



Drift

From China to Egypt market entry

Business discovery trip

Exclusive elite product to
industry 4.01 global network



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<http://industry4-01.com>



Verified business

Discover Profitable Horizons Firsthand and Drift beyond borders, Now

Through our Strategic management consulting, partnership building and outsourcing

173+

93%

180%

250+

2460+

Advisor and
consultant

Satisfied client

Return on
consulting

Transformations

Business
consultations

China Business partner
Haoding Li
Industry 4.01
Business consulting firm

China office CEO
Abdelrahman Nasr
Industry 4.01
Business consulting firm



Industry 4.01 investment event in Shanghai with more than 150 investors

China Consulting Partners' Message

Since January 2025, the journey from Cairo to China has been more than a route—it's a bridge of opportunity

Industry 4.01's China office extends the Power of our Egypt, UAE and New Zealand legacy, unlocking business potential across continents

Welcome to Industry 4.01 business consulting firm office in China; Where global ambition meets local execution

"Adapt or Perish"

How the Fourth Industrial Revolution Inspired Us to Support Businesses

After the outbreak of **COVID-19**, it became essential for businesses to adopt **new and smart ways** of getting things done. The world experienced **remote work, virtual reality, and the Internet of Things**, all of which proved to be highly effective.

Today, the world faces **political and economic conflicts** that could lead to **unprecedented changes in the business environment**. The only truth in today's business world is: "**Adapt or Perish.**"

That's why, on **April 1, 2022**, we launched our initiative to help businesses **adapt to this new reality**.

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CEOs, business partners, investors and C-suite level

"Drift Beyond Borders" discovery trip is to **unlock ground-level intelligence, validate growth markets in real time, and de-risk global expansion through strategic immersion**. It's a precision tool for high-stakes decision-makers to **accelerate cross-border deal flow, forge elite partnerships, and identify scalable opportunities before the market moves**—turning insight into action, faster than the competition.

You're Not Just a Business Owner — You're a Visionary leader hunting opportunities

- You don't make blind bets — you **see opportunities firsthand before you move**.
- You **de-risk big decisions** by walking the ground, not reading about it in reports.
- You hunt for **early-stage, high-growth markets** — before your competitors even look.
- You move fast. This trip lets you **accelerate global strategy with clarity and speed**.
- You don't network. You **form elite alliances** with decision-makers who matter.
- You play to win — and **first-mover advantage** is how you do it.
- You step outside the boardroom to turn vision into action — globally.
- You're not chasing trends — you're **building a future-proof business** across borders.



This is your edge. This is your move.
Let's drift — strategically.

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First; Strategic Business Development

- **Supplier Matchmaking:** Access vetted, scalable, and cost-effective regional suppliers.
- **Client & Partner Sourcing:** Secure qualified commercial leads, distributors, and alliances.
- **Investment & M&A Opportunities:** Identify high-growth ventures for funding, partnerships, or acquisition.
- **Proposal Pipeline:** Return with ready-to-review business offers tailored to your sector.



Second; Market Intelligence & Compliance

- **Insight Reports:** Get data-backed analysis on consumer trends, sector dynamics, and market demand.
- **Legal & Tax Frameworks:** Understand ownership laws, compliance, tax structures, and repatriation.
- **Import/Export Viability:** Discover trade opportunities, logistics flows, and customs procedures.

Third; Strategic Networking

- **Executive-Level Access:** Engage with government officials, trade leaders, and top industry players.
- **Market Entry Channels:** Unlock direct routes to market via public-private platforms.
- **Cultural Business Fluency:** Master local business etiquette, negotiation styles, and trust-building norms.



Fourth; Industry Enrichment

- **Value Chain Expansion:** Explore adjacent sectors and capabilities for supply chain synergy.
- **Benchmarking Visits:** See best practices in manufacturing, logistics, and innovation firsthand.
- **Growth Landscape Validation:** Evaluate real-world scalability of your business model in new regions.



Finally; The Cultural Immersion

- **Iconic Destinations:** Exclusive access to the Pyramids, Grand Egyptian Museum, and heritage sites.
- **Retail & Trade Exposure:** Understand consumer behaviour across souks, malls, and modern trade hubs.
- **Middle Eastern Fine Dining:** Experience premium culinary culture—a key layer of local engagement.

