

THE FIRST CHOICE OF EVERY EXPORTER IN INDIA

BK INTERNATIONAL

MANUFACTURERS OF ALL KINDS OF HIGH QUALITY FANCY YARNS

Acrylic Yarn - Polyester Yarn - Cotton Yarn - Viscose Yarn
Woollen Yarn - Mohair Yarn - Merino Yarn - Blended Yarn



Office: #350, Industrial Area-A, Ludhiana-141003
Works: Village Bajra, Rahon Road, Ludhiana-141007
M: +91-98761-28982, +91-98155-52189
Email: bkinternational12@gmail.com
Web: www.bkinternationalgroup.com
facebook: www.facebook.com/bkinternationalgroup



HOMETEX TECH EXPO RETURNS TO PANIPAT

15 मार्च से 17 मार्च, 2019 तक अनाज मंडी में



industry. Leading manufacturers and Importers of Textile machinery and accessories from all over India and abroad are participating in this exhibition. Latest technology that will boost production, reduce waste, increase employment

The 6th edition of Home Tex Tech Expo will begin at Anaaj Mandi from March 15 and will continue till March 17, 2019. The three days of the event will showcase to the people of Panipat and nearby towns the latest in Home Furnishing

opportunities, increase quality of produce and prove eco friendly as well be on display for the entrepreneurs of Panipat and nearby towns.

Talking to CITY VIBES, Mr. Rajesh Sinha, organizer of the show revealed that the बरियां, बनाने की अति आधुनिक मशीनरी तथा एक्सपोर्ट के निर्माता तथा आयातकों को देश विदेश से इकट्ठा कर के पानीपत में लेकर आई है ताकि यहां के व्यापारी

event will be inaugurated at 11:00 am on March 15, 2019. The exhibition will remain open from 11:00 am to 6:00 pm on all three days of the event.

Rajesh Sinha added that, "The show covering 1500 sq. metres has more than 50 exhibits from all over India and abroad. Around 2500-3000 trade visitors are expected in this show and we are expecting to generate business in excess of Rs. 50 crore for the exhibitors."

He also provided CITY VIBES a list of participants that includes names like, Narinder International, Ramana International विश्व स्तर पर हो रही तकनीकी प्रगति के बारे में जान सकें तथा अपनी उत्पादन क्षमता को बढ़ा सकें।

इस प्रदर्शनी में आने वाले

Pvt. Ltd., Sigma Auto Tex, Yarn Plus, Raunaq Fabrics, B K International, etc.

Amarjeet Singh from B K International, India's leading manufacturers of fancy yarns told City Vibes that Hometex Expo provides them an opportunity to meet all their customers in Panipat and showcase their latest creations in fancy yarns.

Some leading names from Panipat are also present here to showcase the latest what they have to present. The home textile industry in the city of Panipat is expecting to gain a lot with this expo.

पानीपत के व्यापारी इन मशीनों से अपने उत्पादों की गुणवत्ता, उत्पादन क्षमता, धागे और कपड़े की बचत, पर्यावरण संरक्षण तथा अन्य कई लाभ उठा सकते हैं। नवी अत्याधुनिक मशीनों के उपयोग से रोजगार के नये अवसर भी बढ़ते हैं जिससे व्यापारी तथा कारीगर दोनों को प्रगति होती है तथा प्रदेश भी तरक्की की राह पर आगे बढ़ता है।

प्रदर्शनी के आयोजक राजेश सिन्हा ने हमारे अखबार - सिटी वाईस - के संवाददाता को बताया कि यह प्रदर्शनी 15 से 17 मार्च तक रोज सुबह 11 बजे से शाम के 6 बजे तक खुलेगी। इस दौरान किसी व्यापारी को जो भी जानकारी चाहिए, प्रदान की जाएगी। सम्पूर्ण शहर के व्यापारी इसमें सादर आमंत्रित हैं। इस प्रदर्शनी में प्रवेश निशुल्क है।

राजेश सिन्हा ने आगे बताया कि इस प्रदर्शनी में 100 से ज्यादा देशी तथा विदेशी उत्पाद दर्शकों को देखने को मिलेंगे। इन सभी उत्पादों से होने वाले लाभ कैसे लिए जा सकते हैं इसके बारे में भी विस्तृत जानकारी दी जाएगी।

