

City VIBES

SINCE 1998

TEXTILE EDITION - PANIPAT

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HOMETEX TECH EXPO PANIPAT TURNS 12

10 मार्च से 12 मार्च, 2023 तक अनाज मंडी में



The three days of the event will showcase to the people of Panipat and nearby towns the latest in Home Furnishing industry and Yarns.

Leading manufacturers and Importers of Textile machinery and accessories from all over India and abroad are participating in this exhibition. Latest technology that will boost production, reduce wastage, increase employment opportunities,

increase quality of produce and prove eco friendly as well be on display for the entrepreneurs of Panipat and nearby towns.

Talking to CITY VIBES, Mr. Rajesh Sinha, organizer of the show revealed this and added that, "The show covering 1500 sq. metres has more than 100 exhibits from all over India and abroad. Around 2500-3000 trade visitors are expected in this show and we are expecting to generate business in excess of Rs. 50 crore for the exhibitors."

He also provided CITY VIBES a list of participants that includes names like, Ramana International Pvt. Ltd, Mastana International Pvt Ltd, Amrik Mechanical Works, Gurnaz Overseas, Longman Knitparts, BB Infotech, Berry Impex, etc.

Some leading names from Panipat are also present here to showcase the latest what they have to present. The home textile industry in the city of Panipat is expecting to gain a lot with this expo.

City VIBES

BOOKING OPEN FOR FORTHCOMING INDUSTRIAL EDITIONS

MARCH 11	- GARMEK INDORE
APRIL	- SHOE TECHNOLOGY EXPO NOIDA
MAY	- GARTEX MUMBAI
JUNE	- TEXTILE INDUSTRY IN NEPAL & FOOD TECH ASIA EXPO KATHMANDU
JULY	- GTE NEW DELHI
AUGUST	- GARTEX NEW DELHI

WHY City VIBES?

- SINGLE AD FOR MULTIPLE ONLINE & OFFLINE DISPLAY
- All INDIA & ABROAD COVERAGE
 - Print Ad for Exhibition Hall and in industry
 - Digital Ad for Whatsapp & Social Media Distribution
 - Free promotion in Exhibition Blog
 - One Year Online Ad for internet searchers

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HINDI VERSION

पिछले कई वर्षों की तरह इस वर्ष भी तीन दिवसीय होमटेक्स टेक एक्सपो पानीपत की होम फर्निशिंग इंडस्ट्री के लिए कंबल, पर्दे, दरियां, बनाने की अति आधुनिक मशीनरी, यार्न तथा एक्सेसरीस के निर्माता तथा आयातकों को देश विदेश से इकट्ठा कर के पानीपत में लेकर आई है ताकि यहाँ के व्यापारी विश्व स्तर पर हो रही तकनीकी प्रगति के बारे में जान सकें तथा अपनी उत्पादन क्षमता को बढ़ा सकें।

इस प्रदर्शनी में आने वाले पानीपत के व्यापारी इन मशीनों से अपने उत्पादों की गुणवत्ता, उत्पादन क्षमता, धागे और कपड़े की वचत, पर्यावरण संरक्षण तथा अन्य कई लाभ उठा सकते हैं। नयी अत्याधुनिक मशीनों के उपयोग से रोजगार के नये अवसर भी बढ़ते हैं जिससे व्यापारी तथा कारीगर दोनों की प्रगति होती है तथा प्रदेश भी तरक्की की राह पर आगे बढ़ता है।

प्रदर्शनी के आयोजक राजेश

सिन्हा ने हमारे अखबार - सिटी वार्ड्स - के संवाददाता को बताया कि यह प्रदर्शनी 10 से 12 मार्च तक रोज सुबह 10 बजे से शाम के 6 बजे तक खुलेगी। इस दौरान किसी व्यापारी को जो भी जानकारी चाहिए, प्रदान की जाएगी। सम्पूर्ण शहर के व्यापारी इसमें सादर आमंत्रित हैं। इस प्रदर्शनी में प्रवेश निशुल्क है।

राजेश सिन्हा ने आगे बताया कि इस प्रदर्शनी में 100 से ज्यादा देशी तथा विदेशी उत्पाद दर्शकों को देखने को

मिलेंगे। इन सभी उत्पादों से होने वाले लाभ कैसे लिए जा सकते हैं इसके बारे में भी विस्तृत जानकारी दी जाएगी।

"50 से ज्यादा अलग अलग कंपनियों के उत्पाद देखने को मिलेंगे। रामाना इंटरनैशनल, मस्ताना इंटरनैशनल, अमरीक मैकेनिकल आदि पूरे भारत में प्रसिद्ध नाम इस प्रदर्शनी का हिस्सा हैं, जो बरसों से पानीपत के व्यापारी वर्ग को आधुनिकीकरण की दिशा दिखा रहा है।" राजेश सिन्हा ने कहा।

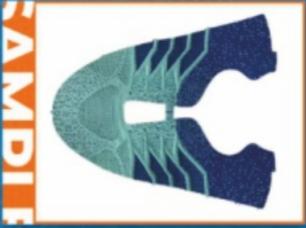


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CONTINUOUS RESEARCH AND INNOVATION IS THE KEY TO SUCCESS- AMARJEET

BK International is a leading Fancy yarn manufacturers based in Ludhiana, manufacturing more than 1000 articles in fancy yarns customised according to buyer requirements. B K international currently manufactures yarns for use in Knitting & Hosiery industry, Home furnishings export articles like Throws, Rugs, Cushion covers & multi effect yarns for use in hand knitting & Machine Knitting. It manufactures all types of yarns like ombre effects, knot yarns, slub yarns, loop yarns, crinkle yarns, brushed yarns, multi effect yarns in counts ranging from 0.1 nm to 25 nm in manmade fibers like Acrylic, Nylon, Polyester, Artificial Silk or Viscose Rayon & Natural Fibers like Wool, Alpaca, Mohair, Cotton & Their blends according to customers request.

types of yarn in Fiber dyed, hank dyed, multi colour space dyed with exact shade matchings in required International standard light sources like D-65, TL-84, CWF and any other as requested.

