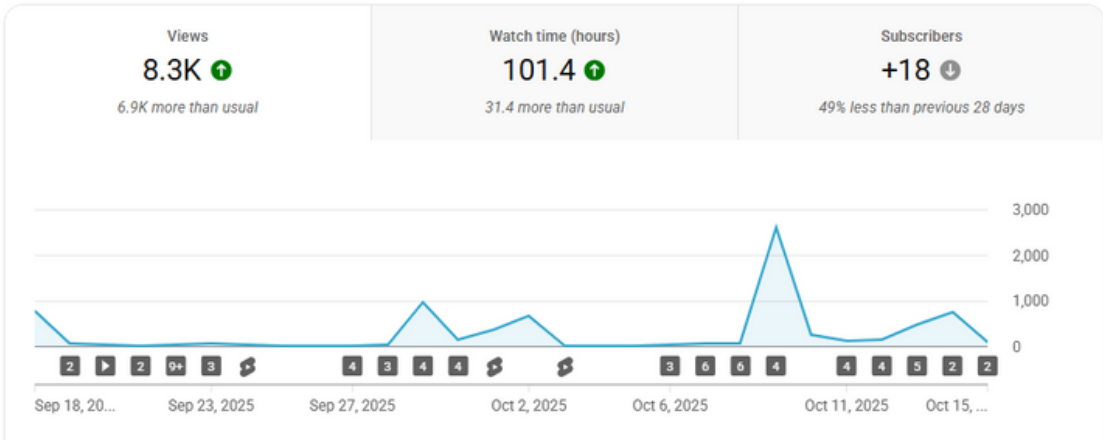
+ 63469 (last 30 days)

Likes

921

No data to report

Your channel got 8,299 views in the last 28 days





ARTS FOR ALL

Taco Tuesday Live was created as an extension of Arts For All, a 501(c)(3) nonprofit founded by Bryce Hansen — a disabled musician who found healing and purpose through music and set out to help others do the same. Since its founding in 2022, Arts For All has provided free and low-cost music lessons, mentorship, and performance opportunities for children and families across Orange County.

As the program grew, students began asking for more opportunities to perform live, and local artist Bianca Brandi — who had long dreamed of hosting a community open mic — joined forces with Bryce to bring the idea to life. With a small team and a big vision, Taco Tuesday Live was born: a weekly event where anyone can sign up, and the lineup stays random and fresh each night.

What makes it truly special is the inclusivity and family-friendly atmosphere — young students often perform alongside a full backing band, sharing the stage with local professionals and community members.

During setup breaks, Bryce connects with the crowd, sharing stories about Arts For All's mission, the students it serves, and the community's growing impact. It's a reminder that every taco, song, and smile helps support a greater purpose.

Our Current Partners



Danman's Music



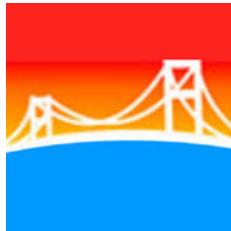
Stillwater



Flora May Foundation



Kala Brand



Passkeys Foundation



The Poppies



Sammy Hagar



Redo Market



OCCF



Success With Purpose



Seal Media



Civitas Realty



Google Ads Grant



Sandy Feet



E.L. Achieve



Dana Point Times



Outlets San Clemente



Laguna Niguel Elementary School



The Children's Movement



KXFM Radio Show



Visit Website

www.artsforall-ca.org/our-partners

MEET THE TEAM

Taco Tuesday Live is powered by a passionate crew of artists, educators, and community leaders who bring music, energy, and heart to every show.



Bianca Brandi
Event Host



Bryce Hansen
Co-Host / Coordinator



Mercy Igbe
Marketing Director



Mark & Liana Reid
Camera Team



Jacob Stockl
House Drummer



Mark Jiannino
Sound Engineer

EVENT BUDGET

Weekly
Costs
\$530

Item of Expense	Amount
Camera Team	\$120
Sound Technician	\$100
Marketing Team	\$120
Host	\$110
Sound & Light Effects	\$30
House Drummer	\$50
Event Manager	\$0
CO - Host	\$0
Rotating Panel	\$0
Opening Bands	\$0
Total Expenses	\$530

6 Closing



🌮 THANK YOU

Thank you for taking the time to learn about Taco Tuesday Live — a community-driven music showcase created to connect people, support local artists, and raise funds for youth music education through Arts For All.

We're always looking for venues and partners who share our vision of bringing people together through music, food, and heart.
Let's make Tuesdays unforgettable.

Connect With Us

📺 YouTube: youtube.com/@Taco-Tuesday-Live

🎵 TikTok: tiktok.com/@tacotuesdaylive

📷 Instagram: Currently down — @taco.tuesday.live

Contact

Phone (949)-887-1694

E-mail bryce@artsforall-ca.org

Website www.tacotuesdaylive.com

Address 24699 Del Prado,
Dana Point, CA 92629