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"The one size fits all", Not working anymore!

In today's shifting global economy, growth is concentrated in select high-potential sectors aligned with local demand and development priorities. That's why "Drift Beyond Borders" focuses on **strategic industries with real momentum**—including agribusiness, electronics, textiles, automotive, construction materials, logistics, education services, manufacturing, food production, and tech—ensuring our clients explore **markets where opportunities are scalable, timely, and aligned with long-term business goals**.



Chinese Sectors

Agriculture,
Manufacturing
Construction
Trading &logistics
Energy and mining
Chinese Industries
Electronics
Agribusiness
Textiles
Automotive
F&B
Recycling
DigitalTechnology



Egyptian Sectors

Yes
Yes
Yes
Yes
Yes
Egyptian Industries
Yes
Yes
Yes
Yes
Yes
Yes

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About our advisors, consultants and expert partners

We don't just consult — we provoke momentum. Our team dissects your business with surgical precision, exposing what others miss and delivering bold, actionable strategies that demand results. Then we shift gears — from boardroom talk to boots-on-the-ground execution — with flawless planning, resource firepower, and zero tolerance for inertia. While others overthink, we move. Fast. We help you outpace disruption, seize market openings, and turn complexity into your unfair advantage. This isn't theory. It's transformation — measured in growth, resilience, and competitive dominance. edge.

Some of our clients in Egypt and middle east



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On ground activities from previous market entry DRIFT trips



