



From Egypt to China market entry

# Drift

## Business discovery trip

Exclusive elite product to  
industry 4.01 global network



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<http://industry4-01.com>



Verified business

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## Discover Profitable Horizons Firsthand and Drift beyond borders, Now

Through our Strategic management consulting, partnership building and outsourcing

**173+** Advisor and consultant  
**93%** Satisfied client  
**180%** Return on consulting  
**250+** Transformations  
**2460+** Business consultations

China office CEO  
**Haodong Li**  
Industry 4.01  
Business consulting firm

Egypt office CEO  
**Husam Abozekey**  
Industry 4.01  
Business consulting firm



Industry 4.01 Investment event in Shanghai with more than 150 investors

### China Consulting Partners' Message

Since January 2025, the journey from Cairo to China has been more than a route-It's a bridge of opportunity

Industry 4.01's China office extends the Power of our Egypt, UAE and New Zealand legacy, unlocking business potential across continents

**Welcome to Industry 4.01 business consulting firm office in China; Where global ambition meets local execution**

## "Adapt or Perish"

### How the Fourth Industrial Revolution Inspired Us to Support Businesses

After the outbreak of **COVID-19**, it became essential for businesses to adopt **new and smart ways** of getting things done. The world experienced **remote work, virtual reality, and the Internet of Things**, all of which proved to be highly effective.

Today, the world faces **political and economic conflicts** that could lead to **unprecedented changes in the business environment**. The only truth in today's business world is: **"Adapt or Perish."**

That's why, on **April 1, 2022**, we launched our initiative to help businesses **adapt to this new reality**.

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### CEOs, business partners, investors and C-suite level

**"Drift Beyond Borders"** discovery trip is to **unlock ground-level intelligence, validate growth markets in real time, and de-risk global expansion through strategic immersion.** It's a precision tool for high-stakes decision-makers to **accelerate cross-border deal flow, forge elite partnerships, and identify scalable opportunities before the market moves**—turning insight into action, faster than the competition.

### You're Not Just a Business Owner — You're a Visionary leader hunting opportunities

- You don't make blind bets — you **see opportunities firsthand before you move.**
- You **de-risk big decisions** by walking the ground, not reading about it in reports.
- You hunt for **early-stage, high-growth markets** — before your competitors even look.
- You move fast. This trip lets you **accelerate global strategy with clarity and speed.**
- You don't network. You **form elite alliances** with decision-makers who matter.
- You play to win — and **first-mover advantage** is how you do it.
- You step outside the boardroom to turn vision into action — globally.
- You're not chasing trends — you're **building a future-proof business** across borders.



**This is your edge. This is your move.**  
Let's drift — strategically.

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### First ;Strategic Business Development

- Supplier Match making:** Access vetted, scalable, and cost-effective regional suppliers.
- Client & Partner Sourcing:** Secure qualified commercial leads, distributors, and alliances.
- Investment & M&A Opportunities:** Identify high-growth ventures for funding, partnerships, or acquisition.
- Proposal Pipeline:** Return with ready-to-review business offers tailored to your sector.



### Second; Market Intelligence & Compliance

- Insight Reports:** Get data-backed analysis on consumer trends, sector dynamics, and market demand.
- Legal & Tax Frameworks:** Understand ownership laws, compliance, tax structures, and repatriation.
- Import/Export Viability:** Discover trade opportunities, logistics flows, and customs procedures.

### Third; Strategic Networking

- Executive-Level Access:** Engage with government officials, trade leaders, and top industry players.
- Market Entry Channels:** Unlock direct routes to market via public-private platforms.
- Cultural Business Fluency:** Master local business etiquette, negotiation styles, and trust-building norms.



### Fourth; Industry Enrichment

- Value Chain Expansion:** Explore adjacent sectors and capabilities for supply chain synergy.
- Benchmarking Visits:** See best practices in manufacturing, logistics, and innovation firsthand.
- Growth Landscape Validation:** Evaluate real-world scalability of your business model in new regions.



### Finally: The Cultural Immersion- Shanghai Edition

**Iconic Destinations:** Exclusive access to The Bund, Shanghai Tower, Yu Garden, and key heritage districts.

#### Modern & Fusion Fine

**Dining:** Experience Shanghai's premium and fusion culinary culture — a critical layer of business and relationship-building.

