

Co-Founder

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Co-Founder

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# How to **Avoid Losses** in Today's Business

A Management consulting firm



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# 1 Know Your Numbers

Cash flow is king—track it daily, not quarterly.

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# Cut Costs, Not Growth



Optimize expenses but  
never starve your business.

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## 3 No Blind Risks

Every investment needs a clear ROI—gut feeling isn't a strategy.

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## 4 Plan for the Worst, Play for the Best



Always have a financial cushion—hope is not a backup plan.

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