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Day 1 Key Objectives



Destination
Arrival and
welcome

Finally, it's time for a deep sleep
At one of Egypt's luxury hotels



After that you Take the shuttle
to a premium restaurant



Then; Finishing
Airport routine



Later; Taste Egyptian
Delicious famous food

7:00 pm to 9:00 pm
At restaurant



First; Landing to
Business destination

A Warm Welcome by industry 4.01
Local translator and consultant

12:00 pm to 3:00 pm
At airport

Map Key



Start of the day



Slow pace
activity



End of the day



Fast pace
activity

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Day 2 Key Objectives



Meet
Government
officials

12:30 pm to 4:30 pm
At Industry 4.01 office

Brief talk about benefits to
foreign investments by
Government reps

Then; Let's go
to the office



A brief about industry 4.01
consulting office capabilities

11:00 am to 12:00 am
At Industry 4.01 office

First; Let's Wake up
and hotel breakfast

At last, it's time to sleep
Tomorrow is a long day

7:00 pm to 9:00 pm
Restaurant

Food is such an
experience



Let's go to
the hotel

A short session about the
target sector and industry

5:00 pm to 6:00 pm
At Industry 4.01 office



Map Key



Start of the day



End of the day



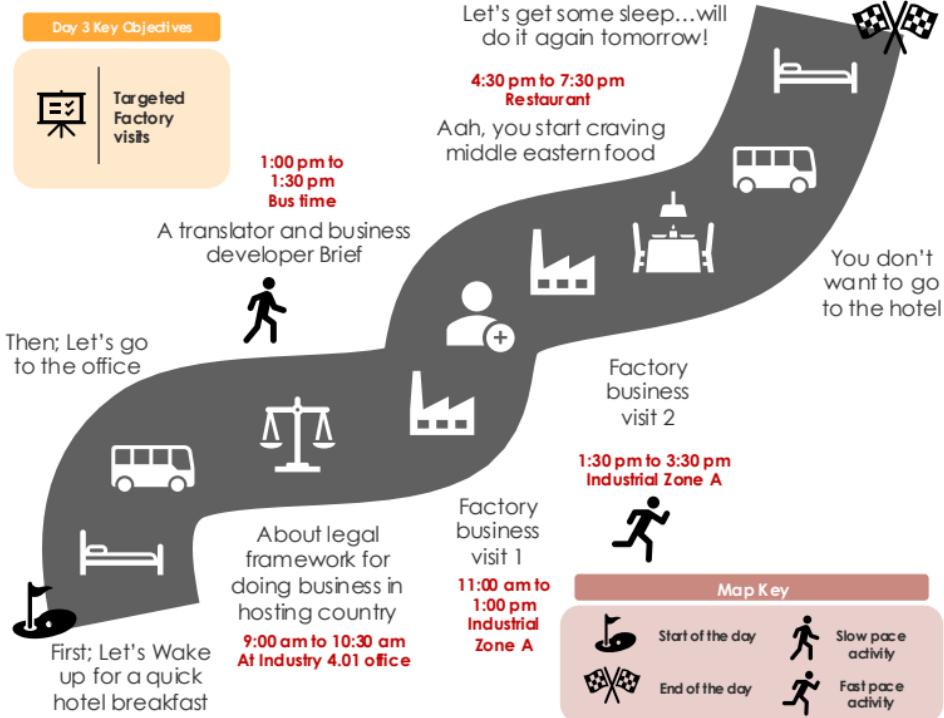
Slow pace
activity



Fast pace
activity

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Day 4 Key Objectives



Targeted
Factory
visits

2:30 pm to 3:00 pm
Bus Catch up

First time to value
the translator that
much



10:00 am to 12:00 pm
At Industry 4.01 office

Expert Tax structure
brief session

Then; Head to
the office

Okayy, ...Tomorrow is a
busy day, I get it!



6:30 pm to 9:30 pm
Restaurant

Can't stop thinking
about today's meal



Do I have
to go to
sleep?



