



For Immediate Release

CEO The Bishop Michael Bates Sr is proud to announce the elevation of Kelli Lowe to chief of operations (COO) of the Women Living Well Network (WLW).

The Women Living Well Network is a Broadcast and Media Production company that strives to highlight, provide resources, and a platform, for women to show their skills and talents in a innovative way. It is a strategic choice in this transitional age, that will help combine media, technology, and entrepreneurship.

Lowe will bring her vision and leadership and help recruit staff and build programming across a wide variety of mostly advertising supported social media platforms, websites, and applications. The goal will be to encourage the woman who use the platform the network gives them, to highlight their creativity, intellect, and experiences and teach, uplift, and empower other women in the community to explore and use their talents as well.

Viewers will enjoy non subscription and subscription services, that will include streaming of informational and entertainment podcasts, tv and video on demand, and instructional media. A wide range of diverse topics to include but not be limited to, social issues, financial management, mental health, beauty, relationship tips, parenting practices, and more.

The network will also set up strategic partnerships and collaboration with community partners to actively promote community projects and help bring awareness campaigns, conferences, and special events on the issues that most effect women across the nation.

Please join us in celebrating this exciting new chapter in the Leadership of the WLW. The building of a New Network and team over the next few weeks and months to come with a tentative launch date to several projects during the Month of March, Womens History Month.