



The New Plan

A Detailed Build-Out



The New Incentive Plan Using the Powerhouse

**Building a Successful
Business**

New Rank: **Senior Consultant**

Rank Advancement:

100 PPV

500 PGPV in a calendar month

Monthly Qualification:

100 PPV

Benefits:

20 % retail profit

5% PCV rebate

Up to 5% PGCV override



Update on the Executive rank:

Rank Advancement:

100 PPV

1,500 PGPV in a calendar month

Monthly Qualification:

100 PPV

Benefits:

20 % retail profit

10% PCV rebate

Up to 10% PGCV override



Update on the **Silver rank:**

Rank Advancement:

100 PPV
6,000 PGPV in a calendar month
1,000 OV outside primary leg & 500
OV outside primary and secondary leg

Monthly Qualification:

100 PPV
1,500 PGPV

Benefits:

20 % retail profit
20% PCV rebate
Up to 20% PGCV override
6% Leadership Bonus in 2 levels



Update on **PGCV** for **Silvers & above**:

Benefits:

Up to 20% PGCV override
without any conditions

Remove the bypass provision
on the Silver rank

COMPENSATION PLAN SUMMARY

LEADERSHIP POSITION		LEADERSHIP BONUS								
RANK ADVANCEMENT REQUIREMENTS	Monthly Qualification Requirements	Retail Sales Profit*	PCV Rebate	PGCV OVERRIDE	LEVELS					
					1	2	3	4	5	6
ROYAL DIAMOND 100 PPV 1,000 PGPV 300,000 OPV 100,000 OPV-OPL 30,000 OPV-OP&SL in one month	100 PPV 1,000 PGPV 300,000 OPV 100,000 OPV-OPL 30,000 OPV-OPSL	20%	20%	Up to 20%	6%	6%	6%	6%	6%	6%
DIAMOND 100 PPV 1,000 PGPV 100,000 OPV 33,000 OPV-OP 10,000 OPV-OP&SL in one month	100 PPV 1,000 PGPV 100,000 OPV 33,000 OPV-OPL 10,000 OPV-OPSL	20%	20%	Up to 20%	6%	6%	6%	6%	6%	
PLATINUM 100 PPV 1,000 PGPV 30,000 OPV 10,000 OPV-OPL 3,000 OPV-OP&SL in one month	100 PPV 1,000 PGPV 30,000 OPV 10,000 OPV-OPL 3,000 OPV-OPSL	20%	20%	Up to 20%	6%	6%	6%	6%		
GOLD 100 PPV 1,500 PGPV 15,000 OPV 5,000 OPV-OPL 1,500 OPV-OP&SL in one month	100 PPV 1,500 PGPV 15,000 OPV 5,000 OPV-OPL 1,500 OPV-OPSL	20%	20%	Up to 20%	6%	6%	6%			
SILVER 100 PPV 6,000 PGPV 1,000 OPV-OPL 500 OPV-OP & SL in one month	100 PPV 1,500 PGPV	20%	20%	Up to 20%	6%	6%				
EXECUTIVE 100 PPV 1,500 PGPV	100 PPV	20%	10%	Up to 10%						
SENIOR 100 PPV 500 PGPV	100 PPV	20%	5%	Up to 5%						
DIRECT Purchase a Business Success Suite		20%								

* Pricing for Canada is periodically adjusted to reflect the variations in currency exchange rate. For prices in Canada refer to nikken.com or mynikken.com



