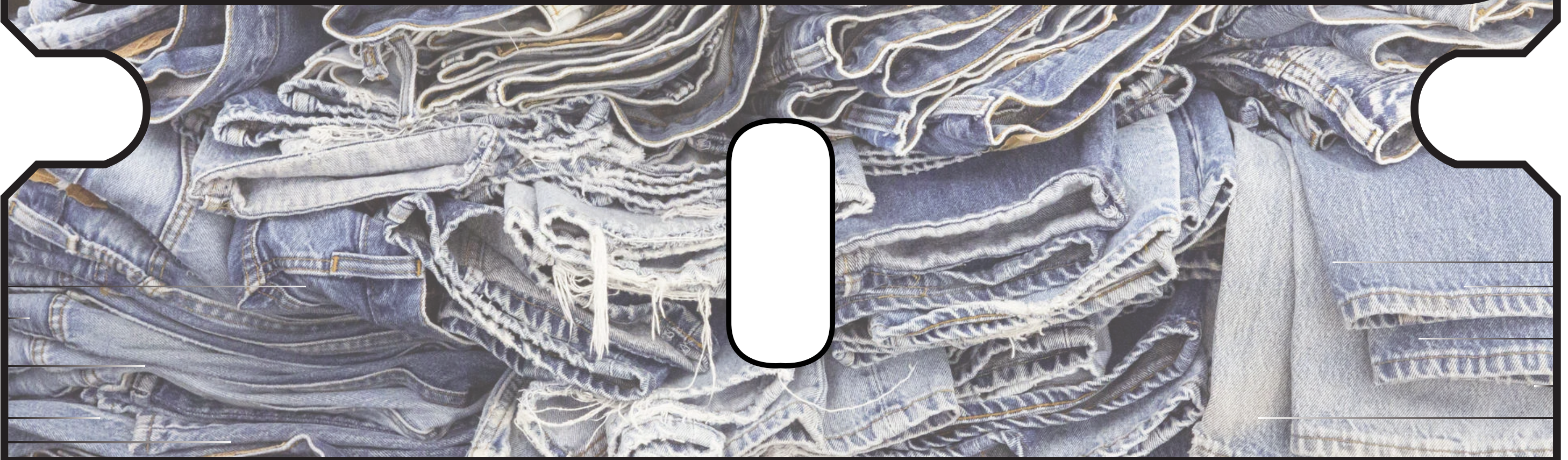
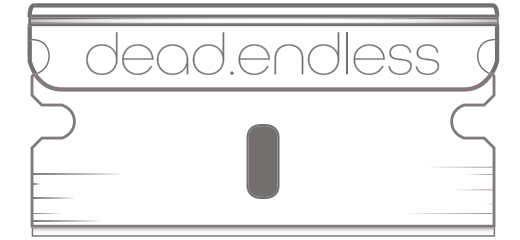


dead.endless



a piece for each person

00\\contents.1



01//collection 1 intro

what it is and how it's connected

02//the person (22-45)

who they are and why they're here

03//mood

what the dead.endless person likes

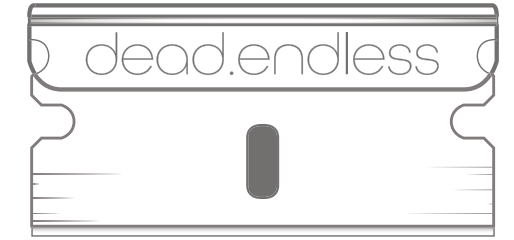
04//fabric and color

the material and the palette

05//flats

how we see it

00\\contents.2



06//collection 2 intro

what it is and how it's connected

07//the person (18-28)

who they are and why they're here

08//mood

what the dead.endless person likes

09//fabric and color

the material and the palette

10//flats

how we see it

01\coll.1.intro



This project replaces virgin textile sourcing with a regional circular loop.

The collections are all natural, made from 100% cotton and solid metal hardware.

No synthetic threads, no plastic fillers, and no chemical coatings.