"50 से ज्यादा अलग अलग कंपनियों के उत्पाद देखने को मिलेंगे। नरिंदर इंटरनेशनल, रमाना इंटरनेशनल, सिग्मा ऑटोटेक्स, यार्न प्लस, रौनक फैब्रिक्स, बी के इंटरनेशनल आदि पूरे भारत में प्रसिद्ध नाम इस प्रदर्शनी का हिस्सा हैं।" राजेश सिन्हा ने कहा।

Join The Denim Revolution



GARTEX
@ **texprocess**
INDIA

10 - 12 AUGUST, 2019
Hall: 8 - 10
Pragati Maidan, New Delhi, India

www.denimshow.com



Show Highlights

Denim APPLICATIONS Highlight rapidly increasing applications of denim fabrics & textiles
Denim TRENDS Aims to define the future denim trends besides displaying latest technologies and advancements
Denim TALKS Comprises a series of events to discuss about innovation, education and sustainability
Denim WALKS Event which aims to display a collection of latest designs & fashion trends in the denim clothing.

Denim Show Platinum Sponsor

Denim Show Gold Sponsor

Denim Show Trends Zone Sponsors

Supported by



Organisers

MEX Exhibitions Pvt. Ltd.
9 LGF, Sant Nagar, East of Kailash
New Delhi-110065, India
Tel: + 91-11-46464848
Email: info@mexexhibits.com

messe frankfurt

Priyanka Pawar
Group Exhibition Head (Textiles & Consumer Shows)
Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor, Andheri Kurla Road, Chakala, Andheri (E), Mumbai 400093
Mobile: +91 9920247450
Email: priyanka.pawar@india.messefrankfurt.com

Luxmi Traders

Deals In: All Textile Machine
New & Old, Selling & Purchasing



Chander Bhan
Yadav
9812100898
9812700898

Luxmi Traders

Amit Yadav
9466300898
9215788898

Address: Plot #601, Nangal Kheri (Vikas Nagar)
NFL Gate#2, Near Bharti School, Panipat-132103
E-mail: sumityadav7060@gmail.com

PANIPAT'S PERFORMANCE AND PLACE OF HANDLOOM INDUSTRY IN GLOBAL MARKET

Introduction Handloom is the most important industry of the Panipat district. In 2009-2010, there were more than 38,976 handlooms working in the district providing employment to 49,700 persons. Majority of weavers are migrants from U.P., Bihar and West Bengal. There are some local weavers also who come from neighboring villages to work at Panipat district in Handloom industry. The weavers are employed on contractual wages/piece rate system and average earning per working person is around Rs. 100 to Rs. 200 per day depending upon the width and variety of cloth. These handlooms are exporting wide range of handloom products such as durries, mats, table covers, bed sheet, curtain, terri towel, carpet and floor coverings etc. to various developed countries such as Canada, Japan, Germany and Australia etc. Panipat is also famous for manufacturing of Textile Machinery such as Carding Machines, Ring Frame, Doubler, Winding Reeling, Jacquard, Cabinets Carrier Drawing etc. The first Carding machine in India was manufactured at Panipat by Sh. Ramesh Dutt Sharma, in his unit under the name of M/S Ramesh Carding Machinery and Safe works, Railway Road, Panipat. Panipat has been selected for this study since there has been a very high growth of handloom sector in this district. Panipat has established its name in the international market. Carpet Industry is the traditional industry of the Panipat district. Export of carpet is increasing every year and the export has touched the figure of Rs. 235.35 crore in 2006-2007 while it was Rs. 70.21 crore in 1994-95. Panipat is also famous for its woollen tufted carpet and it even caters to the international market. The raw material for this is sourced from Bikaner, Jodhpur and Jammu & Kashmir and country

like New Zealand. 41.42 Share of Panipat Handloom Export in the Haryana s Handloom Export: Table 4.1 illustrates the share of Panipat Handloom Export in the Haryana s