2023 INCENTIVE PROGRAM

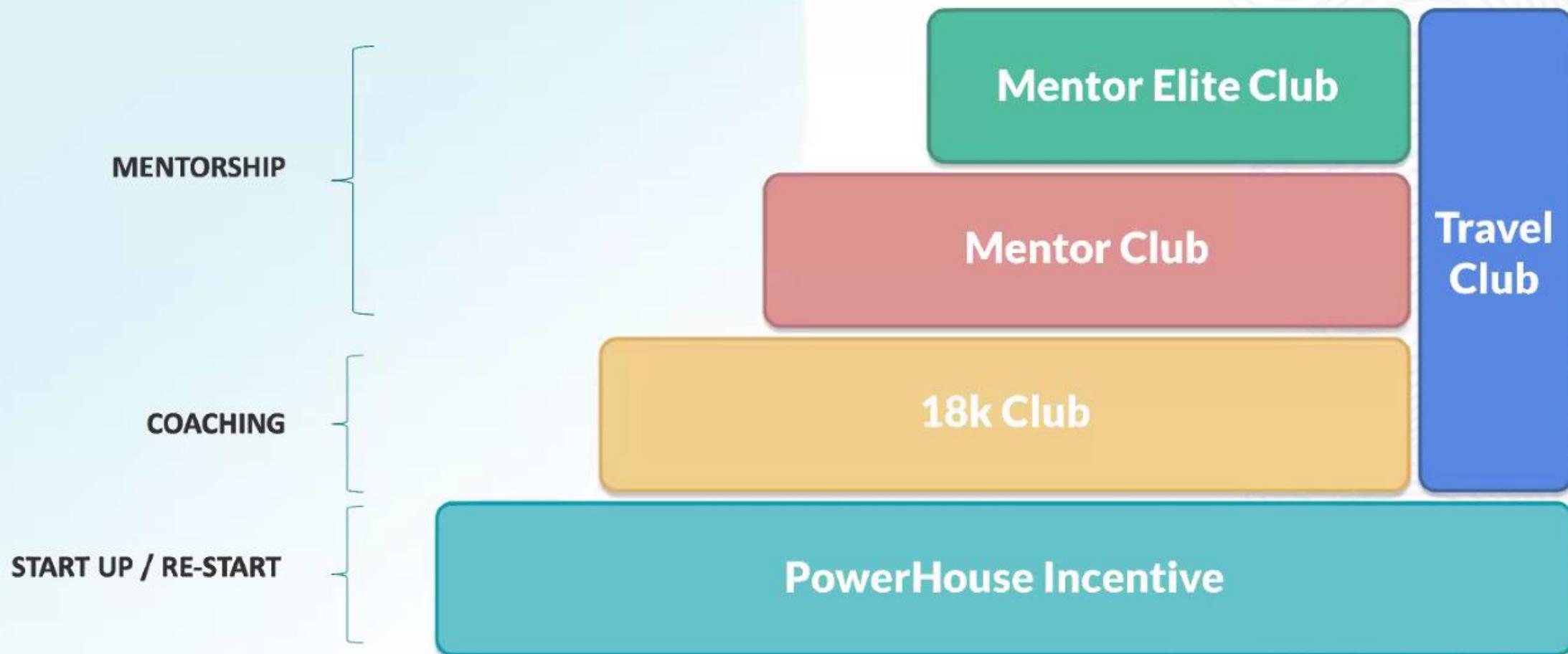


The 2023 Nikken Incentive Program is designed to guide business builders through a process that will help establish a strong business structure. These incentives will support the creation of new Consultants and teams.

The incentive program is in addition to the Compensation Plan and incentivizes and guides you as part of a business training process that is easy to follow and understand. As you grow your business, you'll be rewarded with your efforts every step of the way and you'll also be changing the lives of those in your team and the wellness of your customers too.

Let's celebrate you and your achievements!

2023 INCENTIVE PLAN





PH PowerHouse

NIKKEN POWERHOUSE

New for 2023...

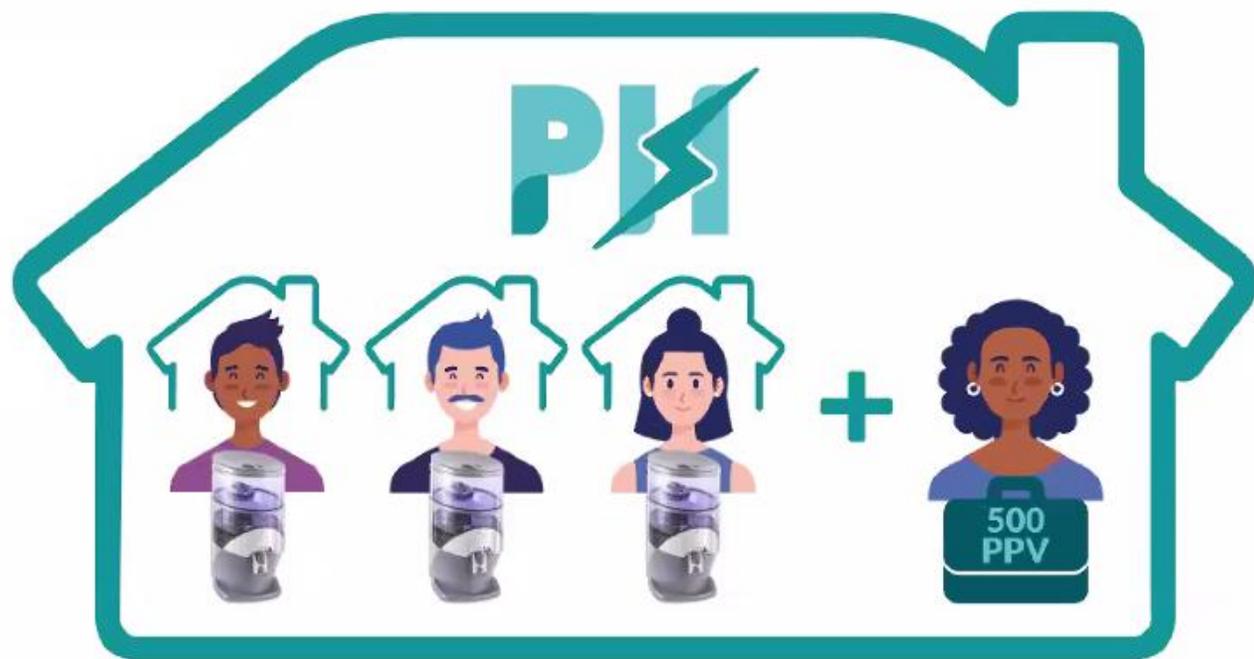
What is a **Nikken Powerhouse**?

