



*Forward Latino is a non-profit, non-partisan advocacy and service organization dedicated to assisting Latinos pursuing the American Dream.*

**PRESS RELEASE**

**IMMEDIATE RELEASE**

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**FORWARD LATINO MOURNS THE PASSING OF DR. ARTURO MARTINEZ  
Community leader promoted education, civil rights and pride in culture**

**Franklin, WI** – Forward Latino, a non-partisan, non-profit service, and advocacy organization today mourns that passing of Forward Latino National Board Director Dr. Arturo Martinez.

National President Darryl Morin issued the following statement

“Today Forward Latino members across the country are mourning the loss of one of our founding Forward Latino Board Directors, Dr. Arturo Martinez. Dr. Martinez truly lived a life of service. His three great passions were his family, his community and the Green Bay Packers.

From humble beginnings, Arturo was always a fierce advocate for education, encouraging Hispanic youth and young adults to graduate high school and then earn a college degree. He eventually served as an Associate Dean at Milwaukee Area Technical College (MATC) in Wisconsin and recently became the Executive Director of the Division of Workforce and Economic Development for the College of Southern Nevada.

Dr. Martinez was an innovator developing programs to help Hispanic youth overcome traditional barriers to the American dream. One such program was the Ford Driving Dreams Program, in which at-risk Hispanic high school students participated in a dual enrollment program by which they earned both high school and college credits. To ensure the students would be prepared for their transition to college following their high school graduation, these students took their college courses on campus at MATC alongside other college students.

In addition to his service with Forward Latino, Dr. Martinez was a tireless volunteer and advocate. He worked with numerous other organizations that promoted pride in Hispanic culture, defending the civil rights of all, in addition to always fundraising for scholarships that were awarded to promising Hispanic students seeking to earn a college degree.

Earning numerous local and national awards, Arturo remained a quiet man, always about the work, not the limelight. For his efforts and selflessness, we will always be grateful.

Dr. Arturo Martinez’s legacy will live on through his family, our community, and the thousands he helped to achieve their potential. Dr. Martinez lived a life truly emblematic of all that is good and special in our Hispanic community.”

***About Forward Latino:***

Forward Latino is a non-profit, non-partisan organization that empowers affiliates to inspire and engage communities, strengthen our democracy, improve the lives of working families, protect the environment, and stand up for equality and civil rights. Forward Latino cultivates, trains, and supports a diverse national network of Latina/o/x community leaders addressing the civic, economic, and political challenges of the 21st century. Forward Latino has members and affiliates across 29 states.



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