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**“The one size fits all”, Not working anymore!**

In today's shifting global economy, growth is concentrated in select high-potential sectors aligned with local demand and development priorities. That's why “*Drift Beyond Borders*” focuses on **strategic industries with real momentum**—including agribusiness, electronics, textiles, automotive, construction materials, logistics, education services, manufacturing, food production, and tech—ensuring our clients explore **markets where opportunities are scalable, timely, and aligned with long-term business goals.**



**Egyptian Sectors**

Agriculture,  
Manufacturing  
Construction  
Trading & logistics  
Energy and mining  
**Egyptian Industries**

Electronics  
Agribusiness  
Textiles  
Automotive  
F&B  
Recycling  
Digital Technology



**Chinese Sectors**

Agriculture,  
Manufacturing  
Construction  
Trading & logistics  
Energy and mining  
**Chinese Industries**

Electronics  
Agribusiness  
Textiles  
Automotive  
F&B  
Recycling  
Digital Technology

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### About our advisors, consultants and expert partners

We don't just consult — we provoke momentum. Our team dissects your business with surgical precision, exposing what others miss and delivering bold, actionable strategies that demand results. Then we shift gears — from boardroom talk to boots-on-the-ground execution — with flawless planning, resource firepower, and zero tolerance for inertia. While others overthink, we move. Fast. We help you outpace disruption, seize market openings, and turn complexity into your unfair advantage. This isn't theory. It's transformation — measured in growth, resilience, and competitive dominance. edge.

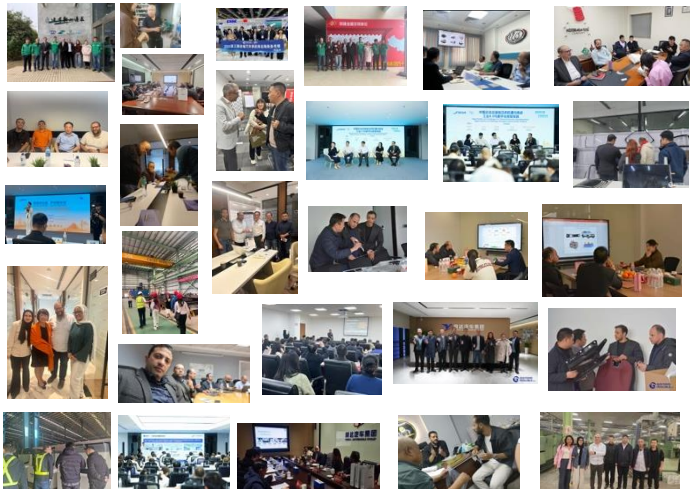
### Some of our clients in Egypt and middle east



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### On ground activities from previous market entry DRIFT trips