A Nikken Powerhouse consists of:

- 3 new customers starting their wellness home with a PiMag Waterfall®.
- 1 new Consultant with 500 PPV.

When you start your business, developing a Nikken Powerhouse will help you establish a solid structure.

And you don't have to stop at one, develop as many Powerhouses as you can!



Important note: A new customer must purchase a PiMag Waterfall® via the 'Start! My Wellness Home' link to qualify. The Waterfall purchased any other way does not qualify. No other products qualify.

1

Start a Wellness Home with your new customers and the PiMag Waterfall® ie:

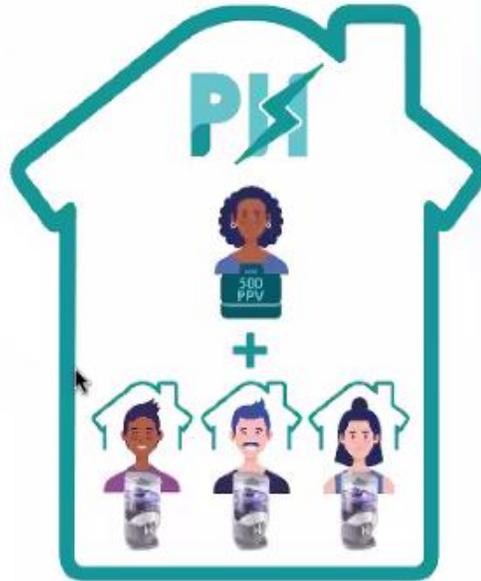


You will receive a cash bonus on every (no restrictions) PiMag Waterfall® sale through the 'Start! My Wellness Home' link.

= \$180 USD*
cash bonus

2

Develop a Nikken Powerhouse within one calendar month:



= \$120 USD**
cash bonus



= Powerhouse Cash Bonus within one calendar month example:

3 new Customers with a Waterfall	\$180*	(Paid monthly)
New Nikken Powerhouse	\$120*	(Paid monthly)
Plus Retail Income	\$280*	(Paid weekly)

= \$580 USD*
+ Rebates & Overrides

*Canadian bonuses are calculated based upon the price list conversion rate effective at the time of achievement.

** New Consultant needs to complete 500 PPV for the cash bonus to take place.



The Powerhouse Tool

All Consultants can create a Powerhouse from Jan 1 through the end of March 2023. Starting in April this is only for a New Consultant and they have their sign-up month and two additional months to take advantage and create Powerhouses.

The Idea here is that this is a tool to attract attention mainly for new people or to motivate an existing Consultant.

