



GUIDANCE FOR EFFECTIVE PROTESTS & DEMONSTRATIONS

As thousands of Forward Latino members and affiliates prepare to exercise their Constitutional rights to assemble and to free speech, we remind all to:

- **Begin every protest in prayer or reflection:** Whether through prayer, meditation, or moments of silence, setting the tone with unity and intention helps ground participants.
- **Protest peacefully, strategically, and lawfully:** Ensure all activities are lawful, protecting participants as well as the credibility of the movement.
- **Use consistent, fact-based messaging, avoiding obscene language:** Communicate clearly and persuasively while maintaining credibility and respect.
- **Design impactful signs and use symbols such as the American flag that support objectives:** Visual messaging should be easy to read, instantly recognizable and supportive of the events purpose and objectives.
- **Protest alongside a diverse, unified group of allies:** Representation strengthens the movement and expands its reach.
- **Appoint dedicated spokespeople for media relations:** These individuals should articulate the protest's goals effectively.
- **Do not engage with provocation or attempts to discredit the protest:** Maintain focus and discipline even when challenged and do not engage with Individuals seeking to discredit the event..
- **Establish open lines of communication with local law enforcement:** Understanding their stance can help prevent conflicts and ensure safety.
- **Record and document any misconduct by authorities if safe to do so:** Evidence strengthens accountability and protects participants.