

Co-Founder

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# 4 Savage Sales Truth They Don't Teach You in Business School 🧠💥

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# 1 If You Don't Ask, You Don't Sell 🤖

Waiting for the customer to "decide" is losing. Close or be closed out.

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## 2 Your Product Doesn't Sell Itself

"It's so good it sells itself" is a  
lazy excuse —  
*everything* needs selling.

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# 3 Relationships Are Overrated Without Value



People buy solutions, not smiles and handshakes.

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## 4 No Pipeline = No Business



Hope, prayers, and  
"networking" won't replace a  
brutal daily grind to build  
leads.

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