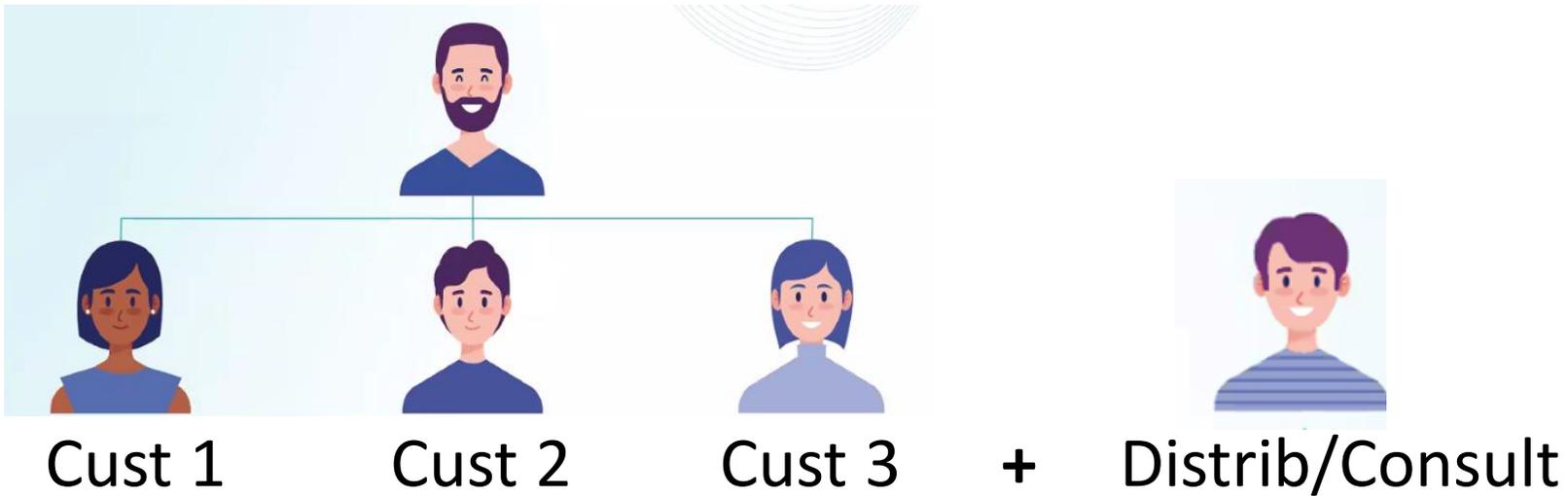
When you sign up a new Consultant as part of the Powerhouse that new Consultant can create the required volume by signing up a Customer and starting their own Powerhouse. Each New Customer gives the Consultant a \$ 60.00 Bonus and there is no limit on the number of customers that purchase the Waterfall from the special site.

When you create 3 new Customers and 1 new Consultant in a month then you have completed a Powerhouse and you earn the additional \$120 Bonus. If a Customer decides to become a Consultant in the same month and does the required 500 PPV then this counts for the PH. The Powerhouse must be done in a calendar month.



Building a Powerhouse

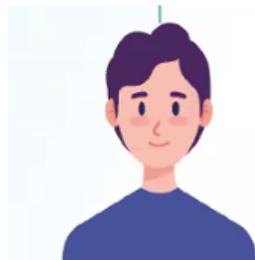
- A Distributor/Consultant needs 3 Customers and 1 Distributor/Consultant to create a Powerhouse





Building a Powerhouse

- A Distributor/Consultant needs 3 Customers and 1 Distributor/Consultant to create a Powerhouse



Customers 1, 2, or 3 could also become a Distributor and do the 500 PPV required, and therefore because of the 3 original Customers complete a Powerhouse.



An Idea Using the Powerhouse



John

Strategy means method and the whole idea in building a business with an objective and a plan and a concept that can be duplicated

This idea creates a duplication that each individual starts by getting trained, becoming a customer, and getting a Waterfall then becoming a Distributor/Consultant and building the business.

Become a Customer	500					
Become Distributor	25					
Get 1st Customer	500	PPV	93.33	60		Senior
Get 2nd Customer	500	PPV	93.33	60	\$8..\$12	1000
Convert 1st C to Dist #1	500	PGPV				Exec/1500
Get 3rd Customer	500	PPV	93.33	60	120\$16..\$24	1/3 PH
Convert 2nd to Dist #2	500	PGPV			\$16..\$24	
Convert 3rd C to Distr #3	500	PGPV			\$40..\$60	
	525	3000	280	180	12040-60	\$630



Going Silver Using the Powerhouse



Step Two

Get 4th Customer	500 PPV	93.33	60			
Get 5th Customer	500 PPV	93.33	0			
Get 6th Customer	500 PPV	93.33	60			
Use Dist conv # 2				120		
	4500	280	180	120	\$50	\$630

