

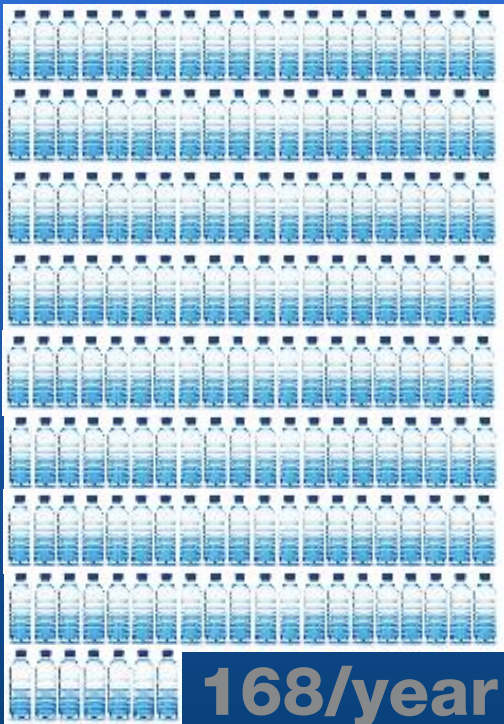


## Hospitality Reusable Water Bottle Program

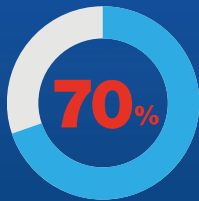
# Contribution of Single-use Bottle to the Environment



BE THE **CHANGE:** DITCH SINGLE USE BOTTLES  
GET A REUSABLE ONE



AN AVERAGE  
PERSON USES  
**168**  
SINGLE USE BOTTLES  
A YEAR



70% OF SINGLE  
USE BOTTLES  
**ARE NOT  
RECYCLED**



DON'T BUY  
SINGLE-USE  
PLASTIC  
**USE ONLY  
REUSABLE  
BOTTLES**



**REUSABLE  
BOTTLE**

be the solution  
not the pollution



## How the World is Addressing the Problem

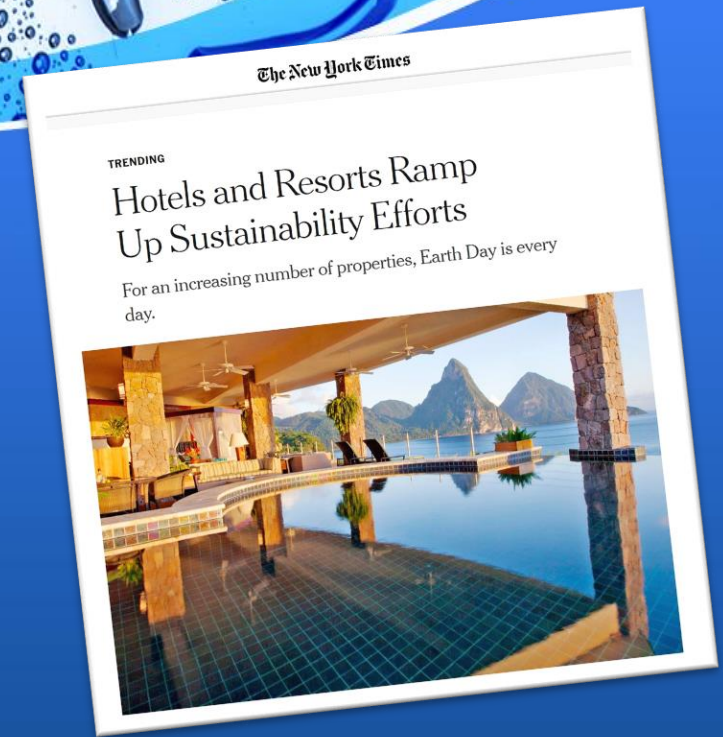


Hoteliers are increasingly aware that their plastic waste contributes to an enormous environmental problem, and there's an obvious first step to take: Promise to do better.