Handloom Export . Table 4.1 brings out that the export of handloom product from Panipat increased from Rs. 290.1 crores in 1992-93 to Rs. 1247.49 crores in 2006-2007 and decreased from Rs. 1047.48 crores in 2007-08 to Rs. 947.72 crores in 2008-2009. The export of handloom product from Haryana

increased from Rs. 345.2 crores in 1992-93 to Rs. 1340.32 crores in 2006-2007 and decreased from Rs. 1116.72 crores in 2007-08 to Rs. 1005.25 crores in 2008-2009. There is a massive drop from Panipat as well as Haryana. On the other hand share of Panipat s Handloom export in Haryana s handloom export is rising continuously. The share of Panipat Handloom

formed poorly from 2007 to 2009 due to recession in world economy. Based on Handloom export data, it can be analysed that Handloom industry in Panipat and Haryana performed better Export of Home Furnishing Products from Panipat: The home furnishing products are covered under the textile industry. The home furnishing products includes bed linen products, table linen products, kitchen linen products and toilet linen products. These items have a continuing demand in both the domestic and International market. It s seen that there is a high preference towards new and innovative designs in Home Furnishing items. The Panipat Home Furnishing has high growth potential given its inherent strengths such as abundant raw materials, low labour cost and a thriving domestic and

global market. Table 4.4 represents the exporter of Home Furnishing products in the world and the value of Home Furnishing products exported by each country in 2009. The major 10 exporter of home furnishing products are China, India, Turkey, Vietnam, Germany, Thailand, Spain, Belgium, United Republic of Tanzania and Pakistan. China has been the market leader in exporting the Home Furnishing products and has a share of 36.1 percent of the world Home Furnishing export in 2009. In terms of growth in export (in value) India lags behind China by approximately 8 percent in Home Furnishing. India has a share of 27.8 percent of the export in the world market in 2009. This indicates that there is a huge potential for Indian market to explore and tap the global market for Home Furnishing Products. In short it is concluded that the export of handloom industry in Panipat is growing pro-

Gartex India is Now Gartex Texprocess India! MEX Exhibitions and Messe Frankfurt India enter into a strategic alliance for creating a unified industry platform called 'Gartex Texprocess India'.

Having made their debut in 2016, both Gartex India and Texprocess India have received tremendous response from the industry, with leading associations and companies in the garment and textile machinery sector coming forward to support the shows. Now, both the exhibition majors have joined hands to create an integrated business platform for textile sector - Gartex Texprocess India. The event will be part of Messe Frankfurt's Texpertise Network leveraging on the group's strong global network and expertise in the sector. Leading in both apparel consumption and exports, India holds the second largest textile manufacturing capacity globally with the textile machinery sector witnessing a growth of 8-10 percent year on year. As the world's second largest exporter of textiles and clothing projected to reach USD 300 billion by 2024, Indian apparel manufacturers are moving towards increasing their manufacturing capacities and upgrading technology, giving rise to automation garmenting processes to enter the Indian market. MEX has been successfully organising Gartex from the past three years and over this short period, the Show has carved a niche for itself in the industry. It began as a platform for garment & textile manufacturers but now sees the patronage of various players of other complementary sectors as well. It covers all segments of the industry including latest machines, spares & consumables, raw materials, trimmings & embellishments, logistics & packaging solutions, etc. The exhibition is held annually in New Delhi and has also added segments like Innerwear Manufac Zone, India

Laundry Show & Denim Show along the way. On the other hand, Texprocess sees exhibitors from around the world to present the latest machines, plants, processes and services for the manufacture of garments and textile and flexible materials. It was launched as a pavilion to create an innovation platform for garment-manufacturing and textile processing at Techtex India tradeshow in Mumbai. With the merger of the two strong textile trade fair brands, the organisers, MEX Exhibitions and Messe Frankfurt Trade Fairs India Pvt Ltd, aspire to work in collaboration for India's textile industry development, facilitating global sourcing and networking in the textile value chains. As Gartex has joined hands with Texprocess now, it is clear that the partnership will benefit from the synergies that will be created due to higher operational efficiencies, improved logistical know-how, and overall commercial benefits. The experience and scale of operations of Messe Frankfurt will enable Gartex to grow beyond and push its standing further up in the garment & textile industry. It will help create a strong and effective partnership that will give a boost to the Show by making it more expansive, while at the same time broadening its horizons. Gaurav Juneja, Director of MEX Exhibitions Pvt Ltd, says, "Gartex India has grown multifold in size since its debut in 2016, making the event wider in scope and greater in significance year after year. It has created new standards for the industry in terms of enhancing awareness, excellent networking, knowledge dissemination and industry bonding. Now, it is time to take it to the next level and with this

