

# What Founders Get Wrong About **Strategy Execution**

Let's talk



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Strategy Isn't the  
Problem.

**Execution Is.**



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**Only 10% of companies  
achieve more than two-  
thirds of their strategic  
goals.**

(Source: Harvard Business Review)



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Execution fails due to lack of KPIs, broken team alignment, and weak accountability structures.



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# Book your 360° Business Maturity Assessment.

Let's close your execution  
gap



**Book 360 BMA**



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