02\\the.person

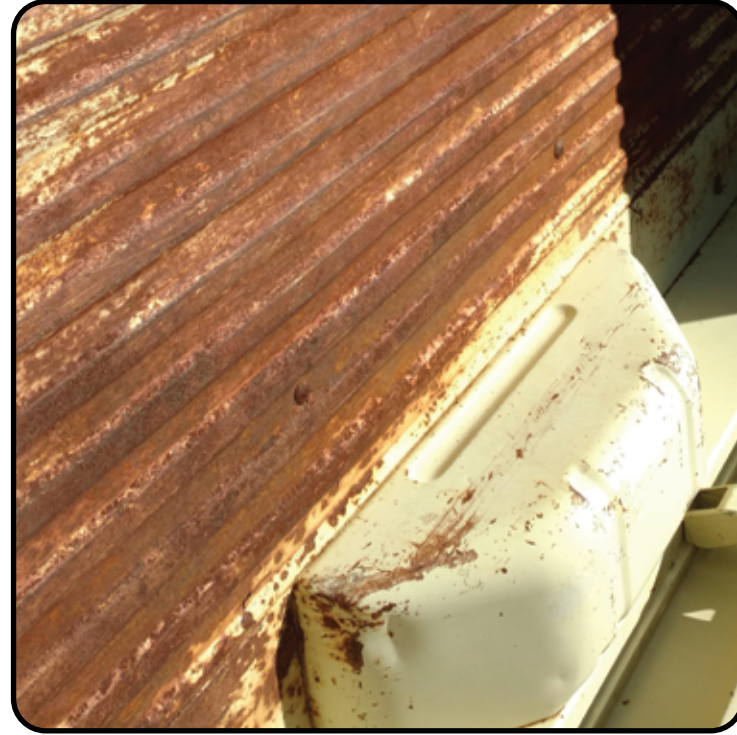
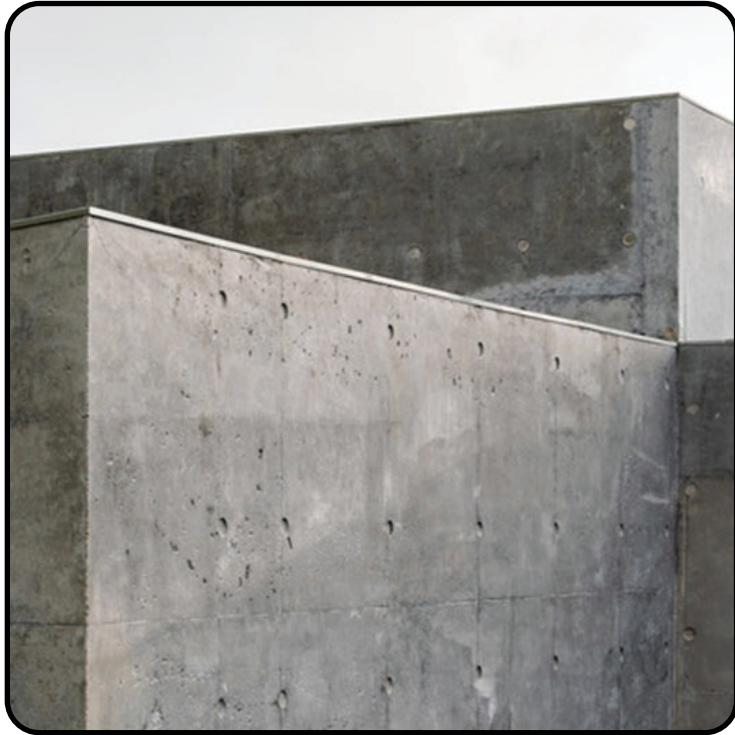


Built for professionals, artists/ans, and makers aged 22-45 along the PNW corridor.

They require heavy utility storage, reinforced stress points, and rugged outerwear that survives raw physical wear.

They reject corporate greenwashing and demand verified durability over marketing claims.