Factory
business
visit 4

3:00 pm to 4:30 pm
Industrial Zone B



Factory
business
visit 3

**1:00 am
to 2:30
pm**
**Industrial
Zone B**



First; Let's Wake up for
a delicious hotel
breakfast

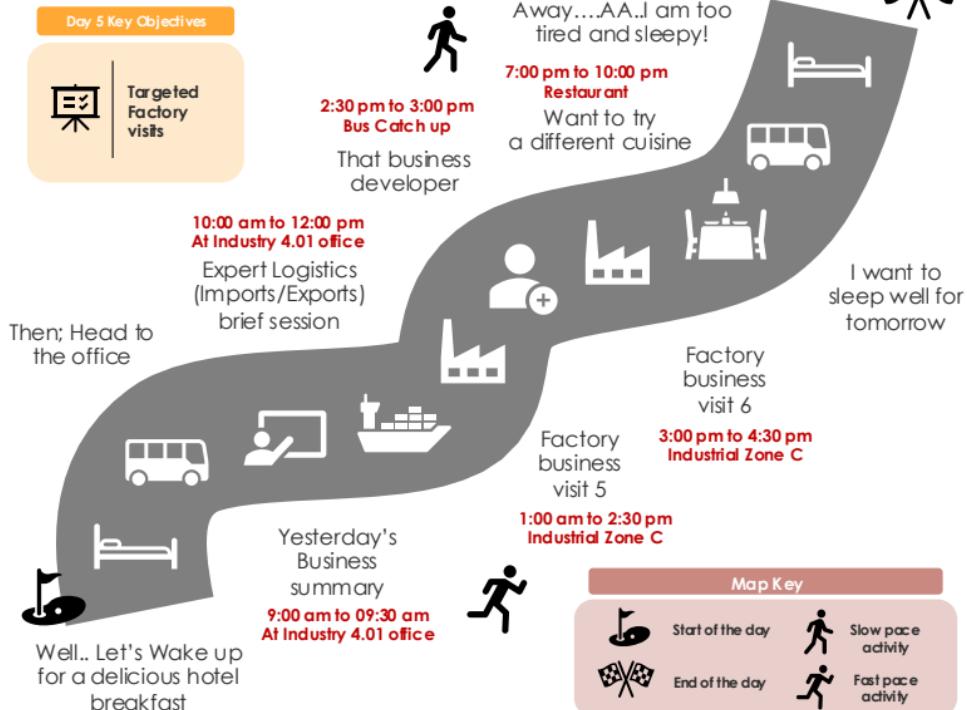
Yesterday's
Business summary

9:00 am to 09:30 am
At Industry 4.01 office



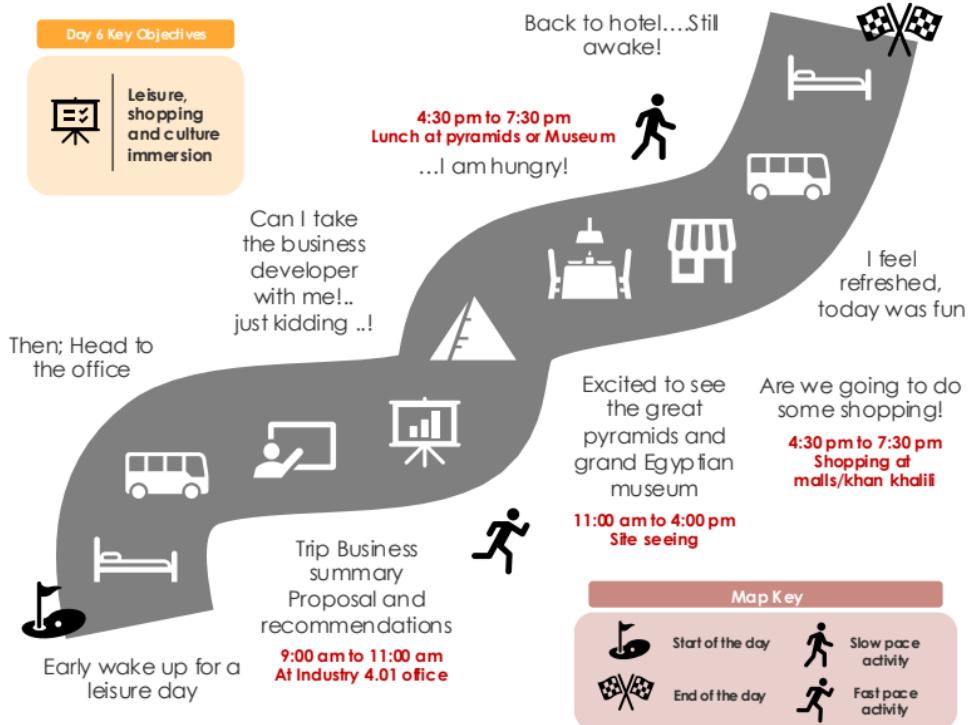
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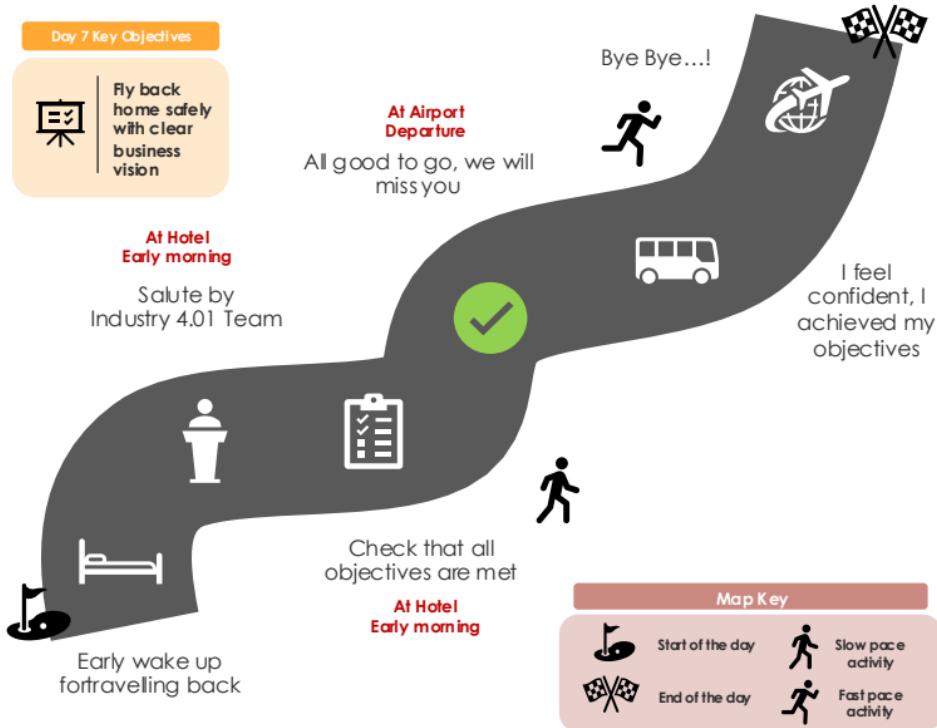
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Meeting

Agreement

Pay Now



Contact us Now

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