Strategic Alliance with Texprocess of Messe Frankfurt Trade Fairs India, Gartex India will realise its true potential and soar to even greater heights." While the show will continue to maintain a strong focus on garment and textile manufacturing solutions, embroidery machines, digital textile printing sector, sewing machines, laundry solutions, innerwear manufacturing, denim show, fabrics, accessories among others, the organisers aim to expand its exhibit segments to cover complete textile process chain in the coming editions. This includes technologies involved from design, cutting, sewing, knitting and embroidery to finishing, refining, IT and logistics which will supplement its textile technologies portfolio through the association with Texprocess. Talking about the alliance, Raj Manek, Executive Director and Board Member of Messe Frankfurt Asia Holding Ltd, says, "Our shared commitment for industry



development has led to the decision of working in collaboration with MEX Exhibitions. Together, we are positioned to grow and more importantly provide industry stakeholders with a strong brand of enhanced offerings through a single-source business platform - 'Gartex Texprocess India'. Moreover, the alliance has set pace for our brand expansion strategy as India is one the most promising textile markets." The unified Gartex Texprocess India edition will be held from 10 - 12 August 2019 at Pragati Maidan, New Delhi in India. Background information on MEX Exhibitions Pvt. Ltd. is an international exhibition company

with a strong presence of over four decades in the advertising industry, over 20 years in publishing & 16 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore and Thailand. Background information on Messe Frankfurt Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715*

million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

Panipat, The Global Centre For Recycling Textiles, is Fading

Panipat is called the city of weavers, as it produces textiles and carpets. It is the biggest center for quality blankets and carpets in India and has a handloom weaving industry. Panipat city is the biggest centre of "shoddy yarn" in the World. Blankets prepared through handlooms and power looms are sent to soldiers. In Panipat 30,000 industries provided 5 lakh people work.

The Samalkha subdivision of this district is famous for foundry of agriculture instruments. In this way, this district, which is continuously developing on the industrial base, has an unlimited employment capacity. Businessmen and engineers and unemployed worker artist weavers and labour from other states of India visit here in search of employment and settle here permanently. The industry's decline is a missed opportunity for

India.

When the doors open to the warehouse at Ambey Spinning Mills in Panipat, a city 90km from Delhi, it seems as if its contents might tumble out like those of an overstuffed cupboard. Heaps of clothes are piled to the ceiling. Ten women meticulously extract zips, chains and buttons from T-shirts, winter jackets and denims using long blades usually used to chop vegetables. Outside, a teenage boy wields a knife to bash synthetic fibre against a tree stump.

In another workshop clothes are shredded, spun into yarn and woven by power looms into blankets. Bullock carts take them for further processing; they are then sent off for sale in India and beyond.

Known as the "cast-off capital", Panipat is home to 150-200 such mills, which take in discarded clothes from Western countries

and turn them into recycled cloth. The industry employs around 20,000 people and brings in annual revenues of



\$62m, according to Pawan Garg of All India Woollen and Shoddy Mills Association, a trade body ("shoddy" was originally a non-pejorative word for reclaimed fibre).

Panipat's his-

tory in textiles began after the Indian subcontinent's bloody partition in 1947, when weavers from the province of

pets, wall hangings and sofa covers (from new wool) that were an instant hit abroad (and qualified as a dowry in marriages in northern India). The city's later emergence as a recycling hub coincided with a slump in Prato, a small industrial town in Italy with a 1,000-year-old tradition in textiles. In the 1990s Panipat mill own-

ers bought discarded Italian machinery from Prato designed to make cheap shoddy yarn from recycled wool. The

industry took off; its annual revenues rose to over \$300m.

Times have since changed. Cheaper and lighter polyester substitutes are increasingly preferred by wholesale buyers such as aid agen-

cies, railways and hospitals, whether Indian or foreign. Such materials need expensive machines that many Panipat mills cannot afford. Rising labour costs have squeezed margins. An erratic electricity supply and frequent machinery breakdowns are more of a scourge than ever. Indian winters are shorter, complains one mill owner, which affects domestic demand for woollen clothing. Most factories in Panipat are working at half capacity.

