

TANNER MONROE

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Tampa, FL 33634

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EXECUTIVE PROFILE

Highly, creative professional with over 15 years of *combined* experience in Fine Art and Digital Media.

AREAS OF STRENGTH

Fine Art, Murals, Illustrations
Digital Art & Graphic Design

Character Development & Storyboarding
3D Animation & Special Effects

Consultation & Project Development
Directing, Lighting, & Camera Work

Linear Editing & Compositing
Motion Graphics

PROFESSIONAL EXPERIENCE

Figures Toy Co. 08/09 - Present

PHOTOGRAPHER/RESIDENT ARTIST

Produced all creative elements and company branding for Figures Toy Co., ClassicTVToys.com, & WrestlingSuperStore.com; a Licensed WWE Affiliate.

- Product Photography. Over 2,500 items
- Graphic Design, Designed three Custom Logos for company branding
- Monthly, two page spread in national WWE Magazine
- 60 page catalog
- Webmaster
- Copy Writing and Consulting
- Product Development
- Created interactive Flash web elements
- Managed all aspects of email campaigning & social networking sites
- Video editing and motion graphics for webfomercial
- IT support
- Sales

Elite Strength and Conditioning 05/09 - 10/09

CREATIVE DIRECTOR – *Temporary Engagement*

Managed production of all creative elements for local ad's, training videos, instructional DVDs

- Project development and supervision
- Consulting
- Writing and Directing
- Shot, and edited footage
- Scouted talent and locations
- Created graphic design, motion graphics, logos Elite S-C company branding
- Created all designs for new sport bags, and clothing apparel

Take Aim Marketing 10/08 - 01/09

CREATIVE DIRECTOR – *Temporary Engagement*

Supervisor for all aspects of creative development for local and national direct marketing company.

- Designed and implemented all creative aspects for advertising and promotional pieces.
- Project development and supervision
- Consulting
- Writing and Directing
- Animation and video production for advertising purposes.
- Logo and mascot design for Take Aim Marketing Branding.
- Direct mail and print advertisements.

C-I Productions 06/08 – 09/08

PRODUCTION DIRECTOR/EDITOR – *Temporary Engagement*

Managed production of all creative elements for local Ad's, music videos, instructional DVDs, and T.V. products.

- Designed and implemented all stages of production for **A&E Pilot "Prick Magazine Presents: Prick'd T.V."**
- Independently developed project script and screen play
- Created original project design, motion graphics, DVD menu, insert, and cover art
- Directed, shot, and edited footage
- Scouted talent and locations
- Created graphic design, motion graphics, logos C-I company branding
- Supervised/trained staff and interns

Discovery: Animal Planet 06/06 – 07/08

EDITOR/VIDEOGRAPHER/ANIMATOR/SET DESIGNER

2 years of production and post-production for national projects.

- Involved in production for national training video products such as "**Training Your Adopted Dog/Cat**" DVD series, local and national advertising, and the new "**Animal Planet Vet-Tech**" program
- Involved with interior design and construction of sets in main studio
- Created 3d digital set for green screen and compositing
- Writing and Directing
- Editing, motion graphics, postproduction
- Created logos, animation, illustrations for national branding and marketing campaigns
- Coordinated with local and national advertisers
- Worked with certified animal handlers
- Still photographer and production crew on set
- Volunteered at numerous social and charity events as well as shelter openings and fundraisers

Beer Shot LLC 2003 - 2007

CREATIVE DIRECTOR

Supervisor for all aspects of creative development for nationally distributed retail product.

- Partnered on product development including creation of original engineering sketches
- Consulted on all graphic design and marketing for product branding, packaging, and online components
- Traveled to China, Taiwan, Hong Kong for distribution negotiations with 'Cal Time Electronics' and successfully established intercontinental distribution through retailer '**Spencer Gifts**' at over **790 retail locations**
- Managed online sales and inventory warehouse
- Implemented Viral Marketing campaigns
- Coordinated special promotional events
- Developed company logo, T-Shirts, and promotional items

TANNER MONROE

ADDITIONAL CREATIVE PROJECTS, FREELANCE, & EXPERIENCE

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- **Fit Body 2 Fit Mind** - **Current* Custom Logo design, T-shirts, Business Cards, & Web Graphics
 - **Casino Nights** - **Current* Video advertisements, Web Tutorials, Promotional DVD, Instructional DVD, Webmaster
 - **Jackson Adjustment Company** - Custom Logo design & Web Graphics
 - **Light Speed Foto** - Custom Logo design & Web Graphics
 - **Podiatrists.com** – National TV, web, and DVD promotional segment with voice over. "How to" instructional screen capture advertisement for website.
 - **Great Dane Films LLC "Lost Angel" (Independent Film)** – Lighting. Grip. *Extra "John" (not credited).* ***Won a Best Feature Film award at the 2010 Delray Beach Film Festival**
 - **Streetlight Productions LLC "Pushers" trailer/pilot-** On set Recordist/Audio Tech.
 - **"Hate Crime" (Short Film)** Script Supervisor.