Step Three

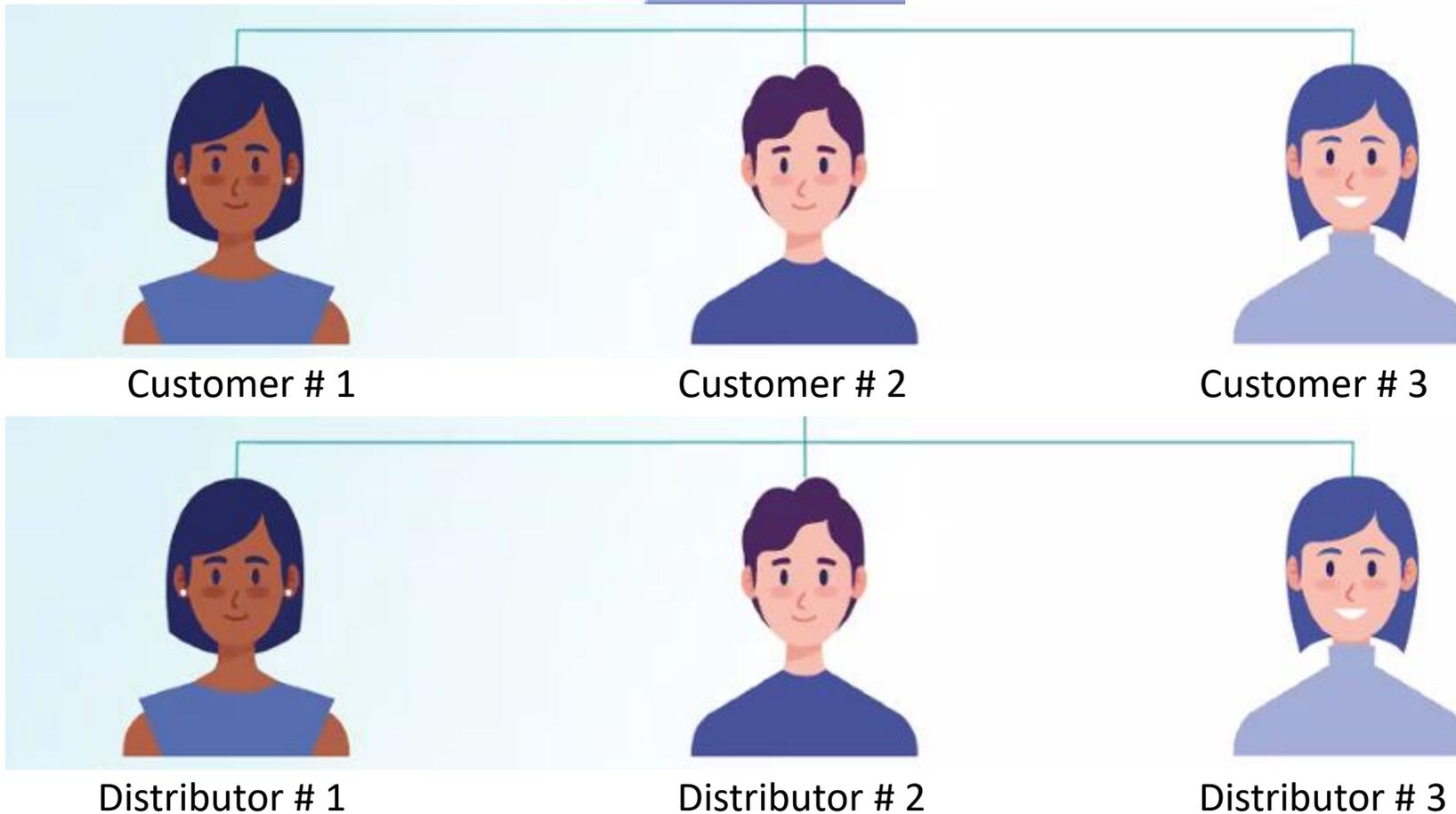
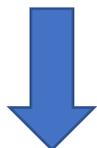
Get 7th Customer	500	93.33	60			
Get 8th Customer	500	93.33	60			
Get 9th Customer	500	93.33	60	120		
Use 3rd Conv # 3						
	6000	280	180	120	\$50	\$630 Silver
						\$1,900