The business is fragmented, poorly organised and almost wholly unregulated. Had there been basic oversight by the government, some in the business say, standards might have risen.

Whatever the reasons, the mills did not invest much of their formerly fat profits into upgrading machinery or workers' skills. That could have helped them

find more customers willing to pay a premium for high-quality fabric from recycled yarn, which appeals to environmentally conscious companies.

Panipat may help the planet but also exhibits the least attractive features of the textile business in developing countries: sweatshop conditions for workers, rock-bottom pay, use of child labour and so on.

Almost all workers there are contract labourers who earn a tenth of what those in the formal sector are paid. Women receive 120 rupees (\$1.80) a day for manually ripping up around 100kg of garments. Workers manage to sell off baubles and trinkets scavenged from the cast-off clothes but must often share the proceeds with mill owners. Despite this arrangement, "there is no money in it anymore," says Mr Garg.

PANIPAT HANDLOOM INDUSTRY



Apart from that major historical battle and the popular pickle industry, Panipat is also known for its handloom industry. The city boasts about a huge range of carpets and textiles that it manufactures under various brands. You will find the best quality carpets and blankets here as the city is a home to the country's most successful handloom industry. Panipat is the biggest center that produces very reasonable and good quality blankets. These blankets manufactured here are sent to the armed soldiers; the soldiers guarding our borders under most difficult of situations, like Siachen. The massive production of handloom stuff is exported within as well as across the borders. Panipat is known to be using the recycled yarn for producing a variety of handloom products. The products include blankets, carpets, rugs, quilts, baby blankets, bed sheets, bed-spreads, curtains, cotton durries and mats of various

kinds.

Contribution of Handloom Industry to the Economy of Haryana

According to the reports generated by the Directorate of Industries, Chandigarh, the share of Panipat exports has consistently been increas-

ing; starting from 84.04 percent in 1992 to 94.28 percent in 2008. As per the reports by Ministry of Commerce and Industry in 2009-2010, among the major exporters of

Handloom Industry -A Major Source of Employment

The huge handloom industry of Panipat is serving as a major source of employment, not only for the local people but also for the people belonging to other states.

carpet and floor covering products, India proudly held fifth position with the value of exported goods to be 978190 USD thousand, and 8.5 percent share in world exports. Unfortunately, owing to the tough competition with China, India's position as an exporter of home furnishings, has been gradually getting down to second, with China topping the list and Turkey, Vietnam and Germany getting the third, fourth and fifth positions, respectively.

labor gets far better wages in comparison with what is paid by other industries or employers. They pay on daily basis. Every year, more and more people join this industry.

Not only this, the city also has a reputed institute - the Institute of Practical Textile Training for those aspiring to join this industry at higher levels.

The successful establishment and functioning of this industry largely depended upon various means that were always available in the city. These means includes railways, roads and adequate container storage that helps in storage of the products and its export. The logistics play a very important role in importing things required for the

small scale setups that work under this industry. The products manufactured in handloom industry of Panipat are exported not only to the Indian states, but also to other countries. There are many dealers of these products who are responsible for distributing these products under various brand names like Renova based in Ludhiana and Golden Texo Fab Private Limited.

Problems faced by Handloom Industry of Panipat

Till the past decade, the industry was making a good business, as ever. But today, the industry is facing a deep setback. The factor responsible for this, is the extent to which Chinese products have been grabbing the grounds in Indian and international markets. The cheap and colorful Chinese products are drawing attention of Indian and foreign consumers. This has very adversely affected the clientele of handloom industry of Panipat. Today, the small scale units upon which the handloom industry of Panipat largely depended, are striving hard to save their own existence. Many of them have already been closed down. The speciality range of durries, carpets, curtains that represented the exquisite Indian furnishing products in international markets is replaced by the huge inflow of these Chinese products.

As per the recent reports, the regular turn-

over of Panipat's handloom industry has fallen to 40 percent of the previous turnover which used to be Rs. 20,000 crores. The government of China has let no stone unturned to support its handloom industry while in India, the industry pays lots of taxes. Other than this, many more issues like power cut-downs has



given a heavy blow to the overall production. The increasing duration of power cuts has led to the increasing usage of generators that has been proving to be very costly, exceeding the budget assigned for the same.