03\\mood



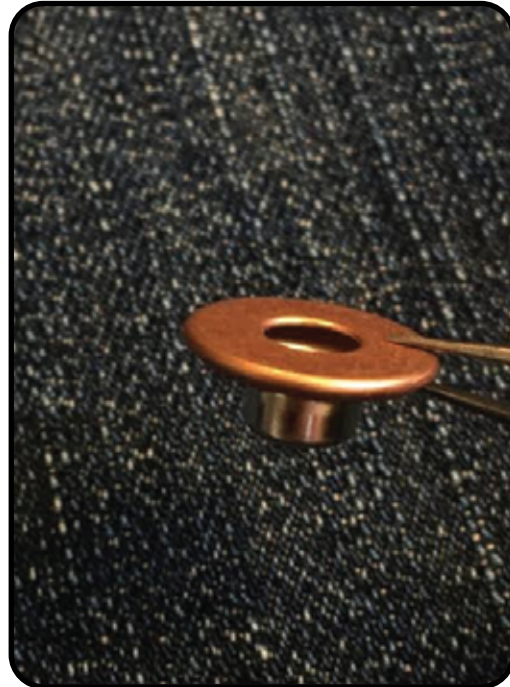
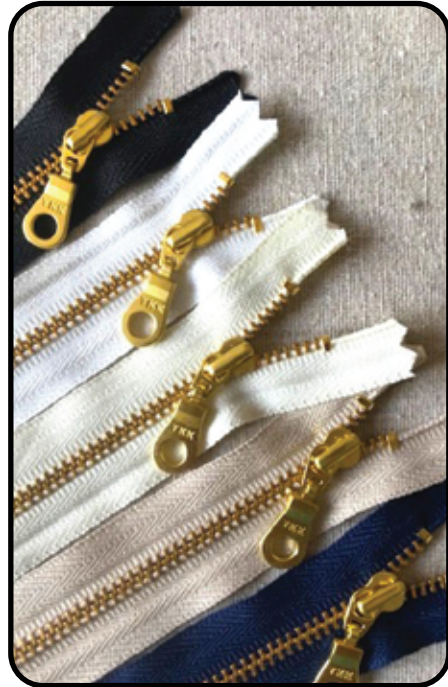
A study in raw textures
and industrial utility.

Form follows the
weathering of iron,
concrete, and timber.



Inspired by the uniform
of the manual tradesman,
built from heavy canvas,
rigid denim, and
as protective as armor.

04\\fabric.color



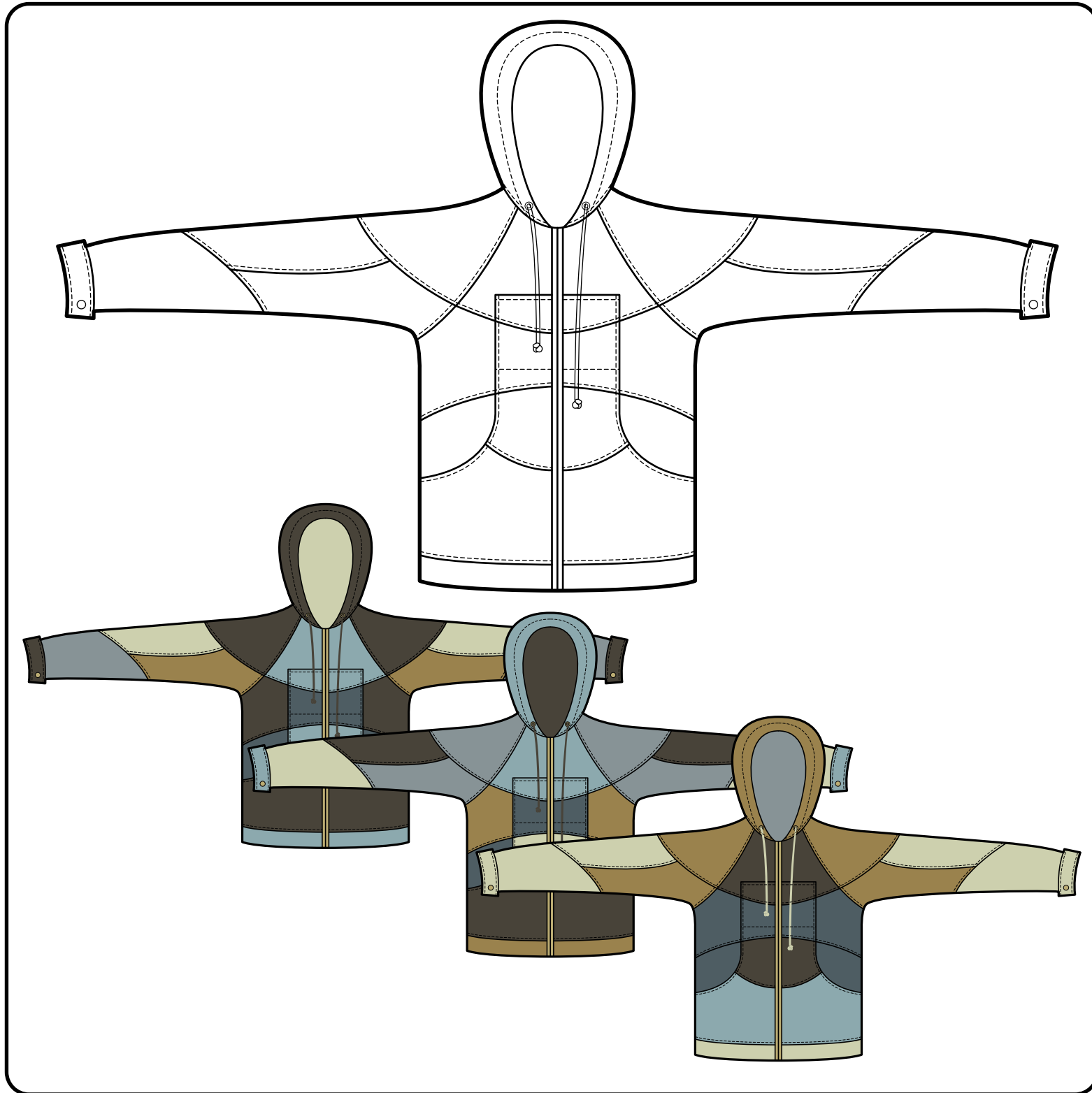
Fabrics: 100% cotton
Grade B salvage canvas
and heavy utility denim.