A hotel can simply set its own goals and issue a press release, or it can join some type of larger coalition, commitment, alliance, or pledge that includes other companies. Among the simplest and most common elements of such a pledge are eliminating plastic straws and water bottles, referred to as “low-hanging fruit”

### Hilton hotels vow to ban plastic by end of 2018

An estimated 25 million single use plastic items a year will be removed from hotels across Middle East, Europe and Africa



PHILIPPINES

### Local gov't to ban single-use plastics when Boracay reopens

### University of Hong Kong bans sales of disposable bottled water to help planet

The measure takes effect on Pok Fu Lam campus from July 1 – and plastic bags and takeaway boxes could be next

**Guam Hotels use approximately 3.5 million one-time use bottles every year!**



A small percentage of these bottles are recycled every year and the cost of recycling is more expensive than the product worth.



# Guam's Efforts to go GREEN



BLOG

## Going Green Is the New Black For Guam Businesses



By [The Guam Guide](#)

Posted on December 2, 2014

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By Arlene Castro

Our carbon footprint can leave a heavy mark on Earth, but many Guam residents and local businesses have shown efforts to make the tread light by finding ways of going green. Guam households can even stay out of the red by going green. Stay tuned for a future article about the *10 Things to Do in Guam to Go Green and Save Money*.

LOCAL BUSINESSES GOING GREEN ON GUAM

## Let's reduce plastic waste

Roe-Ann Cruz, For PDN

Published 4:04 p.m. ChT Dec. 15, 2016



(Photo: AP file photo)

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*The Pacific Daily News* each week publishes an article by the Islandwide Beautification Task Force.

"By 2050, there will be more plastic than fish in the world's oceans," a report by the [Ellen MacArthur Foundation](#), published earlier this year by the World Economic Forum, made this dramatic statement. At the current rate, our oceans may contain more plastic debris than fish by 2050. A new report, *New Plastics Economy: Rethinking the Plastic Value Chain*, reveals how large of a problem plastic waste is.

### Opinion: How to promote recycling on Guam

There are many ways to help reduce plastics in the oceans as well as in our landfills such as switching to reusable water bottles and cloth shopping bags. Glass containers for food storage can also help promote reducing the presence of plastic products that will end up in our trash. Proper disposal also plays a vital role! With the new year approaching fast, we can take the pledge to waste less plastic everyday and encourage others to do the same.

"It starts with us! It starts with me!"

# Top 10 Reasons To Use Reusable Bottles

Transitioning from one-time use water bottles to reusable water bottles with water stations in hotel rooms is not only environmentally responsible but also offers several benefits for both the hotel and its guests. Here is the Top 10 reasons:

## 1.Environmental Responsibility:

1. Reduces Plastic Waste: Using reusable bottles drastically reduces the amount of single-use plastic waste generated by the hotel, contributing to a cleaner environment. Guam's hotel industry throws away approximately 3.5 million bottles a year.
2. Lower Carbon Footprint: Manufacturing, transporting, and disposing of plastic bottles contribute to greenhouse gas emissions. Reusable bottles and water stations help reduce this carbon footprint.
3. Aligns with Sustainability Goals: Embracing eco-friendly practices aligns with global sustainability initiatives and portrays the hotel as environmentally conscious.

## 2.Cost Savings:

1. Reduced Operational Costs: Eliminating the need to purchase, store, and dispose of single-use water bottles can result in substantial cost savings for the hotel.
2. Bulk Purchase Savings: Buying reusable bottles in bulk is often more cost-effective than purchasing individual plastic bottles. Bottles are stored by Triverde and delivered for free twice a month.

### DID YOU KNOW?

IT TAKES ONE PLASTIC BOTTLE  
UP TO 1,000 YEARS TO DEGRADE IN A LANDFILL



WASTECONNECTS





# Top 10 Reasons To Use Reusable Bottles

## 3. Enhanced Guest Experience:

1. Fresh and Filtered Water: Water stations can provide guests with clean, filtered water, often of higher quality than bottled water.
2. Convenience: Guests can refill their reusable bottles whenever they want, eliminating the need to request additional single-use bottles.
3. Customization: Hotels can brand and customize reusable bottles, enhancing the guest experience and serving as a unique souvenir.