Amarjeet Singh, partner of B K International told, "We use Azo free & Oekotex standards of Dyes & Chemicals as our main clients are mainly exporters & buying houses based in Ludhiana, Panipat, Delhi, Noida, Greater Noida & they require very high standards of quality parameters according to European countries compliance



B K International has latest and largest Collection Of Fancy Yarns

which we fulfils accordingly." Gurpreet Singh told that, "We have latest machines from Germany, France & Taiwan to ensure quality standards & Exact replications of effects from sampling till repeated productions.



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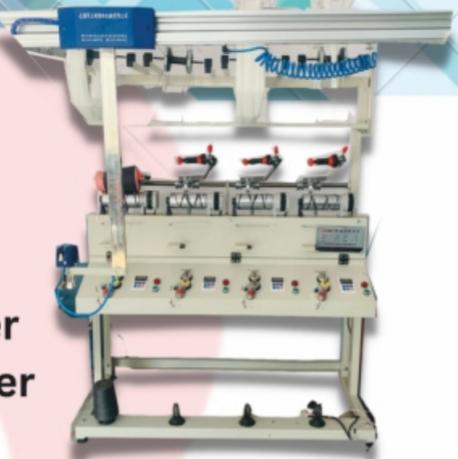
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HANDLOOM INDUSTRY OF PANIPAT

Panipat boasts about a huge range of carpets and textiles that it manufactures under various brands as the city is a home to the country's most successful handloom industry. Panipat is the biggest center that produces very reasonable and good quality blankets. These blankets are sent to the armed soldiers. The massive production of handloom stuff is exported within as well as across the borders. Panipat is known to be using the recycled yarn for producing a variety of handloom products. The products include blankets, carpets, rugs, quilts, baby blankets, bed sheets, bed-spreads, curtains, cotton durries and mats of various kinds.

Contribution of Handloom Industry to the Economy of Haryana
According to the reports generated by the Directorate of Industries, Chandigarh, the share of Panipat exports 94.28 percent handlooms from Haryana. As per the reports by Ministry of Commerce and Industry among the major exporters of carpet and floor covering products, India proudly held fifth position, and 8.5 percent share in world exports.

Handloom Industry - A Major Source of Employment
The huge handloom industry of Panipat is serving as a major source of employment, not only for the local people but also for the people belonging to other states. Over the decades, people in large numbers have been coming here in search of secured jobs. The labor gets far better wages in comparison with what is paid by other industries or employers. They pay on daily basis.

Not only this, the city also has a reputed institute - the Institute of Practical Textile Training for those aspiring to join this industry at higher levels. The successful establishment and functioning of this industry largely depended upon various means that includes railways, road ways and adequate container storage that helps in storage of the products and its export.

Clientele of Handloom



The products manufactured in handloom industry of Panipat are exported not only to the Indian states, but also to other countries. There are many dealers of these products who are responsible for distributing these products under various brand names.

Problems faced by Handloom Industry of Panipat
Till the past decade, the industry was making a good business, as ever. But today, the industry is facing a deep setback. The factor responsible for this, is the extent to which Chinese products have been grabbing the grounds in Indian and international markets. The cheap and colorful Chinese products are drawing attention of Indian and foreign consumers. The speciality range of durries, carpets, curtains that represented the exquisite Indian

furnishing products in international markets is replaced by the huge inflow of these Chinese products. As per the recent reports, the regular turnover of Panipat's handloom industry has fallen to 40 percent of the previous turnover which used to be Rs. 20,000 crores. The government of China has let no stone unturned to support its handloom industry while in India, the industry pays lots of taxes. Other than this, many more issues like power cut-downs has given a heavy blow to the overall production. The increasing duration of power cuts has led to the increasing usage of generators that has been proving to be very costly, exceeding the budget assigned for the same.

Aid by the Government to Panipat Handloom Industry
To facilitate the sustenance and growth of Panipat Handloom Industry, the Ministry of Textiles established Weavers Service Center in Panipat. The center has an adequately equipped structure that has three technical rooms comprising of weaving room, designing room, dyeing and printing room. A highly qualified and technically sound team of people operates here. They help the weavers learn many new intricacies

of weaving, printing and dyeing. The center is also organizes workshops and training classes for weavers, advancements in weaving and lots more. These weavers are given time to time nominations for their active participation in fetes

or melas like Dilli haat, Surajund Craft's Mela of Faridabad and Taj Mahotsav of Agra. This helps them showcase their talent and skill and get much deserved recognition in the market. Panipat has earned a big name by contributing a substantial share in the national income and reputation. Today, the industry needs a strong support from both the government and consumers.

'Buy Domestic, Buy Healthy'
...is the mantra to a healthy economy of our country; let's be part of it!

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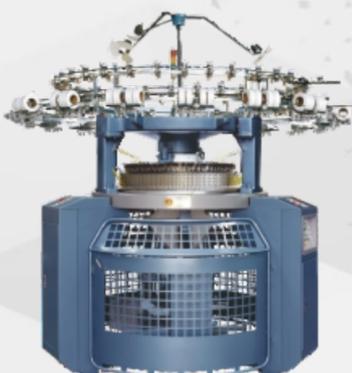
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