John



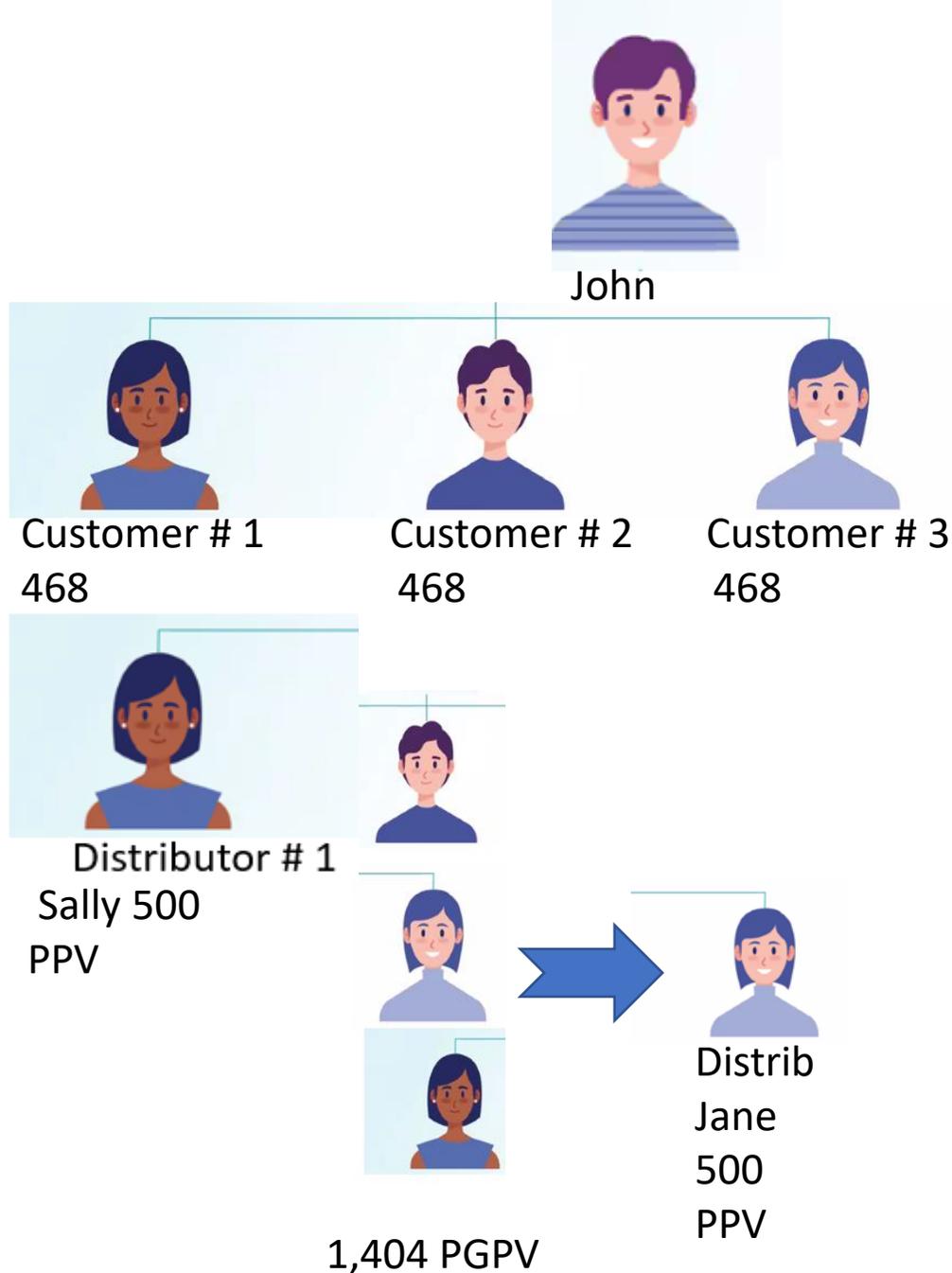
Another Idea of using the Powerhouse





An Example

New Prospect
First is a
customer
Then Becomes
A Distributor
Then
Finds 3
Customers



1 becomes a
Distributor

Now #1 gets 3
Customers
And one of
them, # 2
becomes a
Distributor

Results

Total PGPV 3340
Total Inc Earned \$ 900

3 Customers generate 1,404 in Vol
\$ 180 in Bonuses
\$280 in Retail Profits
About \$ 50 I Rebates

When Sally, Customer # 1 becomes a
Distributor and does 500 PPV then
you would create your first
Powerhouse and earn a bonus of
\$120

When Sally, your #1 creates her first
Powerhouse then John earns a bonus
of \$200



