



## Press Release – Megapont NFT Project

NB: This was aimed at NFT and crypto media audiences who would be familiar with Megapont.

### World's First Crypto-Based Interactive Story To Power Massive Megapont NFT Community Expansion

*Fun and family-friendly \$25 'Kong Fu' project is celebrated as affordable, accessible, and ambitious*



NFT pioneer Megapont today revealed full details of its ground-breaking 'choose your own adventure'-style story experience built on the blockchain. Released next month, it will feature cartoon gorillas in an animated mystical world, with NFTs priced at just \$25.

Sent on a mission to recover stolen mystical scrolls, 'Kong Fu' players will get to unleash their inner wisdom as they choose one of the five quirky, hand-painted primates to solve crafty conundrums and mind-bending mysteries. In a further first in this space, the outcome of each player's decisions during the story will determine their NFT's final design.

Inspired by the huge success of Reddit's NFTs, Megapont has put accessibility at the project's heart with an enormous 25,000 NFTs planned for release. Each holder will also be entitled to access the previously highly exclusive Megapont community. This already boasts major benefits such as epic parties and events, as well as the potential for engagement, networking, and collaboration.

“We decided to ensure that each of our NFT experiences should be unique and increasingly ambitious,” explained Mark McKenzie, Co-Founder of Megapont. “I strongly believe that there is no better entry into the NFT space than ‘Kong Fu’, an accessible and affordable blockchain story experience that goes beyond clicking a button to get a jpeg. Our goal is to have folks joining in with the story as well as our global community and thinking, ‘This is a lot of fun!’”



Strong community spirit is important to Megapont’s collectors, with one bringing along his family by gifting an NFT to his baby girl. “I so hope they stay a team through everything life throws at them,” he tweeted. With the holiday season fast approaching, McKenzie sees ‘Kong Fu’ as an opportunity for more young people to become involved: “We’ve made it affordable enough for families to give these to youngsters as collectable holiday gifts: their first NFTs!”

The magic of childhood also drove the design, as creator and artist Steve Abbananto explained: “Inspiration for ‘Kong Fu’ came from the games I enjoyed as a kid like ‘Crash Bandicoot’, ‘Spyro’, as well as the awesome Dreamworks epic, ‘Kung Fu Panda’. This represents the first chapter in what we hope will expand into a vibrant, immersive story world that will hook you in, make you laugh, and make you want to come back again and again.”

‘Kong Fu’ will be released on December 15th.

For more developments, join the official Discord group: [discord.gg/megapont](https://discord.gg/megapont), and follow on Twitter: <https://twitter.com/MegapontNFT>

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## **ABOUT MEGAPONT**

Megapont is an NFT membership club for pioneers. Founded in October 2021 with the swiftly sold-out NFT project Megapont Ape Club, it has rapidly emerged as one of the most innovative and trusted crypto spaces. The Megapont ecosystem has expanded to include multiple NFT projects, with holders welcomed into a growing community featuring live events, free mints, and exclusive merchandise. Follow their journey at [www.megapont.com](http://www.megapont.com)