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#### Day 1 Key Objectives



Destination  
Arrival and  
welcome

Finally, it's time for a deep sleep  
At one of Shanghai's luxury hotels



After that you Take the shuttle  
to a premium restaurant



Then; Finishing  
Airport routine



Later; Taste Chinese  
Delicious famous food

**7:00 pm to 9:00 pm**  
**At restaurant**

A Warm Welcome by industry 4.01  
Local translator and consultant

**12:00 pm to 3:00 pm**  
**At airport**



First; Landing to  
Business destination



#### Map Key



Start of the day



Slow pace  
activity



End of the day



Fast pace  
activity



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**Day 2 Key Objectives**



**Meet  
Government  
officials**

**12:30 pm to 4:30 pm  
At Industry 4.01 office**

Brief talk about benefits to  
foreign investments by  
Government reps

Then; Let's go  
to the office



A brief about industry 4.01  
consulting office capabilities

**11:00 am to 12:00 am  
At Industry 4.01 office**

**7:00 pm to 9:00 pm  
Restaurant**

Food is such an  
experience



Let's go to  
the hotel



A short session about the  
target sector and industry

**5:00 pm to 6:00 pm  
At Industry 4.01 office**

First; Let's Wake up  
and hotel breakfast



**Map Key**



Start of the day



Slow pace  
activity



End of the day



Fast pace  
activity

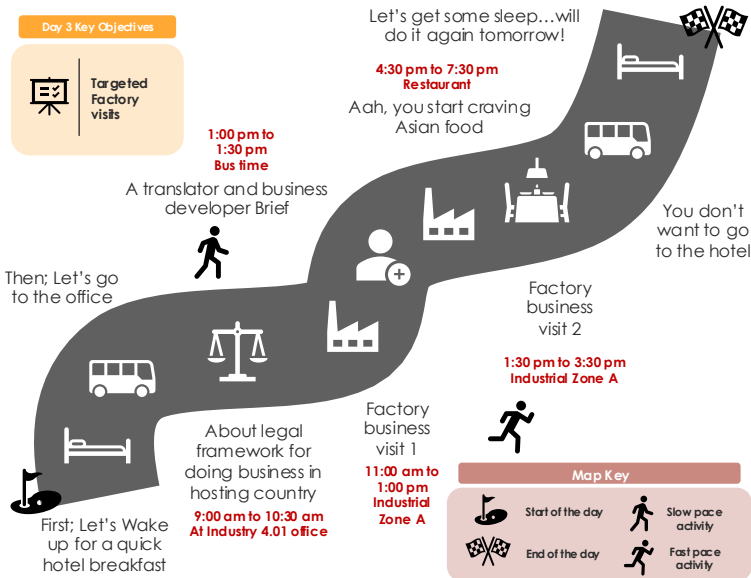
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**Day 3 Key Objectives**



**Targeted  
Factory  
visits**



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**Day 4 Key Objectives**



**Targeted  
Factory  
visits**



Then; Head to  
the office

**10:00 am to 12:00 pm  
At Industry 4.01 office**  
Expert Tax structure  
brief session



Do I have  
to go to  
sleep?



First; Let's Wake up for  
a delicious hotel  
breakfast

Yesterday's  
Business summary  
**9:00 am to 09:30 am  
At Industry 4.01 office**

Factory  
business  
visit 3

**1:00 am  
to 2:30  
pm  
Industrial  
Zone B**



**3:00 pm to 4:30 pm  
Industrial Zone B**

Factory  
business  
visit 4

Okaay, ...Tomorrow is a  
busy day, I get it!

**6:30 pm to 9:30 pm  
Restaurant**

Can't stop thinking  
about today's meal



**Map Key**



Start of the day



End of the day



Slow pace  
activity



Fast pace  
activity

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**Day 5 Key Objectives**



**Targeted  
Factory  
visits**

**2:30 pm to 3:00 pm  
Bus Catch up**

That business  
developer

**10:00 am to 12:00 pm  
At Industry 4.01 office**

Expert Logistics  
(Imports/Exports)  
brief session

Then; Head to  
the office

Away...AA..I am too  
tired and sleepy!

**7:00 pm to 10:00 pm  
Restaurant**

Want to try  
a different cuisine

I want to  
sleep well for  
tomorrow

Factory  
business  
visit 6

**3:00 pm to 4:30 pm  
Industrial Zone C**

Factory  
business  
visit 5

**1:00 am to 2:30 pm  
Industrial Zone C**

Yesterday's  
Business  
summary

**9:00 am to 09:30 am  
At Industry 4.01 office**

Well.. Let's Wake up  
for a delicious hotel  
breakfast

**Map Key**



Start of the day



End of the day



Slow pace  
activity



Fast pace  
activity

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**Day 6 Key Objectives**



Leisure,  
shopping  
and culture  
immersion

Then; Head to  
the office



Early wake up for a  
leisure day



Trip Business  
summary  
Proposal and  
recommendations

**9:00 am to 11:00 am  
At Industry 4.01 office**

Can I take  
the business  
developer  
with me!..  
just kidding ...!



**4:30 pm to 7:30 pm  
Lunch at Shanghai Tower  
...I am hungry!**



Back to hotel...Still  
awake!



I feel  
refreshed,  
today was fun

Exited to see  
Shanghai Site  
seeing like  
Disney land

Are we going to do  
some shopping!

**4:30 pm to 7:30 pm  
Shopping at  
malls**

**11:00 am to 4:00 pm  
Site seeing**



**Map Key**



Start of the day



End of the day



Slow pace  
activity



Fast pace  
activity

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**Day 7 Key Objectives**



Fly back home safely with clear business vision

**At Hotel  
Early morning**

Salute by  
Industry 4.01 Team



Check that all  
objectives are met

**At Hotel  
Early morning**



Early wake up  
for travelling back

**At Airport  
Departure**

All good to go, we will  
miss you

Bye Bye...!



I feel  
confident, I  
achieved my  
objectives



**Map Key**



Start of the day



End of the day



Slow pace  
activity



Fast pace  
activity

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Secure your business, Now!

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Meeting

Agreement

Pay Now



**Contact us Now**

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