Aid by the Government to Panipat Handloom Industry

To facilitate the sustenance and growth of Panipat Handloom Industry, the Ministry of Textiles established Weavers Service Center in Panipat. The center has an adequately equipped structure that has three technical rooms comprising of weaving room, design-

ing room, dyeing and printing room. A highly qualified and technically sound team of people operates here. They help the weavers learn many new intricacies of weaving and designing for a better output. The establishment aims at upgrading the skills, technical assistance and diversification of products. It is committed to provide

and get much deserved recognition in the market.

Panipat has earned a big name in being home to one of the most popular industry of India. It has been contributing a substantial share in the national income and reputation. Today, the industry needs a strong support from both the govern-

ment and consumers.

Over the decades, people in large numbers have been coming here in search of secured jobs. They get into jobs here and then settle here on a permanent basis. The

manufacture and exporting the done up goods on time.

Clientele of Handloom Industry of Panipat

The products are manufactured by a number of

manufacture and exporting the done up goods on time.

Clientele of Handloom Industry of Panipat

The products are manufactured by a number of

EDITORIAL BOARD

Publisher & Editor
C. M. Sharma
98154 29998
Administration
Aakash
94632 62033
Sub Editor
Varinder Sandhu
98155 03105
Legal Advisor
Adv. Yogesh Khanna

RNI NO. : 69862/98
Published by
C.M. Sharma
from P-11,
Basant Vihar,
Noorwala road,
Ludhiana
and Printed at
Swastik Printers
Ludhiana.

DELIVERING HIGH QUALITY IN FANCY YARNS REQUIRES COMPETENCE & COMMITMENT- AMARJEET

This year we have introduced unmatched quality and range in designs

Ramesh Verma, President HEMA (Handloom Exporters & Mfrs. Assn.), Panipat appreciated Amarjeet Singh & Gurpreet Singh from B K International for latest designing



B K International is a leading Fancy yarn manufacturers based in Ludhiana, manufacturing more than 1000 articles in fancy yarns customised according to buyer requirements. B k international currently manufactures yarns for use in Knitting & Hosiery industry, Home furnishings export articles like Throws, Rugs, Cushion covers & multi effect yarns for use in hand knitting & Machine Knitting. It manufactures all types of yarns like ombre effects, knot yarns, slub yarns, loop yarns, crinkle yarns, brushed yarns, multi effect yarns in counts ranging from 0.1 nm to 25 nm in manmade fibers

like Acrylic, Nylon, Polyester, Artificial Silk or Viscose Rayon & Natural Fibers like Wool, Alpaca, Mohair, Cotton & Their blends according to customers request. B K international can supply all types of yarn in Fiber dyed, hank dyed, multi colour space

dyed with exact shade matchings in required International standard light sources like D - 65, TL - 84, CWF and any other as requested. Amarjeet Singh, partner of B K International told, "We use Azo free & Oekotex standards of Dyes & Chemicals as our main clients are mainly exporters

& buying houses based in Ludhiana, Panipat, Delhi, Noida, Greater Noida & they require very high standards of quality parameters according to European countries compliance which we fulfil accordingly. This year we have come up with many latest designs and formats which are available at our stall in Panipat"

Gurpreet Singh told that, "We have installed latest machines from Germany, France & Taiwan to insure quality standards & Exact replications of effects from sampling till

Rajesh Sinha, Organizer HOMETEX TECH EXPO, Panipat awarded Amarjeet Singh & Gurpreet Singh from B K International for Quality Display at their stall



repeated productions. Our production lots exactly match the quality and design of samples."

INDIAN TEXTILES MINISTER LAUNCHES 3 PROJECTS



Inaugurating the renovated Handloom Haat in New Delhi's Janpath recently, Indian textiles minister Smriti Irani launched three projects — VisionNXT-Trend Forecasting Initiative; Indian Textiles and Craft Repository; and Design Innovation and Incubation. She released a booklet, 'World Handmade Textile Biennales'.

The Haat, set up by the ministry of textiles, will offer marketing opportunities to authentic handloom products from various states, public sector undertakings and cooperative societies.

Its main objective is to provide infrastructure support to handloom agencies to augment their sales of handloom products and to showcase the exquisite variety of handloom products produced all over the country, according to an official release.

