

City VIBES

से जुड़े और **30000 - 2 Lakh+**

हर महीने कमाएँ*

लगभग बिना निवेश के



BECOME

**INDEPENDENT
MEDIA
CONSULTANT**

2.0

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MEDIA
CONSULTANT
2.0**

KNOW LUDHIANA
AN INITIATIVE BY CITY VIBES

**ONLINE
&
OFFLINE
MEDIA**

POWERED BY:

WWW.CITYVIBESINDIA.COM

City VIBES
THE VOICE OF COMMON MAN

CURRENT SCENERIO

- As per CMIE data Unemployment is increasing in India since Lockdown
- An estimated 12.7 crore Indians have lost their jobs since April
- 100 million or more jobs are at risk after Lockdown
- Upto 53% businesses in India will be severely affected

IS THIS YOUR SITUATION?

- You have Lost the job or afraid of losing it due to Lockdown
- Your current business is not doing well and want to start another venture
- You are a student who want to support your family or own education
- You want to start a business without much investment
- You want to be Your Own Boss

DURING LOCKDOWN

- Out there almost all the businesses are struggling
- Indian businesses will get boost after Lockdown as world industry will shift away from China.
- With changing parameters, businesses need to create digital presence and digital promotions
- In Ludhiana this business is growing by around 30% and is expected to grow much more in coming months

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ABOUT

City VIBES

WWW.CITYVIBESINDIA.COM

&
Aakarshan MEDIA

INDEPENDENT MEDIA
CONSULTANT 2.0

OUR FOUNDER & CEO **SH. CHANDER MOHAN SHARMA**

- Sh. C M Sharma is a University Rank Holder Post Graduate. He topped Panjab University during first Semester of M.Com
- He is the first and perhaps the only University topper in Commerce from Govt. College, Ludhiana
- He cleared Civil Services Main Exam in 1989 and missed selection by a whisker
- He has over 30 years experience in leading Print, Electronic and online Media at Regional level.

ABOUT **City VIBES**

- **City Vibes** is a Govt. registered newspaper since 1998, registered with RNI, Department of Information & Broadcasting, Govt. of India in the name of **Sh. Chander Mohan Sharma**, Our Founder & CEO
- **Aakarshan Media** is the company name under which all business of City Vibes is transacted
- **www.cityvibesindia.com** is the company website that carries news and directories of Ludhiana

INDEPENDENT MEDIA CONSULTANT 2.0

City VIBES

HAS A RECURRING CUSTOMER BASE

- Since 1998 **City Vibes** is publishing its newspaper. It has created an ever increasing segment of advertisers who repeatedly advertise with us
- **Ciyvibesindia.com** also has its own ever increasing share of advertisers for Website, News and Directories
- **Aakarshan Media** as an advertising Agency has many recurring clients all over Ludhiana

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**INDEPENDENT MEDIA
CONSULTANT 2.0**

Join

KNOW LUDHIANA

AN INITIATIVE BY CITY VIBES

As an Independent Media
Consultant & Get Sustainable
Income Even in these tough
times

KNOW LUDHIANA by City VIBES

WHAT IS INDEPENDENT MEDIA CONSULTANT?

- As An IMC, You work independently & earn high income by selling all our media products
- Primary responsibility of an IMC is to recommend the offline, online, Electronic, Digital - advertising and Designing products of the company to prospective buyers
- The prospective buyers may be industry, institutions, Retail Sector, Real Estate and many more...

WHAT DOES AN **IMC** DO?

As an IMC, You will be:

- Generating leads for your business from your network or your effort or through our reference
- Completing sale with or without our support
- Understanding customer's need
- Consulting for right product
- Connecting with customer

BENEFITS OF BEING AN IMC

- **Get MEDIA ID**

- **Become An Entrepreneur:**

Realize your dream to Start your own business with very low investment. Work when you please. You are your own boss.

- **Limitless And Lifetime Earning:**

Earn 30k to 2Lakh+ per month depending upon your time, effort and honesty towards our support. With the passage of time your earning increases and effort decreases as you become more efficient and your client base grows

ROLE OF CITY VIBES

- To provide training, references and on-field as well as back-end support to IMC to help them in successful performance of their duties
- To ensure that an IMC understands the importance of communication so that their business grows with the passage of time
- To provide credit facility to hardworking and loyal IMC at its sole discretion
- To ensure senior IMC create sub-IMC
- To provide Media Identity to performing IMC

ROLE OF AN IMC

- Booking advertisement for Directories, News or other segments of **www.cityvibesindia.com** and any other media / that we represent
- Booking a supplement for **City VIBES** Newspaper - Print Edition
- Booking **Newsletters** for corporate houses & individuals - print as well as Digital
- Sale of Business presentation, Business manual, **Business promotion Material** - Print, Digital & Video

ADVERTISEMENT IN WEBSITE

| Package | Annual |
|----------------|---------------|
| I* | Rs. 3000.00 |
| II** | Rs. 5000.00 |
| III*** | Rs. 10000.00 |

PRINT EDITION NEWSPAPER

Rs. 100/- per sq. cm in ordinary page
25% premium for Back & Third page
50% premium for Front page

DIGITAL EDITION

Rs. 500/- per strip advt (2+1, 3+2, 4+4)

OTHER BUSINESSES

| | |
|----------------------------------|------|
| SUTLEJ CLUB Directory | 25K |
| LAKSHMI LADIES CLUB | 20K |
| CORPORATE NEWSLETTER | 35K+ |
| NEWSPAPER SUPPLEMENT | 50K+ |
| VIDEO SHOOT | 25K+ |
| Printing & many more products... | |

LIMITLESS & LIFETIME EARNING

IMC INCENTIVE SLAB

Revenue Points

(Lakhs per Month)

0 - > 0.50

0.50 - > 1.00

1.00 - > 2.00

2.00 - > 3.00

3.00 - > 4.00

4.00 +

IMC Commission

25%

30%

35%

40%

45%

50%

For CITY VIBES own products One point=1rupee & for other products value of 1 point varies

FINAL BUSINESS PROPOSITION

- No prior experience in the industry required.
- Full theoretical and practical training provided
- Complete back end support for your business
- Your investment in business involves a Joining Fee of Rs. 5100, a Security Deposit of Rs. 25000, and an inventory of Rs. 25000, totalling Rs. 55100.
- You will be handling front line business /payments
- You will be provided a Media Card
- Your Training / Back-end support carries time and money cost for company but for you **IT IS FREE.**
- You will be promoted on all our media
- An average business of just Rs. 1Lakh in a month ensures income of Rs. 35000. Sky is the limit for income generation

**YOUR INVESTMENT
&
ITS RECOVERY**
just a matter of days



- Total money you shell out initially is Rs. 55100. Of which your investment is Rs. 30100 and balance 25000 is refundable security
- Your inventory money is recovered the moment you attain business of Rs.25000. AND Since you earn Rs. 6250 commission on this business, your total investment comes back to you with profit of Rs. 1150
- How long you take to do it depends upon you?
- By the time you do business of 1 Lakh value, you have already earned your security deposit as well

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ANY QUESTIONS?