Continued Growth



John

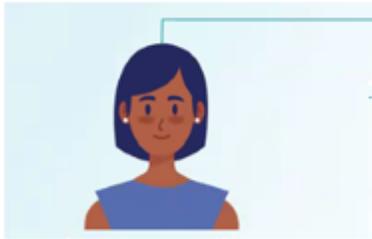


John gets 3 new Customers



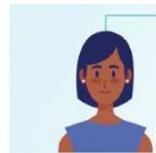
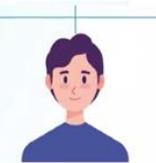
2nd Cust becomes a Distributor

**This creates another Powerhouse
1,500 in Volume
Additional Income \$630**



Distributor # 1

Sally



Jane



Sally # 1 expands and builds a second Powerhouse and their Distributor, Jane # 2 develops a Powerhouse as well

**Total Vol 6,000 Plus Reach Silver
Total Income around \$2,000**



Powerhouse Potential

Each Powerhouse will generate a minimum of \$580 income and when you add in Rebates based on rank achievement, this can reach well over \$600, almost \$675.00 depending on the Rank of the Consultant creating the Powerhouse.

The volume generated on this will be a minimum of 1,404 Points. Each New Customer's volume, will be 468* and the distributor volume of at least 500PV creates a total of 1904.

Therefore, one could do 3 Powerhouses which would total 5,712 points, and then add a balance of 288 points to get to the Silver Rank. All other qualifications of 100 PPV, 1000 Points outside the primary leg, and 500 Points outside the primary and secondary leg must also be met to achieve Silver.

The estimated income for going Silver is approximately \$1,800 to \$2,000

**** Customers can buy more than just the waterfall but this must be done in a separate order.***

3

Upline Sponsor bonus

Help your new Consultant **build their Powerhouse** and you'll also receive a **Cash Bonus**.



Upline Sponsor

= **\$200***
cash bonus



New Consultant

= **\$120****
cash bonus



*Canadian bonuses are calculated based upon the price list conversion rate effective at the time of achievement.

** New Consultant needs to complete 500 PPV for the cash bonus to take place.



Powerhouse Potential for the Sponsor

Each Powerhouse will generate a minimum of \$200 for the sponsor and when you add in the Overrides earned based on rank, can reach almost \$300. *

Therefore to help someone get to Silver as the sponsor could be worth \$600 to \$700

So, this then creates a very interesting story to use to attract attention. A new Consultant could do 3 Powerhouses plus the extra 288 Vol and earn over \$1,800 in their first thirty days and it gets even more interesting after that.

**If the sponsor is not active and another upline helps, the bonus currently goes to the sponsor. This is currently being reviewed and may change to the active upline.*

POWERHOUSE INCENTIVE



PERIOD OF QUALIFICATION

- January to March 2023: Current and new Consultants
- April to Dec 2023: New Consultants with a Launch Window = Signup month + 2 next months.



REQUIREMENTS

- New Customers start a Wellness Home by purchasing a PiMag Waterfall® system at 'Start! My Wellness Home' link.
- Build a Nikken Powerhouse = 3 new customers who each purchase a PiMag Waterfall®** and 1 new frontline Consultant with 500 PPV.



REWARD

- For every new customer who purchase a PiMag Waterfall® **, the sponsor receives a \$60 USD* Bonus (paid the following month). There is no limit on the number of bonuses you can earn under this incentive.
- For every Powerhouse created within one calendar month, the sponsoring Consultant receives a \$120 USD* Bonus (paid the following month). There is no limit on the number of bonuses you can earn under this incentive.
- The Upline Sponsor of the Consultant who created the Powerhouse will receive \$200 USD* Cash bonus (paid the following month).



RECOGNITION

- Top sponsors of 'Start! My Wellness Home' and Top Sponsors of Nikken Powerhouses.

*For Canada bonuses will be paid according to the Nikken Conversion rate effective at the time of achievement.

**The purchase of the PiMag Waterfall system must be through the 'Start! My Wellness Home' link.



Starting New Customer or Consultant

- Go to Tools
- Business Tools
- Powerhouse

Start! My
Wellness Home[®]

Click here: [Start! My Wellness Home LINK](#) for customers purchasing Pi Mag Waterfall System

Build! My
Wellness Business

Click here: [Build! My Wellness Business LINK](#) for New Consultants



Creating the Customer Link

In order to create the link you first need to create a customer account with your new customer. Same as for a Consultant they need to have an ID and be registered before you can create a link for them.

Start! My Wellness Home®

Message

Once you've generated a link, copy it and share it with your new and current customers, so they can purchase the PiMag Waterfall with free shipping!

Your link will expire in 15 days from today, remember to inform your customer.