Colors: Tones of raw
indigo, duck canvas
brown, faded charcoal,
and brass.



Every color variation
is selected to reflect
the natural aging,
weathering, and wear
cycles of heavy-duty labor.

05\\Flats



The jacket uses a stiff, boxy utility silhouette made entirely from salvage panel fragments.

High-stress panels are secured with heavy-duty flat-felled seams.

Brass rivets anchor the pocket entries for structural reinforcement.

06\\coll.2.intro



collection 2 maintains the dead.endless ethos, but shifts focus from rigid utility canvas to soft, everyday knits.

This line introduces the PNW to a zero-plastic streetwear alternative.

Built entirely from ethically sourced, certified organic virgin cotton fleece.



07\\the.person



created for a
trend-driven,
climate-literate
youth demographic aged
18–28 in dense PNW hubs.

They require comfortable,
fluid daily wear that
moves easily between
the home, the creative
studio, and the streets.



They choose clothing
based on material
sourcing, subculture
relevance, and finding an
exit from fast-fashion.

08\\mood



A balance of concrete structural weight and soft textile layers.

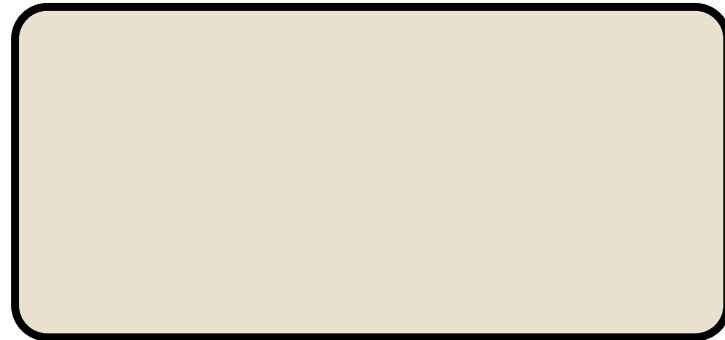
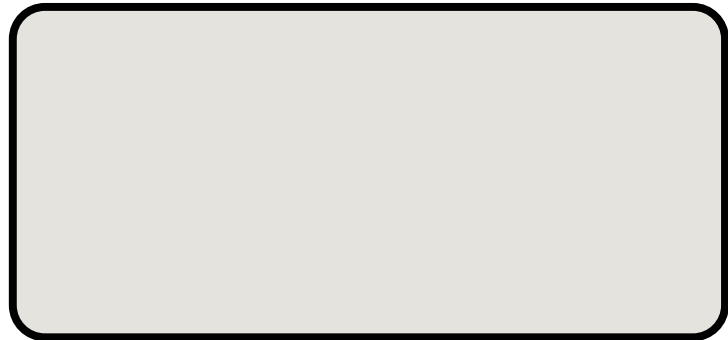


Inspired by the raw geometry of skate architecture and the analog textures of the creative studio.



Form prioritized for movement, and everyday comfort.