- **Kezia "Sleep Forever" Theatrical Music Video** - Creative director, co-writer, set designer, camera 1, & post-production.
- **"Moran's Tour of Horrors"** – Production Manager, Director, Official Film Crew for documentary segment starring Tony Morran on his tour stop through Tampa.
- **Deadite Empire** – Various projects. Official Photographer & Fine Artist. ***Current** Video Editing, Motion Graphics, Audio Advertisement, Custom Paint Job on company hearse, Logo Design, T-shirt Design, set and prop design
- **Tampa Tattoofest '09** - Official Film Crew for convention hosted by Bruce Ripley of SilverWorld Body Jewelry.
- **Two Big Mouths Radio** – Custom Logo design, T-shirts, Web Graphics
- **Spooky Empire** – Web-advertisement for Screampfest 09'
- **Draven City Limit Tattoos** – Web-advertisement & Promotional DVD.
- **Cigar City Tattoo Convention '08** - Official Film Crew for convention hosted by Atomic Tattoos, Post-production and Motion Graphics.
- **Media Melt Productions** - Various projects. Lighting, Grip, & Post-Production work. ***Current** Tiki Documentary. Reality videos. Safe Driving PSA.
- **Gator Chaos** – Custom Logo
- **House of Ska** – Director & Official Film Crew for St. Pete Art Beat Presents: Artist Invasion '08 at Williams Park, Post-production and Motion Graphics, Promotional DVD package.
- **FreeCarGenie.com** – Logo design, animated marketing video, "How to" instructional screen capture advertisement for website.
- **3 Coins Productions** – Logo design and animation, consultation, intro sequence, editing and post-production, for T.V. Pilot "Access Denied".
- **Gigitcomputers.com** - 3d animation, converted to Flash movie for website.
- **The Anuka Electronic Smoker** - Product visualization and demonstration for television infomercial.
- **IADT** (International Academy of Design & Technology) **Sigraf** - Movie trailer for "Animission Impossible". ***First 3D animation accepted from IADT Tampa**
- **IADT - Marketing Pamphlet** – Cover art and 3D renders.
- **Zuma Art Co. presents the Elephant Rheum '05 Art Show** - Special Invitation as one of ten local artists from 300 portfolios; 20 original pieces included oil, acrylic, charcoal, pastel, ink. ***Top selling artist**
- **Zuma Art Co. presents Blue Collar Whiskey and Friends** - Flyers, posters, security badges, security T-shirts, backstage passes, and playbills.
- **Blue Collar Whiskey** – Custom Logo, T-shirt design, and album cover.
- **Image Depot** - Logo and concept designs for "Hip-Hop Soda Shop" clothing and apparel.
- **Surfsling** - T-shirt designs and tri-fold pamphlet.
- **Bar Fly Entertainment Tampa** - Logo, business cards, photographer passes, and flyers.
- **Sharkbites Tiki Bar and Grill** - Logo design and flyers, sailboard, and store-front sign.
- **Fish Tales Bait and Tackle** - Logo design and business cards, 8' Red Fish. (Acrylic on wood), store front/dock signs.

SOFTWARE PROFICIENCY

Final Cut Suite, Motion, After Effects, Compressor, Soundtrack Pro, Logic, Garage band, Photoshop, Illustrator, Indesign, Maya, Cinema 4D, Flash, Dreamweaver, Quark, Celtix, Microsoft Office

ART MEDIUMS

Oil & Acrylic Painting, Portraits, Airbrush, Reliefs, Charcoal, Pastels, Spray Paint (Graffiti)

EDUCATION

1985 - 1994 Roosevelt Magnet School - Performing Arts, Fine Arts, Gen Ed.

1994 - 1998 Manual High School - Gen Ed.

1998 - 2000 Illinois Central College - Fine Arts, Gen Ed.

2003 - 2007 International Academy of Design & Technology - 3D Animation, Video Production, Compositing, Special FX

**REFERENCES AVAILABE UPON REQUEST * AVAILABLE FOR EXTENSIVE TRAVEL
FOR SAMPLES OF WORK VISIT:**

[HTTP://WWW.MOHAWKCREW.COM](http://www.MOHAWKCREW.COM)

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