The trend innovation lab 'VisionNxt' in the Haat building will create an indigenous fashion forecasting service that aims to design seasonal directions for India. The trend forecasting service would be aligned to India's the country's national and sub-national socio-cultural constructs and market requirements.

It will help handloom sector in production of handloom products as per market requirement in terms of trends, design and colour forecast.

The body of textile and craft knowledge generated through the Craft Cluster Initiative will be channelled into a national knowledge portal titled Indian Textile and Craft Repository. This repository will also house the virtual registers of the textiles and crafts

resources, which are available in the weaver service centres, the various museums, similar institutions and private collections. The repository will develop a

virtual museum of textiles, and textile crafts, a designer archive, indigenous case studies, and also act as aggregator of online information on related research. Design Innovation and Incubation (DII) is intended to support young entrepreneurs, artisans, start-ups, NIFT alumni and students. It will also facilitate collaborations relevant for business development.

ADVERTISE IN City VIBES Starting From Just Rs. 50/- pscm*

Our New Product: Double Touch Mink Blanket Embossing Machine



MANUFACTURER & EXPORTER: SIGMA AUTO TEX
1482, Sherpur Kalan, Focal Point Road, Opp. Lama Hospital, Ludhiana-141010
Telefax: +91-161-2672086, Mobile: +91-93161-68766
Email: sigmaautotex@yahoo.co.in; Website: www.sigmaautotex.com

WANT TO BOOST YOUR BUSINESS?
AVAIL UPTO 70% SUBSIDY
& FREE AIR TICKETS
PARTICIPATE IN GLOBAL EXHIBITIONS

Wool & Woollens Export Promotion Council is an apex organization of Govt. of India, Ministry of Textiles entrusted with the responsibility of export promotion of Woollen Products from the Country. For the coming year, the Council has drawn up an aggressive export promotion strategy whereby, the council is participating in the following Trade Fairs/Exhibitions under Market Access Initiative Scheme of the Govt. of India. Under this Scheme, WVEPC is granting assistance. This is a tremendous opportunity for the Indian Manufacturers to explore the world market:-

- 1 Made in Asia, Lodz, Poland, April 5-15, 2019.
- 2 Intermoda, Guadalajara, Mexico July, 2019.
- 3 Sourcing at Magic, Las Vegas, USA, August, 2019.
- 4 Apparel Textile Sourcing, Toronto, Canada August 19-21, 2019
- 5 FEXPOCRUZ- Intl Fair of Santa Cruz, Bolivia, South America Sept 20-29, 2019
- 6 Perth Royal Show, Perth, Australia Sept 28 to Oct 5, 2019.
- 7 Indo- Malaysia Trade Expo, Oct 18-26, 2019, Kuala Lumpur, Malaysia.
- 8 India Show, Oct/Nov 2019, Russia
- 9 Berlin Bazar, Berlin, Germany, Nov 6-10, 2019,
- 10 Int'l Sourcing Expo, Nov 12-14, 2019, Melbourne, Australia.
- 11 AF"L Artigiano in Fiera, Nov 30-Dec 8, 2019, Milan Italy,
- 12 India Show, Lima, Peru Jan, 2020.
- 13 India Trend Fair(Winter Edition) Feb, 2020, Tokyo (Japan)
- 14 Daegu Fashion Fair, March, 2020 Daegu, South Korea
- 15 Indian Woollen Exposition (RBSM), 2019-20 New Delhi.

To participate in the above promotional activities and boost your exports, for any clarification/assistance, you may get in touch with WVEPC directly or many also contact Mr. C M Sharma at

98154-29998

NOTE: Also contact us for best deals in stall booking at private sector Textile Exhibitions all over India and Abroad.

City **VIBES** presents

FIRST TIME EVER SOURCING GUIDE
For LUDHIANA'S APPAREL INDUSTRY

A Comprehensive Online Directory of Hosiery & Textile Suppliers in

- Yarn Fibre Fabric Thread
- Machinery & Equipment
- Accessories
- Dyeing Printing
- Dyes & Chemicals
- Job Workers
- Allied Industries

view online at

www.cityvibesindia.com

For Booking your Online Space, Contact:

Aakarshan **MEDIA**

+91 98154 29998; +91 62393 72499

Email: cityvibesldh@gmail.com