Generate link

Copy

Share by mail

Customer ID

Enter the customer #

Cancel create

Available links

Links Used

Expired links

Graphics

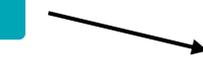
Start! My Wellness Home®

Message

Once you've generated a link, copy it and share it with your new and current customers, so they can purchase the PiMag Waterfall with free shipping!

Your link will expire in 15 days from today, remember to inform your customer.

Generate link



Copy



Share by mail

Customer ID

Enter the customer #

Cancel

create

Available links

Links Used

Expired links

Graphics



New Consultant and Special Packs

In order to create the link you first need to create a Consultant account with your new prospect or existing customer. They need to have an ID and be registered before you can create a link for them to get the Value Added Packs. (See next slide)

Build! My
Wellness Business

Message

Copy the link below and share it with your already registered consultants.

Please remind your downline that their link will be good for 15 days.

Generate link

Copy

Share by mail

Rank validation

Enter the consultant #

Cancel Validate

Available Links

Links Used

Expired Links

Graphs



LEGACY PACK

Price \$360.00

Value added: \$155.00

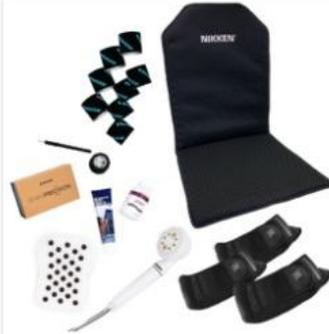
Contents:

- 20213 - mSteps Sm
- 20214 - mSteps Lg
- 19080 - Powerband Wrist R
- 19081 - Powerband Wrist L
- 19084 - PowerBand Necklace
- 16821 - Sleep Mask
- 13501 - WaterBottle

Bonus products:

- 1466 - FREE hand held shower
- 14661 - FREE hand held shower filter

Add to cart



RELIEF PACK

Price \$776.00

Value added: \$394.00

Contents:

- 14471 - Kenko MagFlex
- 18221 - MED KenkoTherm Back Belt
- 18321 - LARGE KenkoTherm Back Belt
- 18421 - X-LARGE KenkoTherm Back Belt
- 1281 - Kenko Seat
- 15071 - CM Complex Skin Cream
- 19126 - KenkoTherm DUK Tape - Single roll
- 15141 - Kenzen Joint - US

Bonus products:

- 1466 - FREE Hand held shower
- 22001 - FREE Precision Set



ON THE GO SPORT PACK

Price \$506.00

Value added: \$205.00

Contents:

- 13501 - PiMag Sport Bottle
- 19084 - Kenko PowerBand Neck Black
- 19080 - Kenko PowerBand Wrist Reg Black
- 19081 - Kenko PowerBand Wrist Large Black
- 15541 - Vanilla KVB

Bonus products:

- 1330 - FREE MagCreator
- 1462 - FREE POWERMINI

Add to cart



OFFICE DESK PACK

Price \$575.00

Value added: \$159.00

Contents:

- 1281 - Kenko Seat
- 2200 - Kenko Ground
- 13541 - PiMag Pidrogen

Bonus products:

- 12551 - FREE COZY

Add to cart



Tracking The Powerhouse

▼ Tracking of pending PowerHouse



Information is updated twice a day at 8:00 AM PT and 4:00 PM PT.

PowerHouse Summary: January, 2023

Customers buying PiMag Waterfalls	PiMag Waterfall Bonus	Total PiMag Waterfall Bonus	Consultants with 500 PPV	PowerHouse Date	PowerHouse Bonus	Total Bonus
-----------------------------------	-----------------------	-----------------------------	--------------------------	-----------------	------------------	-------------

No results were found with the requested filters.

▶ Show detail

▶ Tracking of completed PowerHouse

▶ Show detail



Tracking The Powerhouse

▼ Tracking of completed PowerHouse



Information is updated twice a day at 8:00 AM PT and 4:00 PM PT.

PowerHouse Summary: January, 2023

Customers buying PiMag Waterfalls	PiMag Waterfall Bonus	Total PiMag Waterfall Bonus	Consultants with 500 PPV	PowerHouse Date	PowerHouse Bonus	Total Bonus
-----------------------------------	-----------------------	-----------------------------	--------------------------	-----------------	------------------	-------------

No results were found with the requested filters.



Thank You

Dave Rolfe



617-388-9109



rolfeman@earthlink.net



www.daverolfe.com