## 4. Promotion of Hydration:

1. Encourages Healthy Habits: Having water readily available encourages guests to stay hydrated, which is important for overall health and well-being.
2. Reduces Single-Use Beverage Consumption: Promoting reusable bottles can discourage guests from purchasing single-use beverages, leading to healthier choices and less waste.

## 5. Positive Public Relations:

1. Demonstrates Commitment: Adopting sustainable practices, such as reusable water bottles, helps hotels demonstrate their commitment to corporate social responsibility and environmental stewardship.
2. Attracts Eco-Conscious Guests: Many travelers actively seek out eco-friendly accommodations, potentially attracting a broader clientele.



# Top 10 Reasons To Use Reusable Bottles

## 6. Regulatory Compliance:

1. Anticipating Legislation: With Guam's focus on reusables like shopping bags, we are sure to see the implementation of regulations to reduce single-use bottle plastic waste. Transitioning to reusable bottles can help hotels stay ahead of potential government requirements.

## 7. Reduced Storage Needs:

1. Reduced Inventory Space: Hotels can free up valuable storage space previously dedicated to housing single-use water bottles. Reusable bottles are stored by Triverde and delivered twice a month.

## 8. Easier Inventory Management:

1. Simplified Inventory: Managing reusable bottles is more straightforward than tracking various brands and sizes of single-use bottles.

## 9. Economic Benefits:

1. Supports Local Economies: Purchasing reusable bottles from local suppliers can support the local economy and strengthen community ties.

## 10. Guest Education:

1. Promotes Awareness: Offering reusable bottles and water stations allows hotels to educate guests about the importance of sustainability and reducing plastic waste.



# Reusable Bottles are a great Marketing tool and can generate incremental SALES!

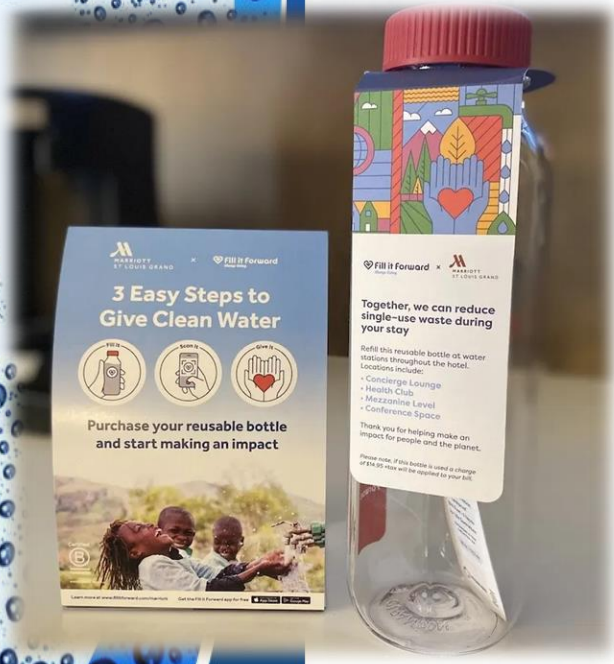
- Guests return home with your bottle displaying your brand and website
- Guests give bottles away to friends and family as gifts thus promoting awareness of your property
- Use bottles as promotional giveaways to local events like fun runs, corporate events. Portray your brand as a local environmentally friendly company!

*Guests may also purchase the bottle during their stay for a souvenir! (suggested retail price \$4.99)*



# Reusable Water Bottle Ideas

Every year you see more and more premier hotel properties removing plastic water bottles and moving towards **Going Green**. Room signage is important!





# Triverde Reusable Water Bottles



Triverde sells a wide range of reusable water bottles. All our bottles are BPA-free and made of either AS or PET plastics. We also offer stainless-steel bottles both single and double-wall models. We can also customize bottle designs, colors, and caps.

Bottles range from \$1.25 to \$2.30 depending on material type, size and quantity

With Triverde, there are no upfront fees. Bottles are invoiced after each delivery. Our price includes storage and delivery up to twice a month.

# Hotel Hydration Station Ideas

Add flavor water stations to property to elevate their hydration experience!



Many Hotels properties offer a welcoming water offering in the lobby. (Photo: InterContinental Hotels Group)

