



Stand UP Boston 2018

Combating Sexual Harassment with
Bystander Intervention in Our Communities
June 15th-17, 2018 & August, 2018
MIT & Boston, MA

Dear Sponsor:

We are pleased to announce the launch of **Stand UP Boston 2018**, a conference and series of events dedicated to addressing sexual harassment through bystander intervention. The conference will be held June 15 - 17th at MIT in Cambridge, Massachusetts and continuing OpenLearn events will be held throughout August at various locations in Boston.

The goal of Stand Up Boston 2018 is to empower bystanders to fight sexual harassment. By leveraging the national spotlight on sexual harassment and shining a light on the powerful role of bystanders, we hope to teach participants ways to act on behalf of and in solidarity with targeted groups and people.

In order to make Stand UP Boston 2018 a success, we need your help. Attached please find a sponsorship package, which outlines various sponsorship possibilities. We hope you will join us in this effort and take a proactive role in helping shape and lead our communities on the issue of sexual harassment. Our packages offer visibility, leadership roles and a chance to address your community about what you're doing as your part of the community on this sensitive issue.

Each package includes:

- Advertisement in programming including website, print materials and press;
- Opportunity to have a table at our media attended Sunday Fair; and
- Prominently displayed "thank you" note for your support to the community.

It is of paramount importance to us to partner with the local community and to make the needs of the community central to the mission of the conference. For more information on our mission statement and goals, please check out our [website](#). In an effort to be inclusive and attract participants who may be unable to attend the conference and related events because of financial reasons, events will be free and open to the public. Furthermore, we will be providing stipends to participants on a needs-based basis. For information on the conference schedule, workshops and speakers, please visit our website, <https://standupboston.org/>.

Please review the attached sponsorship package and contact the conference team at standupboston18@gmail.com with questions or concerns. If you are ready to confirm your sponsorship, please call contact Leo Celi at lceli@mit.edu. Please note that the deadline for returning logos, and related promotional materials is May 15, 2018.

Thank you for your time and consideration. With your help, we hope our communities will lead as examples of cultural change on sexual misconduct nationally.

Sincerely,

My Seppo on behalf of the Stand UP Boston 2018 Team



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Sponsorship Benefits

Corporate Sponsorship

Corporate Sponsors make the event possible. Without you, running a conference, which is free to the public, and offering open events to benefit the Boston community would not be possible.

1. Marquee Partner – \$5,000

Benefits to Marquee Partners include:

- An opportunity to provide input in organizing & planning for StandUP Boston 2018;
- Access and involvement to our future events and planning processes as we sustain the momentum of StandUP in our communities
- Premium placement on all StandUP promotional material including the website, print materials, and press. Please note this includes mentions at all of our upcoming satellite StandUP events (PopUP events);
- Continued mention through 2018 at StandUP Boston 2018 events and on the StandUP Boston 2018 website;
- Prominent table at the Sunday Exhibition at Student Street at MIT, a media attended event;
- An opportunity to sponsor, assign, and judge a Creation Award at the Sunday Exhibition; and
- 5 reserved seats to attend the June StandUP Boston 2018 conference.

2. Platinum Sponsor – \$2,500

Benefits to Platinum Sponsors include:

- Placement on all StandUP Boston 2018 promotional material including the website, print materials, and press;
- Opportunity to be a named sponsor of an Open Learn events, including mention on all related promotional material;
- Table at the Sunday Exhibition at Student Street at MIT, a media attended event;
- An opportunity to sponsor, assign, and judge a Creation Award at the Sunday Exhibition; and
- 3 reserved seats to attend the June StandUP Boston 2018 conference.



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3. Silver Sponsor – \$1,000

Benefits to Silver Sponsors include:

- Placement on StandUP Boston 2018 promotional material including the website and print materials;
- Table at the Sunday Exhibition at Student Street at MIT, a media attended event; and
- 2 reserved seats to attend the June StandUP Boston 2018 conference.

4. Bronze Sponsor – \$500

Benefits to Bronze Sponsors include:

- Placement on StandUP Boston 2018 promotional material including the website and print materials;
- Table at the Sunday Exhibition at Student Street at MIT, a media attended event; and
- 1 reserved seats to attend the StandUP Boston 2018 conference.

Individual Donors

Funds provided by individual donors are used to provide needs-based stipends to participants who may otherwise be unable to attend. Your contribution is priceless.

1. Collaborator – \$75

Benefits to Collaborators include:

- Mention in the StandUP Boston 2018 program; and
- 1 reserved seat to to attend StandUP Boston 2018.

2. Friend - At your discretion

Benefits to Friends include mention in the StandUP Boston 2018 program.