09\\Fabric.color

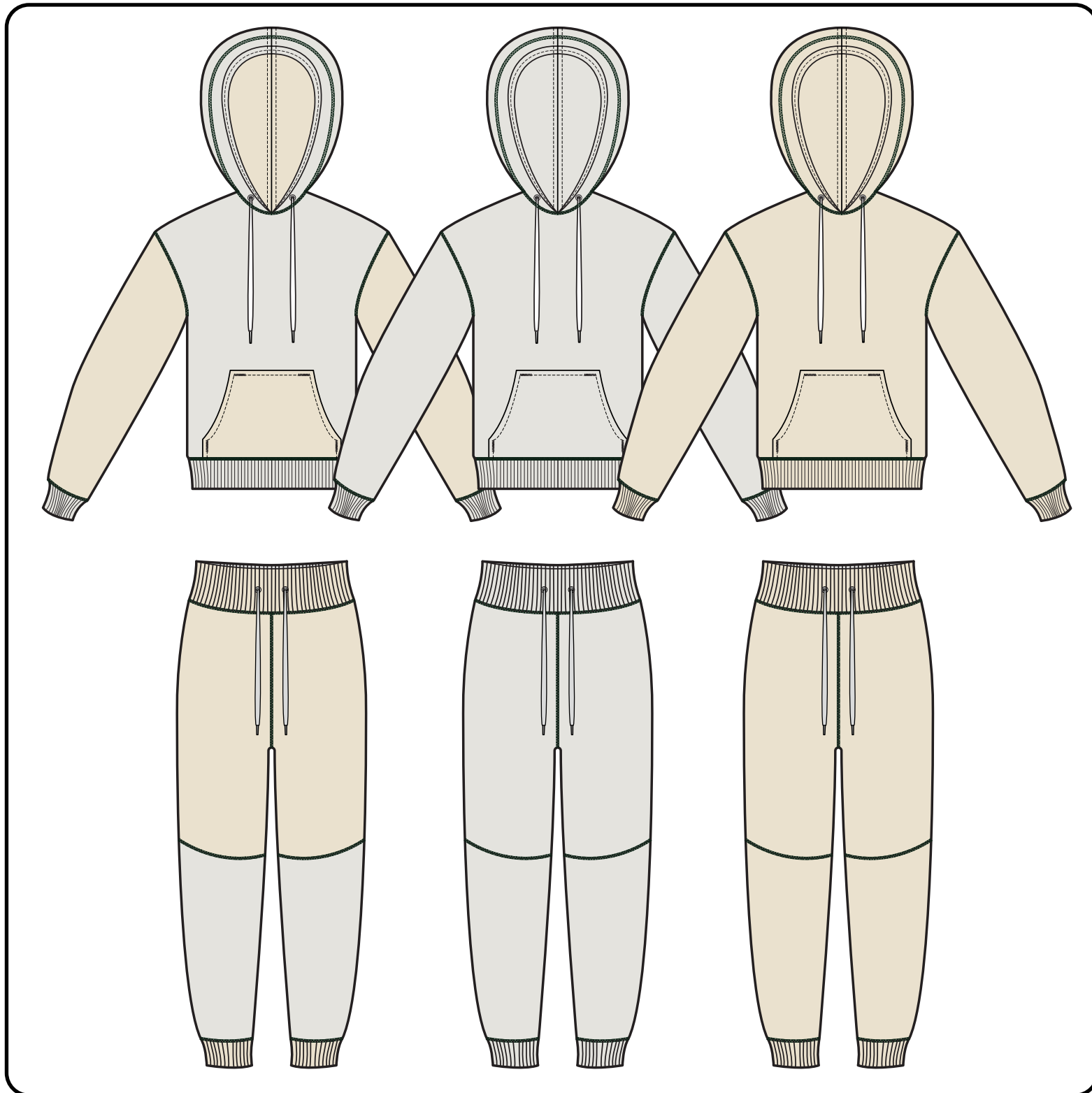


Fabrics: Heavyweight, ethically produced 100% virgin cotton fleece and rib-knit trimmings.

Colors: A soft, unbleached cotton palette pulling in cream and oatmeal tones.

The unbleached virgin cotton preserves raw seed-flecking textures and avoids chemical processing or dyes.

10\\Flats



Silhouettes feature an enlarged hood style and a slightly dropped shoulder.

Traditional synthetic elastic waistbands are replaced with heavy-weight rib-knit bands and 100% cotton drawstrings.

The entire collection is a collaboration with the wearer, with wear case dictating the final colorway.